

# unique venues

UNIQUEVENUES.COM // WINTER 2017

magazine



INSIDE: FIND ALL THE  
**BEST OF**  
*winner*s

ON THE ROAD  
**5 DENVER VENUES**  
ELEVATING EVENTS

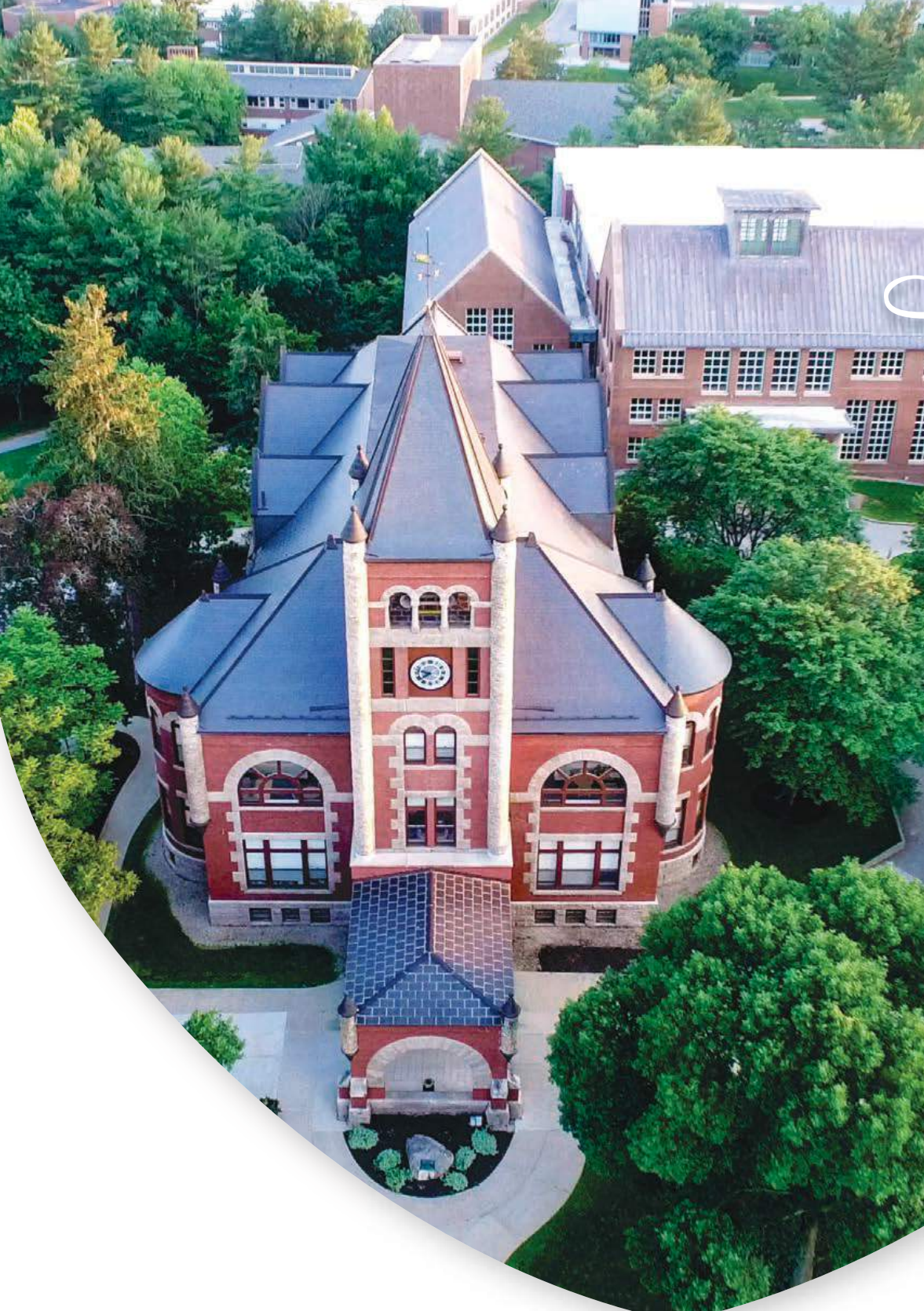
# People of Interest

**CELEBRATING 30 YEARS  
WITH OUR FOUNDING MEMBERS**

*(beginning with Univ. of Denver's  
Cathy Grieve)*

**+** BROADCASTING EVENTS  
ON **FACEBOOK LIVE**





Every  
*Summer*  
has memorable  
stories.

Make your conference  
one of them.

---

At the **University of New Hampshire**, we create a summer conference experience like no other. After all, there's no other place quite like New England. Conveniently located in the quaint college town of Durham, you're surrounded by nature, minutes from the beach and a short drive from the mountains.

Our team is ready to help you plan everything from meals to overnight accommodations to your agenda.

Make it to New Hampshire this summer, and make it a conference to remember.

*Book your  
experience now!*



**UNH Conferences and Catering**






Summer Better  
THAN THE REST!

## Instagram-Worthy Sunsets Included with Every Stay!

Stage your next event at UCLA, in the heart of dynamic Los Angeles where summer lasts just a little bit longer. Our top-tier conference and catering services are available year-round including late summer opportunities through August and into early fall. When many other universities are already back in session, your group can take advantage of all our campus has to offer.

Let the vibrancy that radiates throughout sunny SoCal energize your next conference or day meeting. Leading-edge facilities, enviable accommodations, and expectation-shattering catering round out an exceptional meeting experience. And did we mention the very share-worthy L.A. views?

*It's never too early to start dreaming California...*

VISIT [conferences.ucla.edu](https://conferences.ucla.edu) • TALK 888.825.5305 • CONNECT     

**UCLA** | CONFERENCES & CATERING  
Housing & Hospitality Services





High ceilings and exposed brick in the historic OBA No. 6 are accented with modern tech and chic furnishings in the perfect downtown venue.

The Loft at 600 F is the premier collection of DC boutique event spaces. One mile from both the White House and Capitol Hill, we are one of the most centrally located event spaces in the nation's capital and highest rated venues according to Yelp and Google Reviews.

Each floor can be set from a chic lounge to a formal conference table or from an engaging lecture or discussion panel to dual bar happy hour or seated dinner for up to 120 guests.

By day, our three floors are perfect for staff retreats, corporate meetings, workshops, hackathons, conferences and training seminars.

# IN THE HEART OF DC



## THE Loft AT 600 F

EVENT & MEETING SPACES



VOTED 2016

# BEST VENUE FOR SMALL GATHERINGS

[TheLoftat600F.com](http://TheLoftat600F.com) 202.431.8516





# EAT. MEET. SLEEP.

*Exceptional made simple.*

800-809-8681 » [conferenceservices.unl.edu](http://conferenceservices.unl.edu)



CONFERENCE SERVICES

UNIVERSITY OF  
**Nebraska**  
Lincoln





**ONE STOP SHOP  
NEAR THE BIG APPLE**

- ACCED-I certified One Stop Shop for conference & event planners
- Modern accommodations in our hi-rise suite style residence halls
- State-of-the-art classroom and meeting spaces
- Dining and catering for small to large groups
- Located just steps from the local subway to Manhattan

4513 Manhattan College Parkway  
De La Salle Hall, Suite 105  
Riverdale, NY 10471  
[manhattan.edu/conferenceservices](http://manhattan.edu/conferenceservices) | 718-862-7579



**MANHATTAN  
COLLEGE**



**AMES:**

SLIGHTLY  
**AMES OFF CENTER.COM**

800.288.7470

WHERE YOU

**BRING YOUR  
EVENT & LEAVE**

**YOUR STRESS AT HOME.**

ANOTHER HUMBLE ANNOUNCEMENT FROM THE AMES CONVENTION & VISITORS BUREAU.





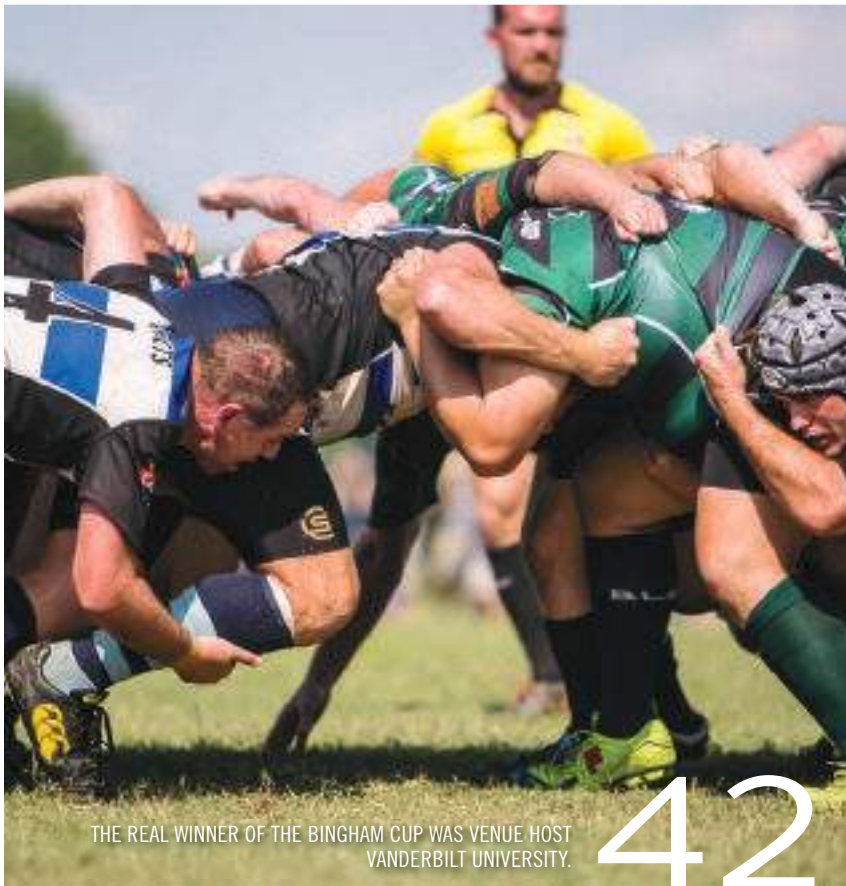
*Imagine your Yale experience.*

WORLD-CLASS HOSPITALITY. INTIMATE SETTING. TIMELESS TRADITION. [yale.edu/meet](https://yale.edu/meet)



# CONTENTS

## Best of Unique Venues // Winter 2017



THE REAL WINNER OF THE BINGHAM CUP WAS VENUE HOST  
VANDERBILT UNIVERSITY.

42



58

WE CROWN ALL THE WINNERS OF THE  
UNIQUE VENUES BEST OF AWARDS.

### In Every Issue

**12** *Publisher's Letter*

**36** *What's Trending*

It's A-Live! Facebook Live is the latest way non-traditional venues and event planners are bringing audiences into their world, big or small.

**42** *The Main Event*

The Bingham Cup is the world's largest amateur rugby tournament, dedicated to the memory of an American hero—and Vanderbilt University handled it like a champ.

**48** *On The Road*

It's not only the Rocky Mountains that make Denver special; these five venues also elevate experiences for all kinds of visitors.

**78** *Venue Index*

Find comprehensive listings of Unique Venues members across the U.S. and Canada, listed alphabetically by region.

**102** *People of the Year*

We couldn't choose just one person to recognize in 2016; instead, we honor our original members who have stuck by us for 30 years.

### Features

**58** *The Winner is...*

The Third Annual Unique Venues Best of Awards recognizes 19 leaders in the hospitality industry, from the best venues for spiritual gatherings, per diem rates, creative catering, and much, much more.

**70** *Market Value*

The venues aren't the only ones receiving Unique Venues Best of Awards. We also salute the creative work that went into these successful marketing campaigns.



# UW

# A WORLD OF POSSIBILITIES

## Host your conference at the University of Washington

Driven by the determination to transform our world, people at the University of Washington are united by a steadfast belief in what's possible. In this environment of boundless possibility, the UW campus is a dynamic place to host your next conference, lecture or meeting.

### Our friendly Conference Services staff will:

- > Create a custom package for you to accommodate 10 to 10,000 guests
- > Help with the details, from guest registration to conference planning across our campus
- > Provide you with one point of contact, one contract and one bill for UW services

### Imagine the possibilities!

Call us at **206-543-7636** or visit **[hfs.washington.edu/conferences](https://hfs.washington.edu/conferences)**.



**UW Ranked #1 - Public University**  
Reuters Top 100 World's Most Innovative Universities



# CONTENTS

## Best of Unique Venues // Winter 2017



### On The Cover

#### *People of Interest..*

Unique Venues Founder Michele Nichols meets with original member Cathy Grieve at the University of Denver to talk about the changing industry. *Photo by Tomas Bernal*  
Page 102

### The Agenda

#### 17 *Work / Life / Balance*

The big day: How to keep calm and keep going the day of your big event.

#### 20 *Expert Advice*

Roanoke College's Whitney Anderson explains how to use Snapchat to tell your event's story.

#### 24 *Technology*

The next time your phone gets in some hot water, TekDry comes to the rescue.



#### 28 *Happy Hour*

Silicon Valley's Pure Lounge creates a Winter Wonderland with "Pure Frostbite."

#### 32 *Food for Thought*

The Abraham Lincoln Presidential Library & Museum shares a Springfield favorite.



Winter 2017

**unique venues**  
you belong here™

PUBLISHER  
MICHELE NICHOLS

PRESIDENT  
CHUCK SALEM

EDITOR  
SELENA FRAGASSI

SALES  
JEANNE FEATHERS  
ANNE MCCAW (CANADA)  
LISA MORRELL

TECHNOLOGY  
TODD WONDERS

MEMBERSHIP SERVICES  
JEFF GEINER

PLANNER SERVICES  
SHANNON GLOVER  
ANN MCKENZIE

ART DIRECTOR  
CASIE BELDO

PROJECT MANAGER  
DIANNE TALMAGE

PRODUCED BY  
TIGER OAK MEDIA  
900 South Third St, Minneapolis, MN 55415

©2016 Tiger Oak Media. All rights reserved.

PRINTED IN THE U.S.A.



GROUP PUBLISHER CUSTOM PUBLICATIONS  
DICK AUSMAN  
612-548-3476 • dick.ausman@tigeroak.com

CUSTOM PUBLISHING DIRECTOR  
JIM YOUNGER  
612.548.3874 • jim.younger@tigeroak.com

A PUBLICATION OF:  
UNIQUE VENUES  
email@uniquevenues.com

CORPORATE OFFICE  
225 MAIN STREET  
OPAL BUILDING, SUITE G-1  
EDWARDS, CO 81632 | 970-926-7676

SALES OFFICE  
239 MAIN STREET  
SUITE 100  
JOHNSTOWN, PA 15901  
814-254-1310

UniqueVenues.com  
UniqueVenues.ca

## Conference Services and Facilities

Host your next event at the University of Houston!

Our welcoming and friendly staff will exceed your expectations and meet your needs. We offer suite-style rooms with semi-private bathrooms during the months of late May to early August.

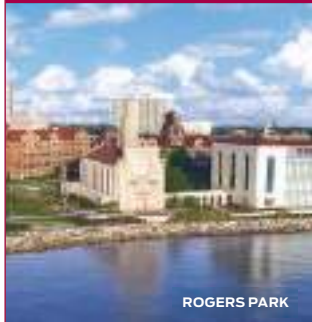
We invite you to experience our newly renovated dining facilities and Student Center. Come stay on campus and ride the MetroRail to see the sights of Houston.

housing@luc.edu/conferences • 773.743.5000

UNIVERSITY of HOUSTON  
STUDENT HOUSING & RESIDENTIAL LIFE



## LOYOLA UNIVERSITY CHICAGO • CONFERENCE SERVICES



ROGERS PARK



GOLD COAST



WOODSTOCK



LOYOLA LODGING AT BAUMHART



WATER TOWER



CUNEO MANSION

## DISCOVER. CONNECT. INSPIRE.

### Create your Loyola experience.

Explore Loyola's four picturesque locations in downtown Chicago and the suburbs for your next meeting or event. We offer:

- State-of-the-art spaces and event venues
- Affordable housing accommodations
- Summer conference expertise
- Eco-friendly buildings and grounds
- The largest rope course in Illinois
- Team-building exercises
- On-premise catering and dining options

LEARN MORE • [LUC.edu/conference](http://LUC.edu/conference)

P • 773.508.8090

E • [conferences@LUC.edu](mailto:conferences@LUC.edu)





# VILLANOVA UNIVERSITY CONFERENCE SERVICES

*The Main Line to Successful Meetings and Events*

**LOCATION...LOCATION** - In the prestigious, Philadelphia Main Line suburbs with an on-campus train connection into Center City and Philadelphia International Airport, ½ mile from I-476, near Valley Forge National Park and top-ranked shopping, dining and attractions on the historic Lancaster Pike.



**EDUCATE** attendees in state-of-the-art-equipped learning environments, auditoria, meeting/class rooms and technology at a university known for academic excellence.

**MOTIVATE** attendees and facilitate team building in a pastoral, 250-acre landscape with classic, stone architecture and modern recreation facilities.



**SERVE** attendees with Ivy Award-winning, University-operated dining hall and catering services, comfortable guest apartments, and unique event venues such as the Connelly Center, Dundale Mansion, the Pavilion and more...

**PLAN ON** receiving one-stop-shop, professional conference service for all of the details at a value that will exceed expectations and the hospitality which reflects our welcoming Augustinian heritage.



**VILLANOVA**  
UNIVERSITY

IGNITE CHANGE. GO NOVA.

Contact Villanova University Conferences Today!

610-519-7580

[ronald.diment@villanova.edu](mailto:ronald.diment@villanova.edu)

[www.conferenceservices.villanova.edu](http://www.conferenceservices.villanova.edu)



- Exceptional professional event management services
- Certified as your One-Stop-Shop for all planning
- LEED Gold Certified overnight accommodations, conference and special event space
- Specializing in local farm-to-table catering
- Convenient three mile commute to the Burlington International Airport
- Unique Vermont Green Mountain location on the shores of Lake Champlain





PLAN ON  
SERVICE.



PLAN ON  
SUCCESS.

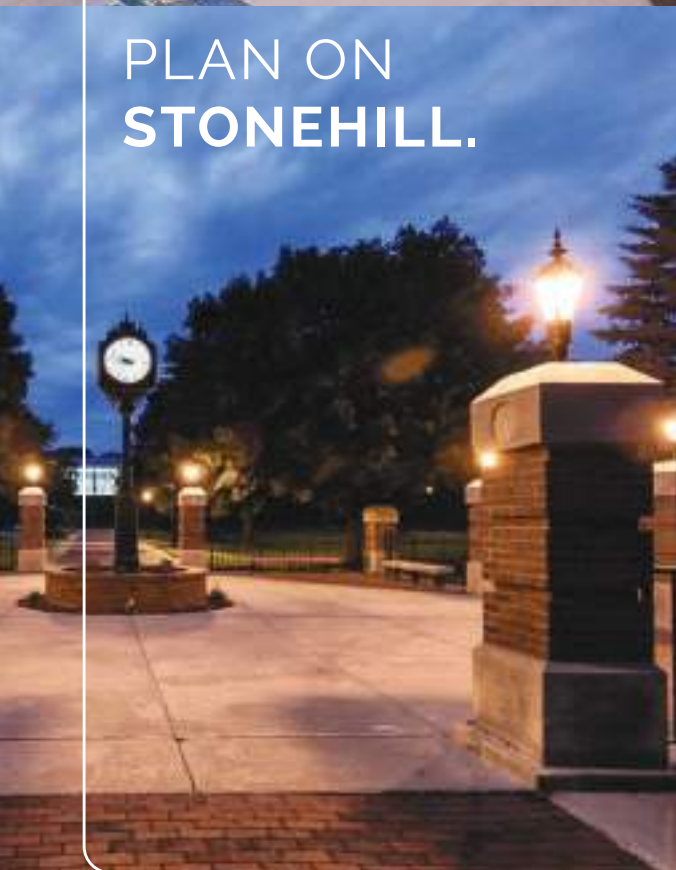


At Stonehill College, we believe your event begins the moment you pick up the phone. From your first phone call, to your departure, and everything in between, trust us to make your event special and exceed your every expectation.

**Plan for success with Stonehill:**

- Conference, meeting, seminar and dining venues for up to 1,500 guests
- Ideal location, in between Boston and Providence, and just 30 miles to Cape Cod
- On-campus housing available during the summer months

PLAN ON  
STONEHILL.



IT'S ALL **HERE.**

For more information or to request a quote call  
**508-565-1179.**

LUX ET SPES



**STONEHILL COLLEGE**

Conference & Event Services

320 Washington Street • Easton, MA  
[www.stonehillconferences.com](http://www.stonehillconferences.com)

# PUBLISHER'S LETTER



**A**S WE LOOK FORWARD TO WELCOMING 2017 in just a few short weeks, many event professionals are starting to lay out forecasts for meetings and events in the new year. But one trend that many probably didn't expect is unique facilities taking a huge share of the market.

According to American Express Global Meetings & Event Forecast Reports, the biggest rise in the industry has been the surging demand for non-traditional meeting and event venues. In fact, for three consecutive years our niche community has been outpacing every other type of traditional property, including lower and mid-tier hotels and luxury and resort properties.

It's a rather shocking development. Non-traditional venues weren't even on this same report a few years ago, and now we're leading the pack. What this swing shows is that there's a need and desire for something new in the meetings and event industry, and venues like our members are stepping up to the plate to prove their worth in a crowded marketplace. Historical, cultural and special event venues can provide professional day meetings and memorable parties and events. Colleges and universities offer free or low-cost A/V and technology services that can't be matched elsewhere. And camps and retreats can offer the same modern-day amenities as their traditional counterparts.

We believe in their capability so much that every year we honor these leaders in our Best of Awards, focused on a range of categories, from "best venue on a per diem" to "best venue for transportation" and "best venue for LGBTQ-friendly events." Each award recognizes the incredible service and attention to detail these venues provide that has helped move the needle for our segment and provided the opportunity to be noticed on a more public scale.

This year is no different—with this latest edition devoted to the Best of Unique Venues in 2016. Inside these pages, you'll discover the venues that lead the way in a number of areas, including premium technology, unique catering, and desirable locations. We also salute the venues that have created award-winning marketing campaigns, often with small budgets.

As Unique Venues wraps up its incredible 30th anniversary year, we would be remiss not to also honor the members who have been with us since the beginning and gave our organization a chance when the rest of the industry wouldn't even acknowledge us. We chose to name these dedicated few as our "People of the Year," beginning with Cathy Grieve, executive director of conference and event services at the University of Denver who has been with the university for nearly 40 years and with us since day one.

While we didn't always know where we were going, we did it together and have now arrived at a destination we could only dream of with 2017 as the year we really come out on top.

A handwritten signature in black ink that reads "Michele Nichols".

Michele Nichols, Founder  
Unique Venues



# Meet at **Gettysburg College** and witness **America's history**



**Gettysburg College Conference and Event Services** offers personalized and complete Conference/Meeting services for the busy event planner. Easily accessible from Harrisburg, Baltimore and Washington DC, Gettysburg College is the perfect retreat location.

Please contact us at 717-337-6390 or [www.meetatgettysburg.com](http://www.meetatgettysburg.com) for availability of a wide array of meeting/conference services including catering, lodging, programming, transportation and meeting facilities.



# Southern Oregon University

## Ashland, Oregon

Home of the world famous  
Oregon Shakespeare Festival

541-552-6375 / [conferences@sou.edu](mailto:conferences@sou.edu)



***YOU HAVE A STORY TO SHARE.  
LET US HELP YOU TELL IT.***

Our collaborative approach to event planning means you can focus on what matters most: creating a lasting experience for your participants.

We take care of the rest.



OFFICE OF CONFERENCE SERVICES

305-284-4505

[CONFERENCES@MIAMI.EDU](mailto:CONFERENCES@MIAMI.EDU)







---

## IT BEGINS WITH A PROMISE....

---

THE PERFECT MARRIAGE BEGINS  
WITH YOUR PROMISE TO EACH  
OTHER. THE PERFECT WEDDING  
BEGINS WITH OUR PROMISE TO YOU...

Your special day will take place against a backdrop of unparalleled elegance and beauty in a venue where every detail is managed by a team of professionals.

Longwood University, founded in 1839 and the commonwealth's third-oldest university, is located in beautiful, historic Farmville, Va. The campus is known for its Jeffersonian architecture and carefully landscaped grounds, offering you a choice of three picturesque outdoor ceremony locations and three tasteful reception locations. A Longwood wedding provides an unforgettable experience for you and your guests.

Longwood's experienced event staff is dedicated to making your special day as magical as you imagined. We welcome the opportunity to discuss with you how the wedding of your dreams can come true at Longwood.



To book your dream wedding, contact one of  
our wedding specialists today.

**Longwood Event Services**

434.395.2228 or 434.395.2683

[www.longwood.edu/scheduling/  
scheduling.htm](http://www.longwood.edu/scheduling/scheduling.htm)

**LONGWOOD**  
UNIVERSITY





[uniquevenues.com/GeorgiaState](http://uniquevenues.com/GeorgiaState) | 404-413-1994



BED NIGHT RATES STARTING AT  
**\$27 PER NIGHT**

**GEORGIA STATE  
UNIVERSITY  
OFFERS DOWNTOWN  
ATLANTA HOUSING**  
*for any occasion.*

- Accommodations available for up to 4,500 in varied lodging styles from shared suite to individual sleeping room apartments
- Various meeting space options within residence halls from 10 – 200 capacity
- On Campus Student Center meeting space and conference room options based upon availability
- Convenient parking and access to transportation
- Complementary in room Internet Connectivity and Wi-Fi in common areas
- Nightly, short term and long term stay accommodations available

**SUMMER SEASON STARTS  
MAY 14 - AUGUST 1**

*A Meeting Place of Distinction*

**The Carter Hall Conference Center** welcomes your meeting, conference or retreat to our elegant campus. Located just west of Washington, DC in Virginia's scenic hunt country!

- *Historic - with modern-day conveniences*
- *Private Setting – be the only group on campus*
- *Competitive CMP Pricing - specializing in non-profits*
- *Professional catering – enjoy diverse, local cuisine*
- *Superior service – flexible one-stop-shop*



Contact a meeting planner today at

540-837-9482

255 Carter Hall Lane  
Millwood, VA 22646

[www.carterhallconferences.org](http://www.carterhallconferences.org)



TCHCC is owned and operated by Project HOPE, a non-profit organization providing health education and humanitarian assistance programs around the globe. Revenue from TCHCC is funneled into supporting HOPE missions worldwide.

# THE AGENDA

work / life / balance

BY MICHELE NICHOLS *Founder, Unique Venues*



## *The Big Day*

HOW TO KEEP CALM AND KEEP GOING  
THE DAY OF YOUR BIG EVENT

*After weeks, months, maybe even years* of planning, it's go time. The day of your big event or conference has finally arrived. Though you probably have gotten barely any sleep, and are crossing your fingers that everything goes as planned, there's no need to sweat the small stuff. Just follow these six tips to keep calm and carry on.

### THE WEEK BEFORE

**GET SOME HELP.** Success with anything happens when you realize you can't do it all yourself. There's no shame in asking for some help—if your colleagues are too swamped with their own workloads, consider bringing on an intern or a temp as you get closer to the calendar date of your event. Students in hospitality management programs will appreciate the experience, and you'll have double the brainpower and manpower.

### THE NIGHT BEFORE

**LAY IT OUT.** If you have access to the venue early, use it to your advantage and set up the room ahead of time. That way you won't be scrambling the morning of your event trying to get the right configuration of furniture or finagling with all the décor, and instead can focus on the other important details.

**SET ALARMS.** No one wants to be late on the big day, so set an alarm for at least 30 minutes before you must get up (just in case the lack of sleep has you hitting

the snooze button). In addition, you might also want to set alarms on your phone throughout the day for any targets that need to be hit at certain times; for example—meeting with catering or finalizing the check-in table.

### THE DAY OF

**BRING CHARGERS.** Your smartphone and other devices will do you no good if they are out of power. While it may sound intuitive, one of the first items on your checklist should be “pack up chargers.” This way you won't miss any important calls and can continue to check e-mail for any up-to-the-minute developments.

**HAVE BACKUPS.** Technology happens, so make sure to have backups for... everything. In addition to having printed checklists, schedules, contracts, and lists of registrations, also save all the files to cloud storage so everyone on your team can access them in case of a Wi-Fi outage or some other snafu.



**RELAX.** No, really. Being frazzled will actually delay your progress. So take a deep breath, drink lots of water, make sure to eat a nutritious meal, and go forth with a positive attitude that everything will turn out okay. **uv**





McNamara Alumni Center  
University of Minnesota

unique venues

Best High Tech Venue 2015  
Best Venue Website 2016

200 Oak Street S.E., Minneapolis, MN • 612-624-9831

## An Award-Winning Meeting & Event Venue



“A TREMENDOUS LOCATION FOR A CONFERENCE—CONVENIENTLY LOCATED, THE MEETING ROOMS HAVE DISTINGUISHING CHARACTERISTICS, AND THE SERVICE IS OUTSTANDING.”

—Allina Hospitals & Clinics



- ▶ Just off Interstate 35W
- ▶ 10 Flexible Meeting Rooms
- ▶ Superior Audio Visual Capabilities
- ▶ Adjacent Parking Ramp
- ▶ Award-Winning Catering
- ▶ Adjacent Commons Hotel

[www.mac-events.org](http://www.mac-events.org)



*Where hospitality, history and the arts meet*



In the heart of the city between the White House and Georgetown.  
Unparalleled hospitality and world class cuisine designed by Chef Ken Kievit.  
Events hosted in the James Monroe house and garden amongst exhibits featuring renowned artists.  
Perfect for meetings and special events for 25 to 400 guests.

*Call or email us today to plan your next event!*

2017 I Street NW, Washington DC, 20006 | (202) 331-7282 ext. 120 | [yann@artsclubofwashington.org](mailto:yann@artsclubofwashington.org)



Your first choice  
to hold your event,

# NATURALLY

*Come stay on our campus and explore our beautiful, natural environment.*



*"Unique Venues 2016 Best Earth Friendly Campus"*



**Relax on our nearly 400 acres of green conservation land and blue waters.**

Private bedrooms in each of our 4-bedroom North Lake Village apartments and 3-bedroom South Village Suites

Professional Event Planning Staff • Natural boardwalks throughout campus • 5 miles of campus nature trails

Solar Water heaters in South Village Suites • Sustainable Dining and Catering options

Technology podiums and projectors in all meeting spaces • 15 minutes from Southwest Florida International Airport

15 acre solar array generates 85% of the power for three academic buildings

**Florida Gulf Coast University, Campus Conference Programs**  
10501 FGCU Blvd. S., Fort Myers, FL 33965-6565

**(239) 590-1426**  
[www.fgcu.edu/CampusConferences](http://www.fgcu.edu/CampusConferences)



# THE AGENDA

expert advice BY WHITNEY ANDERSON



## SNAP TO IT: *How to Use Snapchat to Tell Your Event's Story*

*We call it our “reality show in real time.”* About a year and a half ago, our team at Roanoke College decided to start using Snapchat as a way to communicate with our audience—both to attract prospective new students and also showcase some of our biggest events held on campus, like speaking engagements with Chelsea Clinton and Senator Marco Rubio. It’s one of the largest and fastest growing social media platforms used daily by our target demographic, so we knew we’d be crazy if we weren’t participating in this medium—although we learned a lot of these best practices along the way.

**KNOW YOU’RE GOING INTO THIS WITH A RAW STORY.** The essential thing that separates Snapchat from other platforms like Instagram and Facebook is that there is no planning out the content, and there is no ability to make it perfect. While some might have hesitancy about this unscripted nature, what you get in return is an authentic way to connect with your followers in the moment. You can give an insider look through photos and video that are pieced together to become your story.

**USE YOUR AUDIENCE TO YOUR ADVANTAGE.** Occasionally, we like to pass the Snapchat duties off to one of our audience members so they can give us a “day in the life” story. This not only engages them, but also provides a different perspective from that of the institution. The key to finding the right collaborators is to hone in on your target audience and pick varied people with different interests

so the content they produce will have more views.

**TIMING IS EVERYTHING.** While you might plan out some more promotional items in the days leading up to the event, it’s really the day of that’s important. Many Snapchat devotees are looking for the most current content so hitting them in the moment can be more impactful. Plan some Snaps earlier in the day to entice people to come out; and always provide Snaps during the event to let your audience see what they are missing out on so they register next time.

**“PLAN SOME SNAPS EARLIER IN THE DAY TO ENTICE PEOPLE TO COME OUT; AND ALWAYS PROVIDE SNAPS DURING THE EVENT TO LET YOUR AUDIENCE SEE WHAT THEY ARE MISSING...”**



**WHITNEY ANDERSON** is the Internet communications manager for Roanoke College. She manages the college's web content as well as all of the main social media accounts. Prior to Roanoke, Anderson did web design, graphic design, and SEO initiatives. When not at work, she can be found wrangling her twin three-year-olds.

**HAVE A GOOD MIX OF CONTENT.**

You'll want to vary up the types of Snaps you publish; if you have all the same kinds of videos and photos, your audience will become bored and think you have nothing new to show. Also, we have found, the more personal the videos, the better. Talk directly at the camera, and then perhaps pan to what is going on around you to give viewers a full look at all the activity.

**GET MORE FOLLOWERS.** Think of your social media platforms as an extension of your brand, and include logos and handles everywhere—like on websites, printed materials, and e-mail signatures. Also, create your own Snap Code (which acts like a QR Code) and custom geofilters for even more branding opportunities that will get you noticed. **uv**

**GET CONNECTED**

Roanoke College // Salem, VA  
*UniqueVenues.com/Roanoke*  
(540) 375.2323

**BALL STATE UNIVERSITY EDUCATION REDEFINED**

Ball State University is the ideal site for your next conference, camp, workshop, or meeting. Our fine facilities, advanced technology, comprehensive services, convenient location, and dynamic campus will make your event a success.

Rita Stewart | 765-285-1396 | [rstewart@bsu.edu](mailto:rstewart@bsu.edu)



## THIS IS THE PLACE

This is more than a conference venue. This is a destination. An experience. A place to be inspired.

This is a place of presidents and legends and architectural beauty, of fountains and gardens and gridiron.

A place of hospitality.

This is the University of Michigan. Come. And be amazed.



## **M** | CONFERENCE & EVENT SERVICES

View our venues album at  
[conferences.umich.edu/venuesalbum](http://conferences.umich.edu/venuesalbum)  
734 764 2000



# Get in the Loop at Conference Chicago



- Modern meeting rooms with flexible configurations
- Advanced Technology
- Custom Catering Services
- Comfortable housing accommodations for groups, leisure travelers and corporate interns

 **CONFERENCE CHICAGO**  
AT UNIVERSITY CENTER

To begin planning your next Chicago experience, visit [conferencechicagouc.com](http://conferencechicagouc.com) or call 877-482-2463

## Boston University Events & Conferences



Located in the heart of historic Boston, BU's campus offers stunning and unique meeting and dining venues year-round, as well as modern high-rise residential facilities in the summer months - all located on an easily accessible, beautifully landscaped urban campus. Let BU's talented, professional staff execute your event from start to finish.

[meetatbu.com](http://meetatbu.com) • [meet@bu.edu](mailto:meet@bu.edu) • 617-353-3520



# DESTINATION: MAINE!

Colby College offers a complete “one stop” conference operation along with many campus amenities. Located in Central Maine, you’ll enjoy easy access to the coast, shopping, the mountains, and more.

Colby

Colby Special Programs  
Colby College  
4730 Mayflower Hill  
Waterville, Maine 04901  
Phone: 207-859-4730  
Email: [summer@colby.edu](mailto:summer@colby.edu)  
Web: [colby.edu/specialprograms](http://colby.edu/specialprograms)

Colby College Special Programs invites you to host your summer event on our spectacular college campus in the beautiful state of Maine. Call or email to discuss your event. Visit our website for details.





## DAMAGE CONTROL

TekDry makes sure that devices under water don't lose their value

**WE'VE ALL BEEN THERE.** You get caught in a rainstorm and your smartphone is soaked and won't turn on again. Or, while trying to load a recipe on your tablet, you accidentally drop it in water—and, as expected, it won't turn back on again. While a savvy few have come up with some creative hacks—like coating the waterlogged devices in a bowl of rice to soak up the moisture—they don't always work as planned. That is, if you even have rice on hand in the first place.

Now, TekDry comes to the rescue. The Denver-based company has come up with a proprietary dryer that “bakes” your phone for 30 minutes, removing all traces of water and ensuring that all your contacts, data, pictures, and other media are safe and secure. You can find one of these revolutionary machines at a variety of retail stores, including 82 Staples

locations nationwide. If one isn't near you, there's also the option to use the mail-in service within 24 hours after the “incident.” *Find out more information at [tekdry.com](http://tekdry.com).* [uv](#)





# Welcome to UMASS LOWELL



Located in the *beautiful, historic city* of Lowell, the University of Massachusetts Lowell offers a wide variety of dynamic spaces, full dedicated staff, and all of the resources you will need to *support* you in planning and hosting a fantastic, successful event.

Whether you are planning a banquet, cocktail reception, corporate conference, trade show, meeting, wedding, baby shower, or overnight summer camp, UMass Lowell is the *perfect* venue for any occasion!

Call today and tell us about your *vision* so we can help you to make it a *reality*.

We specialize in events of all types, sizes, and budgets!



- Meetings
- Conferences
- Weddings
- Social Gatherings
- Corporate Outings
- Trade Shows
- Summer Camps
- Athletic Clinics
- Special Events
- ...the list goes on!

Ask us about our state of the art PREMIER facilities, including...

- University Crossing
- Tsongas Center
- Bellegarde Boathouse
- Inn & Conference Center
- Emerging Technologies & Innovation Center
- University Suites & Riverview Suites Residence Halls

& more!



in any event

*To book your event, or to request more information...*

CALL: 978-934-3888 | E-MAIL: [events@uml.edu](mailto:events@uml.edu) | VISIT: [www.uml.edu/events](http://www.uml.edu/events)

Office of Hospitality & Event Services | 2 Solomont Way, Lowell, MA 01854





# Summer PROGRAMS at Georgetown



## LINCOLN APPROVED

*our accommodations are affordably priced to meet your budgetary needs*



## A ROOM WITH A VIEW

*our rooms and apartments are equipped with conveniences to make your stay a pleasant one*



## CAPITOLIZE YOUR TIME

*located in the heart of DC, our facilities are conveniently located near monuments, museums and activities*



## OUR SERVICE IS NO SECRET

*we work hard to provide our guests with services and amenities to create the best possible experience*



[conferencehousing@georgetown.edu](mailto:conferencehousing@georgetown.edu) | 202-687-4560 | [studentliving.georgetown.edu/summer](http://studentliving.georgetown.edu/summer)



# Hilton

CHICAGO/OAK BROOK HILLS  
RESORT & CONFERENCE CENTER

3500 Midwest Road, Oak Brook, IL 60523  
630-850-4190  
[www.oakbrookhillsresort.com](http://www.oakbrookhillsresort.com)

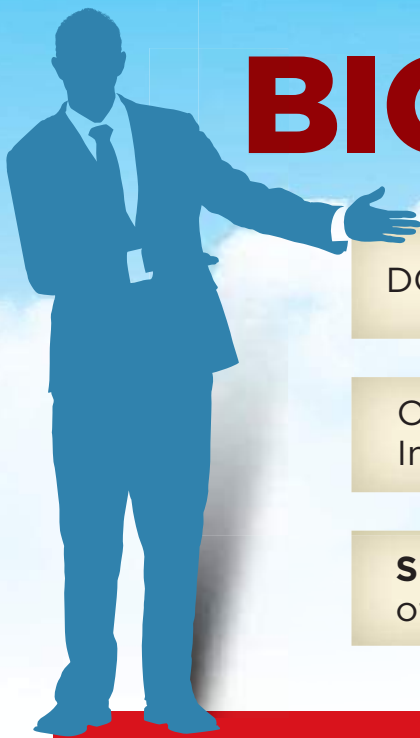


## Renovations Are Complete!

COME SEE OUR NEW RESTAURANT, LOBBY AND MEETING SPACE

- New Restaurant Concepts
- 42,500 Sq. Ft. of Meeting Space
- 145 Person Amphitheater
- 386 Guestrooms with 39 Suites
- One of the Largest Ballrooms in the area
- Monarch Spa NOW OPEN!





# BIG TIME *address*

THE  
NATIONAL  
CONFERENCE CENTER®

LEESBURG, VA

DC is just **45 MINUTES** away



Only **14 MILES** from Dulles International Airport



**SMACK DAB** in the heart of DC's Wine Country



## GO BIGGER *and* BETTER

Our experienced ambassadors can help you build an affordable, inclusive package customized just for your group. **Contact one today at 877.363.3104 or check us out at CONFERENCECENTER.COM**

## BIG SPACES... *colossal spaces*

**AT 1,250,000+ SQ.FT.**

The National could hold more than

**21.7 FOOTBALL FIELDS**

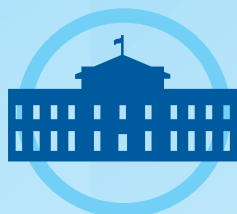


**917**

guestrooms & **61** gathering rooms...

it's like having **114**

8-bedroom/8-bath vacation homes



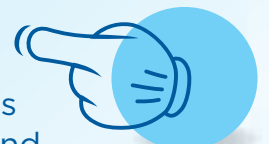
**OVER 55,000 SQ.FT.**

West Belmont Place Event Center is a tad larger than the White House

Our scenic setting spans

**MORE THAN 65 ACRES**

about the same size as Hong Kong's Disneyland





# THE AGENDA

happy hour

## PURE FROSTBITE

Courtesy of Pure Lounge  
(Sunnyvale, CA)

*This time of year*, Silicon Valley's premiere private event venue, Pure Lounge, transforms into a Winter Wonderland with themed props, from sleighbells and snowflakes, to icesculptures and icicles, and polar bears and penguins. In the spirit of the season, Pure Lounge offers its signature drink, Pure Frostbite, which was created by in-house mixologists.

### INGREDIENTS:

- 2 oz. Kahlua
- 1.5 oz. vodka
- 1 oz. heavy cream
- Splash of Sprite

### TO PREPARE:

1. Fill a rocks glass with ice cubes.
2. Add the Kahlua and vodka.
3. Layer the cream by stirring with a spoon.
4. Add a splash of Sprite to top it off.

*Makes 1 serving*



*Does your event space have a popular custom drink? We'd love to feature it.  
Submit your recipes to [ann@uniquevenues.com](mailto:ann@uniquevenues.com).*



### GET CONNECTED

Pure Lounge  
Sunnyvale, CA  
[UniqueVenues.com/purelounge](http://UniqueVenues.com/purelounge)  
(408) 732.2121



ST. JOHN'S  
UNIVERSITY

# Big City Venues ... Small City Prices



## QUEENS

Make the most of high-tech classrooms, seminar rooms, professional sports venues, and state-of-the-art conference facilities available on this park-like, 105-acre campus.



## STATEN ISLAND

Experience a tranquil, wooded property overlooking scenic New York Harbor. This 16.5-acre campus combines the friendly atmosphere of a small college with the resources of a leading University, all just a quick ferry ride from Lower Manhattan.



## MANHATTAN

Located in the heart of New York City, the Manhattan campus offers ready access to the cultural, business, and professional resources of a global metropolis. The campus, between Third and Fourth Avenues, is conveniently served by all public transportation.



## OAKDALE

Enjoy a 172-acre estate with a historic mansion, ornate ballroom, and up-to-date conference rooms and classrooms. This waterfront retreat will inspire you.





**I DID.** For over a decade, we've had the honor of planning the Elton John AIDS Foundation Oscar Party. And for over a decade, we've been able to host this amazing event in West Hollywood. The creative spirit of West Hollywood is unbeatable. It's a city at the leading-edge of not just entertainment, but also culture, food and design... and it knows how to throw a really great party. When you want to produce an event that's unforgettable, the place to go is WeHo. [visitwesthollywood.com](http://visitwesthollywood.com)

Virginia Fout  
Owner, V Productions  
[veventpro.com](http://veventpro.com)



**OUR ROOMS TELL THE STORY  
OF ENTIRE CIVILIZATIONS.**

**IMAGINE WHAT THEY'LL  
SAY ABOUT YOUR EVENT.**

Whether you want to invite just a few, or thousands,  
we've got the perfect room for you.

From the historic beauty of Stanley Field Hall,  
to the elegance & modern décor of Founders Room,  
you'll find the perfect venue inside  
The Field Museum that will  
make your event, well, perfect.

**TO LEARN MORE CALL (312) 665-7600.  
START DISCOVERING NOW AT  
[FIELDMUSEUM.ORG/EVENTS](http://FIELDMUSEUM.ORG/EVENTS)**

2016  
**Best of  
awards**

Best Venue for When  
the Meeting's Over

unique  
venues

The Field  
Museum

1400 South Lake Shore Drive  
Chicago, IL 60605

# One stop shop for versatile, innovative venues

*in* FORT COLLINS, COLORADO



- Worry-free, One-Stop Shop conference, meeting, and event planning
- Comfortable amenities at affordable pricing
- 6,000 campus beds for guests during the summer; local hotels year-round
- Versatile campus facilities for groups of 8 to 8,000
- A one square mile “contained” campus providing a safe environment
- Unique Venues “Best place to host a Youth or Sport Camp”
- Award-winning campus dining for breaks, cookouts, or elegant receptions
- All events at CSU incorporate University green initiatives

Fort Collins is one of Money Magazine’s **Best Places to Live** with a plethora of outdoor recreational activities



Colorado State University

An equal access and equal opportunity University.

*conferences.colostate.edu*

(970) 491-6222



# THE AGENDA

food for thought



## Horseshoe Spoon

Courtesy of Secret Recipes Catering at the Abraham Lincoln Presidential Library & Museum (Springfield, IL)

### INGREDIENTS:

- 1 lb. ground Kobe beef
- 2 Idaho potatoes

### INGREDIENTS FOR THE CLASSIC CHEESE SAUCE:

- ½ cup unsalted butter
- ½ cup all-purpose flour
- 1 tsp. salt
- ¼ tsp. dry mustard
- ⅛ tsp. cayenne pepper
- 2 cups whole milk, at room temperature
- 1 Tbsp. Worcestershire sauce
- 8 oz. sharp cheddar, grated
- ¾ cup beer (preferably a lager), at room temperature

### TO PREPARE:

#### MEAT AND POTATOES:

1. Form the ground Kobe beef into 24 half-ounce patties, and season with salt and pepper.
2. Using a skillet over medium heat, quickly sear the patties on each side.
3. Slice the potatoes julienne-style using a mandolin.
4. Fry the potatoes at 300 degrees Fahrenheit until crisp (about 7 to 10 minutes).

#### CHEESE SAUCE:

1. Melt the butter in a large, heavy saucepan over medium heat.
2. Add the flour, and stir with a wooden spoon or whisk to combine, and cook for a couple minutes until the flour loses its raw taste.
3. Whisk in the milk, salt, mustard, and cayenne pepper.
4. Bring to a simmer and cook, stirring constantly, until the mixture is quite thick.
5. Remove the saucepan from the stove, and then add the Worcestershire sauce

and cheese, and stir until the cheese is completely melted.

6. Whisk in the beer, and return the saucepan to the stove. Cook, stirring constantly, until the sauce comes to a slight simmer, but do not let it boil.

#### ASSEMBLE THE SPOON:

1. Place a beef patty on an appetizer spoon, and pour a teaspoon of the cheese sauce on top.
2. Then, top with a few French fries, and serve immediately. *Makes 24.* **uv**

*Springfield, Illinois is known as the home of President Abraham Lincoln,* but for locals, it's also known for its signature dish, the

Horseshoe. This open-faced sandwich was originally created in 1920 at the town's Leland Hotel and was composed of thick toasted bread, a hamburger patty, French fries, and a special cheese sauce. Today, many Springfield chefs and restaurants have their own version, including the Abraham Lincoln Presidential Library & Museum. This appetizer option, created by Chef Chip Kennedy, is often served at events.

### GET CONNECTED

Abraham Lincoln Presidential  
Library & Museum  
Springfield, IL  
[UniqueVenues.com/LincolnLibrary](http://UniqueVenues.com/LincolnLibrary)  
(217) 558.8873

# CHOOSE TO MEET AT SDSU!

# N

estled in the heart of America's Finest City, San Diego State University has a little bit of everything to appeal to visiting conference guests. The sprawling campus is just minutes away from Southern California's Pacific Coast and Mexico's Baja Peninsula as well as the Gaslamp Entertainment District and the world-renowned San Diego Zoo.

As one of the country's top research universities, San Diego State is also an ideal location for educational trainings, workshops, seminars, and team activities.

- 300 classrooms that can accommodate anywhere from 50 to 500 people.
- Team-building opportunities through various recreation centers and open spaces, including the Aquaplex sporting venue with an Olympic-sized swimming pool.
- 8 modern residence halls with 4,000 beds available during the summer, as well as the exceptional in-house services of the award-winning SDSU Catering and Dining.



 **619-594-6353**

 **[cyndi.meeves@sdsu.edu](mailto:cyndi.meeves@sdsu.edu)**

 **[meetatsdsu.com](http://meetatsdsu.com)**



**SAN DIEGO STATE  
UNIVERSITY**

*Conference Services*



# THE UNIVERSITY OF TENNESSEE UT Conferences

*From start to finish, our experience shows.  
Meetings, conferences and youth events  
for 15 to 15,000 participants.*



UT Conferences • Knoxville, Tennessee • (865) 974-0250  
Fax: (865) 974-0264 • E-mail: [conferences@utk.edu](mailto:conferences@utk.edu)  
[www.utconferences.com](http://www.utconferences.com)



THE UNIVERSITY OF  
**TENNESSEE**  
KNOXVILLE

CONFERENCES &  
NON-CREDIT PROGRAMS

## The University of Texas at San Antonio University Center

Whether large or small, formal or informal, UTSA's University Center has flexible spaces that can accommodate your important meeting or special occasion.

From overnight housing and recreation spaces to the University Center's state-of-the-art ballrooms and conference spaces, we have the technology, resources, services and staff to make your event a success in this beautiful South Texas destination.



To learn more, or to tour our facilities, please contact Events Management & Conference Services. We look forward to seeing you on campus!

**ONE UTSA CIRCLE  
SAN ANTONIO, TX 78249  
210.458.4155**

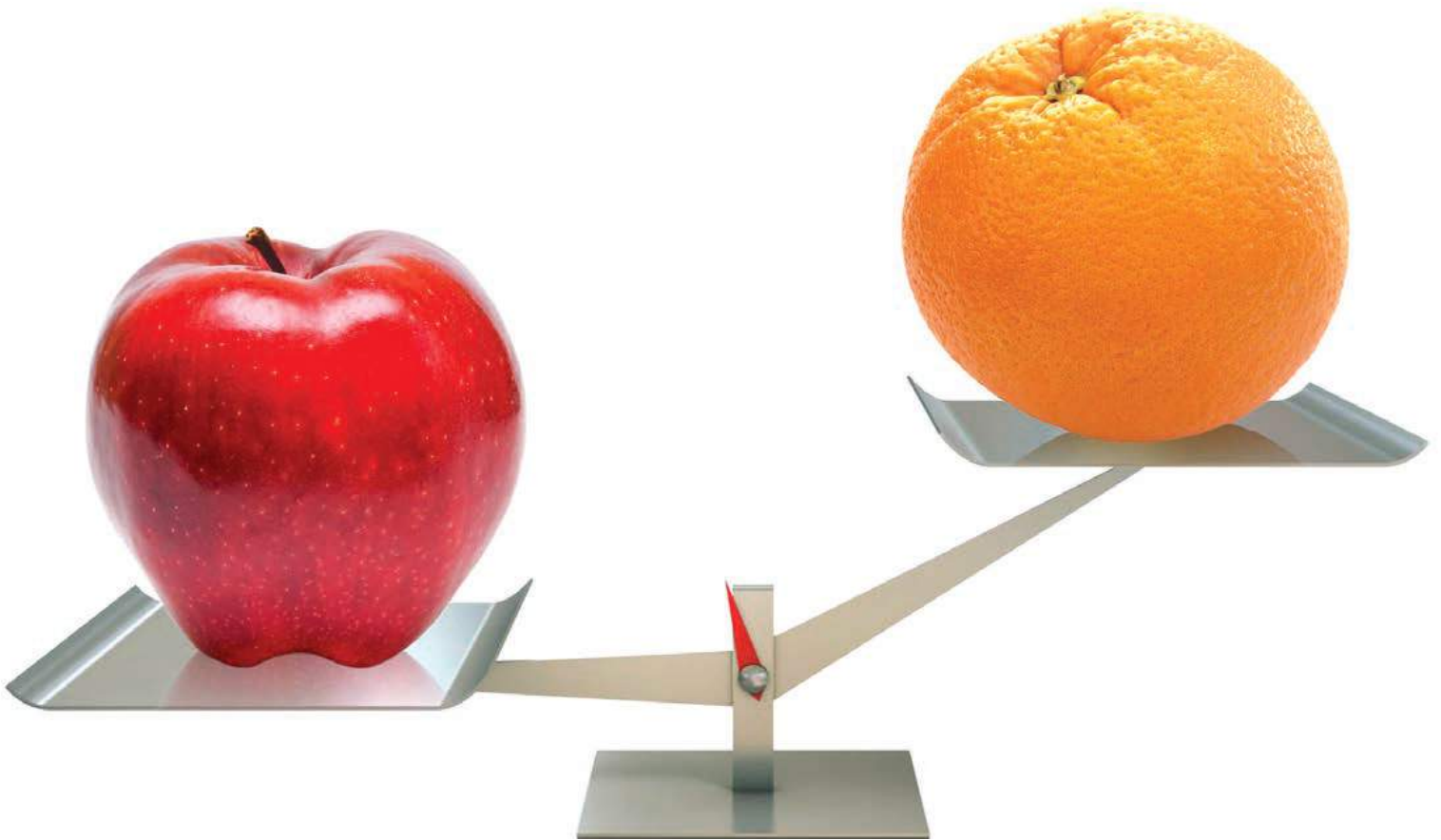
**EMCSEVENTS@UTSA.EDU**

**UTSA.EDU/EVENTS**

**UTSA**

# Incomparable

(another way of saying better than the best)



CONFERENCE  
CENTER

at the University of Pittsburgh at Johnstown

450 Schoolhouse Road • Johnstown PA *(really pretty place east of Pittsburgh)*  
800--875--5958 • [k.clawson@pitt.edu](mailto:k.clawson@pitt.edu)  
[www.pitt-johnstown.pitt.edu/conferences](http://www.pitt-johnstown.pitt.edu/conferences)  [facebook.com/ConferenceCenterUPJ](https://facebook.com/ConferenceCenterUPJ)



# WHAT'S TRENDING

BY SELENA FRAGASSI



## It's A-Live!

Facebook Live is the latest way non-traditional venues and event planners are bringing audiences into their world, big or small.

*A decade ago*, no one was talking about Facebook. But today, it's all people can talk about with an estimated 1.1 billion people actively using the social media platform every single day. That's nearly one in every seven people around the world.

Not only has Facebook become a versatile tool for many to stay tuned into their own personal networks, but more and more businesses have started to use the platform for practical marketing purposes as well. That transition has had execs in Silicon Valley paying attention. In recent years, they've rolled out Facebook ads and rejiggered algorithms (much to the dismay of many traditionalists).

But, in the summer of 2015 came a golden ticket. Building off the rapid success of YouTube and Vimeo services, Facebook Live was launched. Initially it

was a way for celebrities to communicate with their fanbases; but by April 2016, the live streaming option was rolled out to the mass market of Facebook users. Within the past several months, many in the planning industry have gleaned the tool as an effective way to broadcast special events, build excitement through promo videos, and stay engaged with their audience on an ongoing basis—all without needing huge production budgets.

For Memorial University of Newfoundland's Grenfell Campus, Facebook Live literally saved the day. In August, of-

ficials had gotten just days notice that the Canadian Prime Minister Justin Trudeau would be paying a visit. "Our Prime Minister is super popular right now, especially with young people, so we knew there'd be a lot of interest," recalls Melanie Callahan, communications advisor. Just one problem: the small campus didn't have the space to fit such demand.

The highly anticipated speaking engagement was held in their Arts and Science Atrium, which has a capacity of 300. "We wanted to try to find a way to make the event accessible to people that couldn't be there with us in the room," Callahan says. "[Prime Minister Trudeau] also doesn't visit many campuses, so we wanted to show off a bit."

Facebook Live allowed her team to accomplish both, producing a 90-second video that now lives on the venue's page in perpetuity and can "remind people that we had such an important visitor," says Callahan.

The platform, she says, is very simple: "We put a cell phone on a tripod and pressed start; it was that easy." But Cal-



Grenfell Campus of Memorial University broadcast an event with Prime Minister Justin Trudeau.

## FACEBOOK'S 7 TIPS FOR MAKING "LIVE" A SUCCESS

1. Tell people ahead of time when you're going to broadcast
2. Go live when you have a strong connection
3. Write a compelling description before going live
4. Ask your viewers to follow you and receive notifications when you go live
5. Say hello to commenters by name and respond to their comments
6. Broadcast for longer periods of time to reach more people
7. Be creative and go live often

Read more about each tip at [facebook.com/facebookmedia/best-practices/live](https://facebook.com/facebookmedia/best-practices/live)

Callahan did find some issues; first and foremost, the sound quality. "If you're able to mic somebody, it can work better, but for impromptu events like ours, it was a challenge." As well, she says, the visual quality of the video was subpar: "Facebook Live's platform seems to shrink the video for your page, so if you're looking for a professional video, this might not be what you want." Furthermore all Live videos can only live on Facebook—there's no way to export them to websites or other social media for more multilateral uses. But, Callahan concedes, "If you're looking for a quick and free way to present video content, with very little planning, Facebook Live is great."

The American Helicopter Museum in West Chester, Pennsylvania has also started experimenting with Facebook Live, using it for the first time at their annual Father Fest gathering in June—a day-long event with rides, games, vendors, and authors, all celebrating dads.

"We thought it would be a good idea to try it out on this weekend with all the activities we had planned," says Jan

Feighner, PR and membership coordinator for the museum. Colleagues banded together to take turns filming a series of videos (from 30 seconds to 19 minutes in length). Included were a speech by the board president, demonstrations from a "drone show," and teaser pieces for the arrival of the 2016 McLaren automobile.

In the end, Feighner thought the platform was incredibly useful and the quality sufficient (but also wonders if using better equipment would help).

"We would use it again, but we'd do things a bit differently," she admits. "One of the main takeaways is to really think about what we should be filming and ask ourselves, 'Do we have enough here to captivate people to watch the stream?'"

Rather than film the entire event ad hoc, she envisions preparing interview subjects and putting together almost scripted segments. She sees potential for making the tool work as a fundraising campaign for the small museum, too, "almost like how PBS provides programming and then asks for donations." Feighner also wants to focus on doing

more teasers in advance to promote the event and possibly drive attendance, or at the very least let people know to tune in.

"We've done events with our YouTube feed before, but you have to direct people there and that's a challenge," she says. "But on Facebook, most people are already logged on anyway, so even if they don't take time to sit and watch the stream, they can see it's happening, which can be a great way to raise awareness. And let's be honest, there's very little [marketing] these days that you can do for free." **uv**

### GET CONNECTED

American Helicopter Museum  
West Chester, PA  
[UniqueVenues.com/HelicopterMuseum](https://UniqueVenues.com/HelicopterMuseum)  
(610) 436.9600

Memorial University, Grenfell Campus  
Corner Brook, Newfoundland  
[UniqueVenues.ca/MemorialUniv](https://UniqueVenues.ca/MemorialUniv)  
(709) 637.6255



# the ALTERNATIVE VENUE

The event industry varies in its opportunities from market to market. When we designed COTERIE Company, we chose to create beautiful, luxury spaces that could serve as an unique alternative to the standard venue options. In addition to serving as a co-working community, we also designed with the event professional in mind. From our thoughtfully curated inventory of high end furnishings to our professionally trained team of Concierge who handle every detail, your event is an immediate success, and you are the hero who made it happen. With an emphasis on indoor/outdoor spaces, the opportunity to host any event, from multi-day retreats to the year's most talked about fete, COTERIE is the destination for the discerning planner.

CURRENTLY BOOKING IN: CHICAGO | PITTSBURGH | ORLANDO





C O T E R I E  
C O M P A N Y

R E D E F I N I N G C O W O R K I N G

COTERICOMPANY.COM



# Take Your Event to New Heights in Colorado

## Plan Your Next Event with Us!

Whatever the occasion, whatever the event, nobody brings more to the show than UCCS

*Affordable. Flexible. Personable!*

All-in-One Host Services for Events of Any Size

**NOW OPEN**  
Come see our new facilities at the Village at Alpine Valley!



[uccs.edu/conferencing](http://uccs.edu/conferencing)  
[confserv@uccs.edu](mailto:confserv@uccs.edu) | 719.255.4445

**UCCS** Conference Services  
UNIVERSITY OF COLORADO COLORADO SPRINGS



THE ELAINE LEVITT AND JOEL GERSHMAN  
**EDUCATION AND  
CONFERENCE CENTER**  
IN THE NICHOLAS AND ATHENA KARABOTS PAVILION

New name, same extraordinary conference center



Book your next event at Philadelphia's newest IACC-rated Conference Center

215.448.1165 | [www.fi.edu/conferences](http://www.fi.edu/conferences)

MEET AT A SMARTER LEVEL







# Discover the Possibilities

of meeting at SNHU



**Plan your next summer conference, spiritual retreat, training, or meeting at Southern New Hampshire University. Our staff will assist you from the venue selection process to check out, with exceptional service and attention to detail.**

- Affordable and customizable package pricing
- Air conditioned housing with private and semi-private rooms
- Accommodations for up to 500 guests
- Superior catering with diversified menus to satisfy all tastes
- Convenient location: Off interstate 93 and near Manchester-Boston Regional Airport
- Free parking and wireless internet
- Professional technical support and state-of-the-art equipment

Southern  
New Hampshire  
University

603.645.9612

[conferences@snhu.edu](mailto:conferences@snhu.edu)

[www.snhuconferences.com](http://www.snhuconferences.com)



# THE MAIN EVENT

BY SELENA FRAGASSI

## *A Good Sport*

The Bingham Cup is the largest amateur international rugby tournament, dedicated to the memory of an American hero. And Vanderbilt University handled it like a champ.



The Bingham Cup brought in 2,500 people from 15 countries who competed in rugby matches.

*The name Mark Bingham* might always be associated with tragedy, but the Mark Kendall Bingham Memorial Cup will always be a celebration and remembrance of what made him happy. The sporting event is the world's largest amateur international rugby tournament, named for a former player on the San Francisco Fog who passed away before his time in 2001. Bingham notably was a passenger on United Airlines Flight 93, which was overtaken by terrorists during the September 11 attacks; he's one of the heroes credited with fearlessly trying to regain control of the plane.

As the 15th anniversary of that fateful day loomed this year, 2016 Bingham Cup Chairman Jon Glassmeyer says, "One of the things I wanted to focus on was Mark. That's the reason why we are here." During the opening ceremonies,

the massive crowd observed a moment of silence and heard remarks from Bingham's mother Alice Hoagland. As well, on several nights during the event (held May 22-29), there were screenings of "With You," the 2012 documentary

made about Bingham, a public relations executive and aspiring sports star who was largely credited with breaking stereotypes for gay athletes—the Bingham Cup draws predominately from the LGBTQ community.

It was held at Vanderbilt University in Nashville, Tennessee, one of the few times it's been hosted in the States since its inception in 2002. "I really do think Vanderbilt is a large part of why we got the bid," says Glassmeyer who is well connected in the local community and former president of the Nashville rugby chapter, the Grizzlies. Glassmeyer also goes a ways back with Linda Welch, di-

# Make your palate happy. Elevate your culinary experience with our flexible—and tasty—menus.



Springfield College Office of Conferences and Special Events takes pride in offering customizable menu options to satisfy tastes of all kinds for your meetings, events, retreats, and conferences.

Our talented chefs can meet the palate and dietary needs of your guests. Gluten-free? No problem. Vegan? We've got that covered.

Tell us what you want to spend. We have no hidden fees and offer variable pricing.



**Meetings**  
**Events**  
**Retreats**  
**Conferences**

Book your reservation now through our Office of Conferences and Special Events.

**SPRINGFIELD**  
**COLLEGE**



Office of Conferences and Special Events

263 ALDEN STREET, SPRINGFIELD, MASSACHUSETTS  
(413) 748-5287

[springfield.edu/specialevents](http://springfield.edu/specialevents)



@SCConferences



@EventsatSC



SCConferences



Springfield College Conferences & Special Events



# THE MAIN EVENT

BY SELENA FRAGASSI



The Bingham Cup honors the memory of Mark Bingham, an amateur rugby player who died in the September 11th attacks. Friends continue the matches in this now international event.

rector of conferences at Vanderbilt, who he says, “Laid it all out for us.”

Welch and her team, including Program Coordinator Brandis Blodgett, worked with Glassmeyer for two years figuring out all the logistics for attendee accommodations, opening ceremonies, practice facilities, meals held at the campus, and transportation to games held at the nearby Ted Rhodes Sports Complex. In total, there were 2,500 attendees representing 15 countries.

“Part of the RFP that was important for the Cup committee was showing how inclusive Vanderbilt could be,” says Welch. “We explained how important diversity is for us, our students and faculty, and all our visitors.”

Because the Bingham Cup is an international affair, the sporting event was

also considered a vacation for many of the visitors coming from abroad. “Many participants came early,” says Welch, “and there were a lot of activities planned throughout the city.” That included trips to Dollywood, the Jack Daniels distillery and other pub crawls. “The Mayor’s office got involved, so did the Chamber of Commerce because it brought a lot of revenue to Nashville,” furthers Welch.

Because of the large influx of guests, Blodgett says, “We wanted to make sure expectations were met early on, so we set up communications from the beginning.” That included creating an online registration page to purchase meal plans ahead of time—and ensuring catering was set to create literally thousands of boxed lunches every day, many of them with specialized items since many of the

athletes were on restrictive diets.

“Jon had informed us that many of the players hadn’t seen each other in a while so socializing would be important,” says Blodgett. “Offering the chance to secure meal tickets early ensured they could be in the same place at the same time.”

The team provided the same opportunity for overnight accommodation requests, which became quite the puzzle and took weeks to figure out, says Blodgett. “We had a big old whiteboard and wrote out the number of people on every team and then went through our floor plans of every dorm we were using. It was a trial by error. But since our residence halls have single and double rooms and suites all in one building, we could get creative and keep teams together for the most part.” The general setup of the campus also created socializing opportunities. “One thing I heard a lot of was people liked that they could easily meet friends in the lobby area or dining hall.”

Blodgett adds that she also prepared the guests ahead of time by sending photos of their rooms and detailed checklists of the items they needed to bring, down to the hangers to hang up their uniforms.

“We really could not have pulled off this event without them,” says Glassmeyer, commending all the extra attention to detail. “They were 100% committed to us, and if there were any problems they jumped on it.” He points to one example on opening night. “Everything was set up on the lawn and this horrible storm started rolling in with lightning. Vanderbilt banded together to move everything into the student center, only running 20 minutes behind. It was unbelievable. And made this year very memorable.” **uv**

## GET CONNECTED

Vanderbilt University // Nashville, TN  
[UniqueVenues.com/Vanderbilt](http://UniqueVenues.com/Vanderbilt)  
(615) 936.5966

LUXURY MADE SIMPLE

FOR THE DISCERNING COUPLE EAGER TO  
FOCUS ON WHAT MATTERS MOST:  
THEIR FUTURE.

COTERIE WEDDINGS

CHICAGO ♦ PITTSBURGH ♦ NASHVILLE

ORLANDO ♦ DC ♦ BOSTON ♦ PUERTO RICO

COTERIE COMPANY ♦ [COTERIECOMPANY.COM](http://COTERIECOMPANY.COM)



# A University Experience...with Honors!



*A 1,600 acre park-like campus offering one-stop meeting planning services for conferences and events, summer group housing, meals and catering, transportation, and more. Minutes from Washington, DC and Baltimore; three international airports; campus housing for 6,000+; over 1,000 first-class hotel rooms; 400,000+ square feet of meeting and multi-use facilities.*



## Conferences & Visitor Services

301.314.7884

[www.cvs.umd.edu](http://www.cvs.umd.edu)

[umdconf@umd.edu](mailto:umdconf@umd.edu)

*Your Success is Our Business!*



Conferences ♦ Summer Accommodations ♦ Meetings ♦ Banquets ♦ Weddings

We are the "One-Stop-Shop" for all of your event needs. With several classrooms, lecture theatres, banquet halls, accommodations, on-site catering companies all with affordable rates we are the perfect venue for your next event. Our year round conference planning professionals will go above and beyond to create your unforgettable experience!



## Fanshawe College Conference Services

1001 Fanshawe College Blvd. | London Ontario | N5Y 5W2 | 519-452-4440 Ext.2596

[confcentre@fanshawec.ca](mailto:confcentre@fanshawec.ca) | [www.meetatfanshawe.ca](http://www.meetatfanshawe.ca)



T W E N T Y   L O C A T I O N S   A C R O S S   C A N A D A

# stay with us

S U M M E R   H O T E L   A L T E R N A T I V E

RCC locations are popular destinations for hosting meetings and conferences. Because of our campus locations and unique relationship with our partner universities and colleges, the RCC sales team works closely with our campus conference services partners to offer event planners a variety of meeting space options with audio visual services, including seminar halls, breakout classrooms, and boardrooms. RCC locations are also able to provide full catering for your event, by working with our campus food services partners. Choose from wide-ranging selection of dining options or create a customized menu specific to your event.

**AVAILABLE SUMMER 2017  
RCC - TORONTO DOWNTOWN**



Residence & Conference Centre  
19 locations across Ontario & 1 in British Columbia

Central Reservations: 1-855-STAY-RCC (782-9722)  
Email: [info@stayrcc.com](mailto:info@stayrcc.com)   Web: [stayrcc.com](http://stayrcc.com)

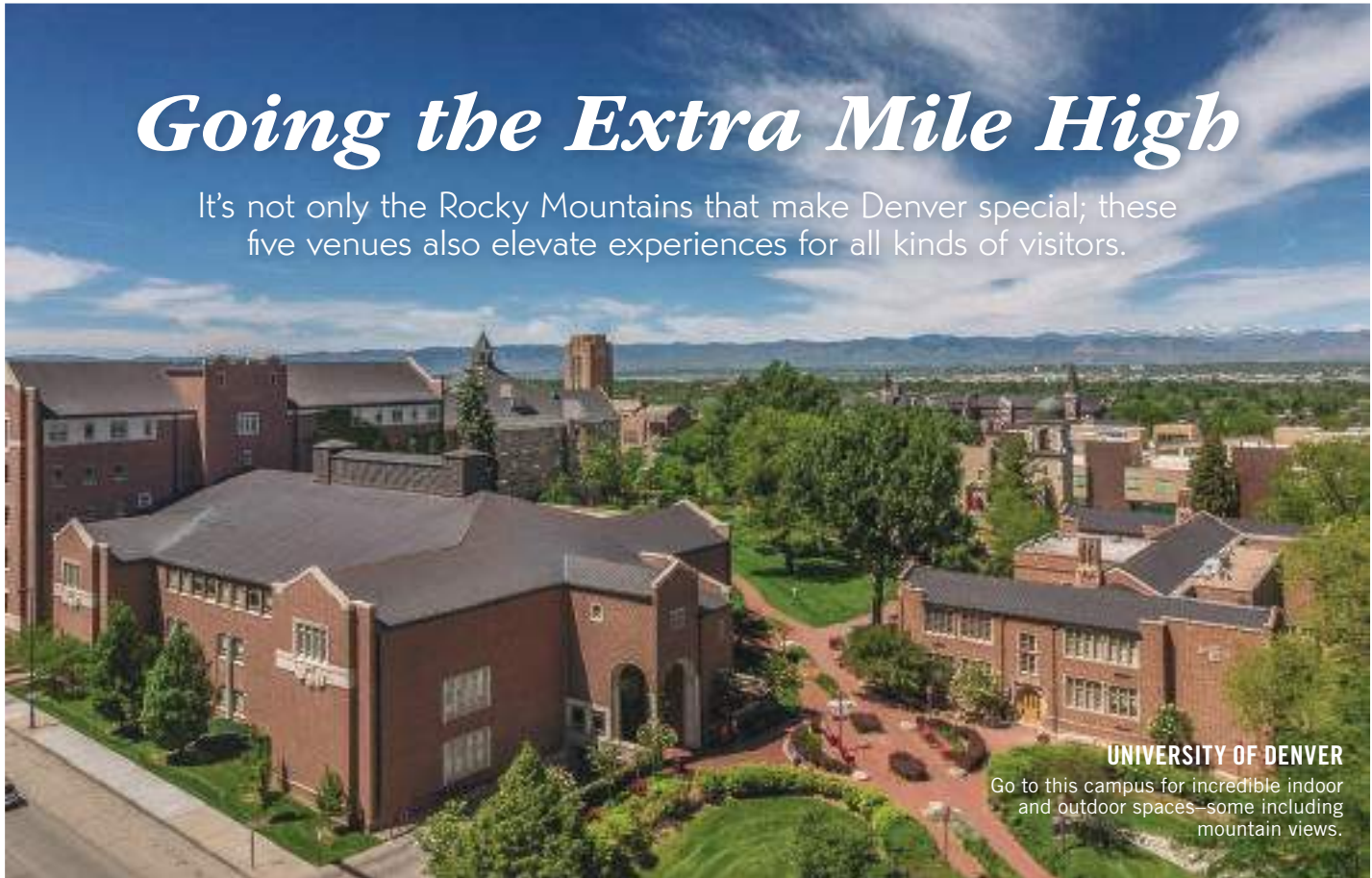


# ON THE ROAD

BY SELENA FRAGASSI

## *Going the Extra Mile High*

It's not only the Rocky Mountains that make Denver special; these five venues also elevate experiences for all kinds of visitors.



### UNIVERSITY OF DENVER

Go to this campus for incredible indoor and outdoor spaces—some including mountain views.

*Denver, Colorado is known for a lot of things*—impeccable views, champion sports teams, and a lot of beer. But as these six venues show, it's also becoming known as a destination for meetings and events that want something extra special.

### University of Denver

Time is on the side of the University of Denver. Established in 1864, this largest private institution in the Rocky Mountain Region offers many, many years of experience in hosting a range of meetings and events. “Whether private, corporate, or nonprofit, the University offers distinct venues year-round,” says Mary Kay Mauro, manager of client services, noting the availability of ballrooms, two large auditoriums, 50-plus classrooms, a world-class performing arts center, sports & wellness facility, historic chapel, and abundant lawn spaces—some with mountain views. In fact, the campus has

developed a reputation as the place to host not only groups like LIV Sotheby's and the Colorado Medical Directors Association, but also high profile events such as the 2012 Presidential Debate and The Denver Post Spelling Bee.

In addition to ample spaces, walking paths, and proximity to a number of local businesses, the University of Denver offers a breadth of services and amenities on-site, including Cisco TelePresence and video conferencing, free Wi-Fi, in-house catering, single, double, or suite-style rooms for up to 2,000 guests during the summer, and ample parking. The campus also has a light rail stop, which

provides guests access to downtown Denver, the Denver Tech Center, and the Denver International Airport. All services can be coordinated with helpful event staff, says Mauro. “We offer a one-stop-shop approach providing clients one contact, one contract, and one bill ... as well as attractive rates for an incredibly easy event planning experience.”

### UA Denver Pavilions Stadium 15 & RPX

Meeting at the movies isn't just for social events anymore; it can also be a thrilling business experience. Regal Business Events provides a team of dedicated consultants that help planners coordinate trainings, presentations, and other corporate affairs at the UA Denver Pavilions, conveniently located at the 16th Street Mall in the downtown district. Here, 15 screens (measuring up to 60

feet) offer state-of-the-art visual and sound experiences in auditoriums that can accommodate 45 to 250 people. "Our projectors are designed to showcase Hollywood movies, so they are the best in the business, and the audio and sound systems are second to none," says Barry Brown, director of national event sales, who notes that because the cost of producing training videos and short movies has come down dramatically, movie theatres are now in a unique position. "A lot of businesses want to find a special venue where they can showcase content, and we can provide a great learning environment."

Inside each auditorium at UA Denver Pavilions Stadium, guests will find comfortable reclining chairs and attached writing tables that allow for laptops and note taking. Regal Business Events also offers a number of amenities that

#### UA DENVER PAVILIONS STADIUM 15

Meeting at the movies can be more than a social experience; a dedicated business group caters to planners, too.



ENJOY THE BENEFITS OF STAYING IN SAVANNAH, GEORGIA

for your next

# SUMMER CAMP, CONFERENCE, EVENT

& More



RATES  
START AT  
**\$39**

- DINING
- TRANSPORTATION
- CONFERENCE SERVICES

Armstrong  
STATE UNIVERSITY

912-344-3416 | AVAILABLE FROM MAY-AUGUST  
UNIQUEVENUES.COM/ARMSTRONGCENTER

A NEW OPTION FOR

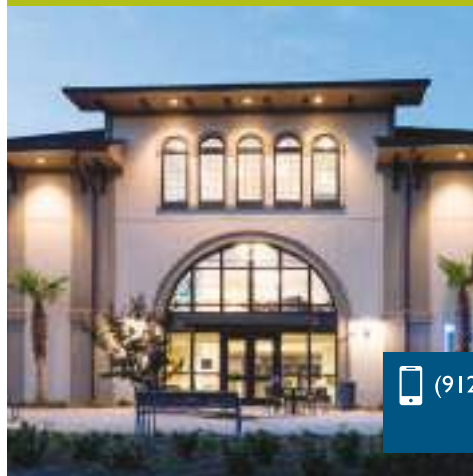
# HOUSING IN THE GOLDEN ISLES, GEORGIA!



Starting at  
**\$29** per night

Available  
May - August

Dining Available | Meeting Spaces | Transportation | Internet



(912) 279-4540 | [summer.conferences@ccga.edu](mailto:summer.conferences@ccga.edu)  
[www.ccgga.edu/summerconferences](http://www.ccgga.edu/summerconferences)



# ON THE ROAD

BY SELENA FRAGASSI



## HOWL AT THE MOON

Left: The interactive piano show includes music for each group and the venue snaps photos, free of charge.

## HISTORY COLORADO CENTER

Below: All the exhibits at this natural history center are open for groups to browse during sessions and after hours.

planners might not expect. “We provide everything from event signage and registration tables to standard concessions and customized catering,” says Brown, noting they can work with high-end vendors in the area to do themed catering. “Planners can leave all the event needs to us so they can focus on driving attendance and coordinating their program.”

### Howl at the Moon

Entertainment has become a prominent part of many meetings and events nationwide—but when Denver-based planners want to find the best in show, they head to Howl at the Moon. This interactive piano show has 17 locations across the country; in Colorado, the venue is situated just outside Coors Field, home of the Rockies baseball team, three blocks away from the 16th Street Mall, and one block from Union Station with mass transit. “We do corporate events, company holiday parties, client appreciation nights, and we work with a lot of conventions that come here,” says Justine Brown, national director of sales, and every show is tailored to individual groups.

“They request the music and we provide custom songs that are based on the info the client provides, such as the company history or any upcoming promos they want to throw out. We can incorporate inside jokes and terminology or jab at competitors. And we always incorporate guests and bring them up on stage.” For example, she says, “We might make the



CEO do a dance. There’s a lot of interaction and team-building so everyone feels involved.” Howl at the Moon also creates custom piano banners and sidewalk signs highlighting the company logo and also provides an in-house photographer to snap photos to commemorate the experience, all free of charge. In addition to being the “after party hot spot” for conventions and conferences, the venue also provides meeting space of its own during the day, comfortably seating up to 240 in the showroom. Services include A/V, on-site catering with a full-service wait staff, as well as drapery and décor for a complete experience.

### History Colorado Center

If you want the full scope of what Denver has to offer, the History Colorado Center

is the ideal venue. Not only does the accredited museum offer sweeping views of the Rocky Mountain Range and downtown city center, but inside guests can also explore a range of exhibits about the Living West. “Access to the museum is always included with every event,” says Casey Bishop, catering services manager. “During the day attendees can explore while on breaks or lunches; and for events outside of museum hours, we keep the lights on, which has become a popular component of cocktail hours.”

History Colorado Center offers a good mix of meeting spaces, from a 40-person boardroom to the larger Colorado Room that provides an area for presentations and speakers. Two spaces are also on the top floor, one of which has an outdoor terrace where tables and chairs can be set



# SILVER BAY YMCA

Conference and Family Retreat Center on Beautiful Lake George  
in the Adirondack Mountains of New York



LEARN MORE AT  
[WWW.SILVERBAY.ORG](http://WWW.SILVERBAY.ORG)

Photo by Darren Levine

*Our Campus is on the  
National Register of Historic Places*

- Conferences
- Family Vacations
- Reunions
- Staff & Board Retreats
- Special Events
- Weddings
- Leadership Training
- Teambuilding Activities
- Beaches
- Hiking Trails
- Tennis
- Archery
- Concerts & Lectures
- Craft Shop
- Day Use Available



**VOTED BEST LODGING  
& BEST EXCEPTIONAL  
AMENITIES 2016**

**SILVER BAY YMCA**  
87 Silver Bay Road, Silver Bay, NY 12874  
[www.silverbay.org](http://www.silverbay.org) 1.888.758.7229



# ON THE ROAD

BY SELENA FRAGASSI

up for mingling. There's also an atrium that can be used in the early morning or at night; the key feature here is a floor decorated with a map of Colorado. "Everything is very interactive," says Bishop. Because the museum is managed by the state of Colorado, there are discounted rates available for nonprofit groups, though weddings and corporate functions are also return clients. All visitors enjoy a range of amenities, including free basic A/V with screens, projectors, audio, and microphones built into each room, as well as the on-site café that offers fresh catering. However, the biggest benefit for planners, says Bishop, is that "guests are really excited to come here."

## Boettcher Mansion

For a retreat setting away from the city, there's also Boettcher Mansion in Golden, Colorado, about 30 minutes from downtown Denver and located at the summit of Lookout Mountain. Originally built as a summer home for a local entrepreneur, Charles Boettcher, in 1917, the Craftsman-style mansion has existed as a private rental for much of the past century. "It's a great example of adaptive reuse," says Director Cynthia Shaw. "Our spaces really lend

themselves to modern day functions." The entire property is available for rent, which is a popular option for weddings and weeklong business conferences, but individual rooms can also be booked for a range of corporate and social events.

All of the original bedrooms are each their own meeting space, comfortably fitting 8-15 people around a board table. More notable quarters include a large terrace in the front of the house that holds up to 200 people or the Fireside Room (originally called the Great Hall) with a cathedral-beamed ceiling, fireplace, stone walls, and wood floors. "There's incredible ambiance here," says Shaw. Though there are no overnight accommodations, Shaw's team offers a preferred list of hotels and B&Bs in the area. Boettcher Mansion also has a preferred list of local caterers and photographers. Though the house upkeep its vintage charm (it's on the National Register of Historic Places), there are "modern-day amenities" for clients, says Shaw. That includes Wi-Fi, state-of-the-art A/V, teleconferencing systems, and big screen TVs and whiteboards, offering the best of both worlds. [uv](#)

## TIP:

*Find your perfect unique venue for winter or any season with new, advanced search options on [UniqueVenues.com](#) and [UniqueVenues.ca](#) that let you browse by region.*



*Turn to page 78 to see a comprehensive list of all our member venues.*

## GET CONNECTED

Boettcher Mansion  
[UniqueVenues.com/BoettcherMansion](#)  
(720) 497.7630

History Colorado Center  
[UniqueVenues.com/ColoradoHistoryMuseum](#)  
(303) 866.4597

Howl at the Moon  
[UniqueVenues.com/HowlDenver](#)  
(303) 291.0880

UA Denver Pavilions Stadium  
15 & RPX  
[UniqueVenues.com/DenverPavilions](#)  
(866) 507.3425

University of Denver  
[UniqueVenues.com/uofdenver](#)  
(303) 871.4333

### BOETTCHER MANSION

For a setting away from the city, consider this Craftsman-style mansion.



# YOUR TICKET TO A MEMORABLE EVENT

Company Meetings ★ Road Shows ★ Trainings & Seminars



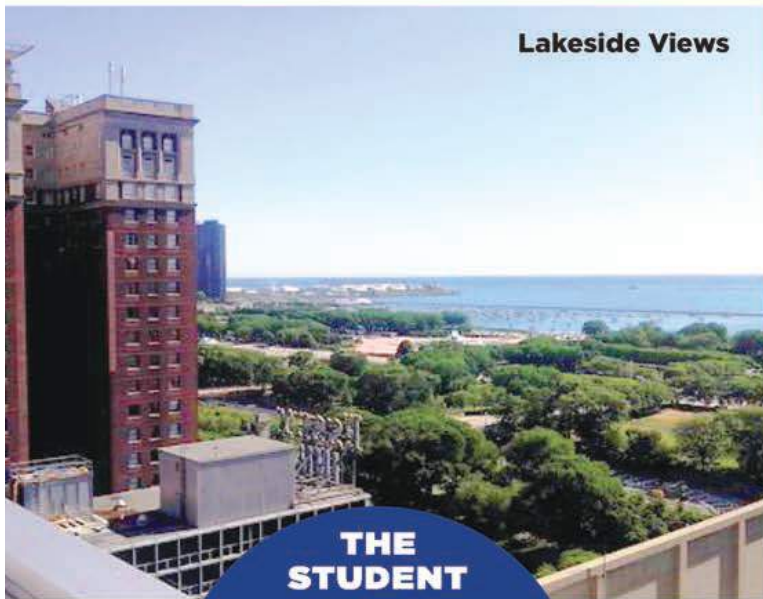
## Host Your Next Meeting at the Movies

866-507-3425 ★ [regalbusinessevents.com](http://regalbusinessevents.com)

 REGAL Business Events



# Great DOWNTOWN CHICAGO LOCATION



Lakeside Views



Riaz H. Waraich Auditorium

THE  
STUDENT  
LIFE  
CENTER  
AT  
EASTWEST  
UNIVERSITY

**MAGNIFICENT  
VIEWS  
AFFORDABLE  
RATES**

## AMENITIES

- Auditorium with seating for 205 and all-inclusive audio/visual
- Flexible conference rooms and classrooms for group sizes of 5-60
- Computer labs with all-inclusive audio/visual
- Complimentary Wi-Fi throughout building
- Seasonal apartment-style housing with complimentary laundry
- Full-size gymnasium and two fitness centers
- On-site catering available

**THE STUDENT LIFE CENTER**  
AT EAST-WEST UNIVERSITY

829 S. WABASH AVE. CHICAGO, IL 60605 | **312.939.0112**



# Host your Conference at **Carleton University.**

- Located minutes from Parliament Hill and the Ottawa International Airport (YOW)
- 40,000 square feet of dedicated conference and meeting space
- Full-service catering and audio-visual services
- Over 100 state-of-the-art theatres and multi-media classroom facilities
- Overnight summer accommodations (suite and traditional style) for up to 3,000 May to August

## Contact us today!

Carleton University Conference Services  
1125 Colonel By Drive  
Ottawa, ON, Canada, K1S 5B6  
613-520-5611  
ConferenceServices@carleton.ca  
[www.carleton.ca/ConferenceServices](http://www.carleton.ca/ConferenceServices)



# Destination

**PennState**  
*The*  
**NITTANY LION**  
INN  
THE PENN STATER HOTEL  
AND CONFERENCE CENTER  
**800.233.7505**  
[www.pennstatehotels.com](http://www.pennstatehotels.com)



HAMPSHIRE COLLEGE

## Conferences & Camps

- A peaceful and serene location situated on an 800-acre campus of fields, farmland and forest.
- Recreational facilities include; a 25-yard pool, basketball courts, dance studios and fitness area.
- Outdoor tennis courts, hiking trails and recreational fields.
- 50+ meeting rooms and event spaces available with full service audio-visual and media support.
- On site catering that offers fresh, innovative and sustainably sourced options that can be tailored to your group.
- Skilled Event Services staff to coordinate details for your entire camp/conference.



 Hampshire College

Event Services | [events@hampshire.edu](mailto:events@hampshire.edu) | 413.559.5610 | [MeetAtHampshire.com](http://MeetAtHampshire.com)



*Connection*



**PennState**

The  
**NITTANY LION  
INN**

THE PENN STATER HOTEL  
AND CONFERENCE CENTER

**800.233.7505**  
[www.pennstatehotels.com](http://www.pennstatehotels.com)







## THE CONFERENCE CENTER AT MONTCLAIR STATE UNIVERSITY



- Flexible meeting space, ideal for groups of 10 to 500 people
- State-of-the-art audio/visual
- Award-winning catering services
- Breathtaking view of the Manhattan skyline
- Centrally located in North Jersey, 14 miles from NYC



**MONTCLAIR STATE**  
UNIVERSITY

[www.meetatmontclair.com](http://www.meetatmontclair.com)

1 Normal Avenue • Montclair, NJ 07043 • 973-655-3391 • [conference@montclair.edu](mailto:conference@montclair.edu)



# the Winner is...



THE 3<sup>RD</sup> ANNUAL

## Unique Venues Best of Awards

RECOGNIZES 19 LEADERS IN THE HOSPITALITY INDUSTRY,  
FROM THE BEST VENUES FOR SPIRITUAL GATHERINGS, PER  
DIEM RATES, CREATIVE CATERING AND MUCH, MUCH MORE.

By Selena Fragassi

## The third time's a charm.

*Especially when it comes to naming the elite winners and runners up in the Third Annual Unique Venues Best of Awards. We tallied up all your votes and are proud to announce your standouts in 19 categories that cover every inch of our niche industry and make us all proud.*



### BEST VENUE FOR TRANSPORTATION

*winner:*

*American University,  
Washington, D.C.*

Being located in the nation's capital offers its share of advantages, including high-level access to transportation. American University has an abundance of options for visitors to arrive by plane, train, or automobile. The campus is less than 45 minutes from three major international airports (Dulles, Reagan National, and Thurgood Marshall-BWI) while also having its own stop on the redline of the D.C.-area Metro train. "We provide free shuttle buses seven days a week to take students and guests around campus as well as to the metro stop," notes Kimberly Araya, director, university conferences &

guest services. Other on-campus features include shared bike racks and immediate Zipcar memberships, and in 2017, a new meeting center will open with secured underground parking for conference guests. AU is also an incredibly walkable campus, says Araya. "We are located in Spring Valley, which is one of the most exclusive neighborhoods in the District of Columbia, so if walking is your chosen means of transportation then this is the place for you."

*UniqueVenues.com/AmericanUniv  
(202) 885.8247*

#### **RUNNERS UP:**

Georgia Institute of Technology (Atlanta, GA,  
[UniqueVenues.com/georgiatech](http://UniqueVenues.com/georgiatech)),  
University of Colorado (Colorado Springs,  
CO, [UniqueVenues.com/uccs](http://UniqueVenues.com/uccs))



### BEST VENUE FOR FORMAL AFFAIRS

*winner:*

*Philadelphia Museum  
of Art, Philadelphia, PA*

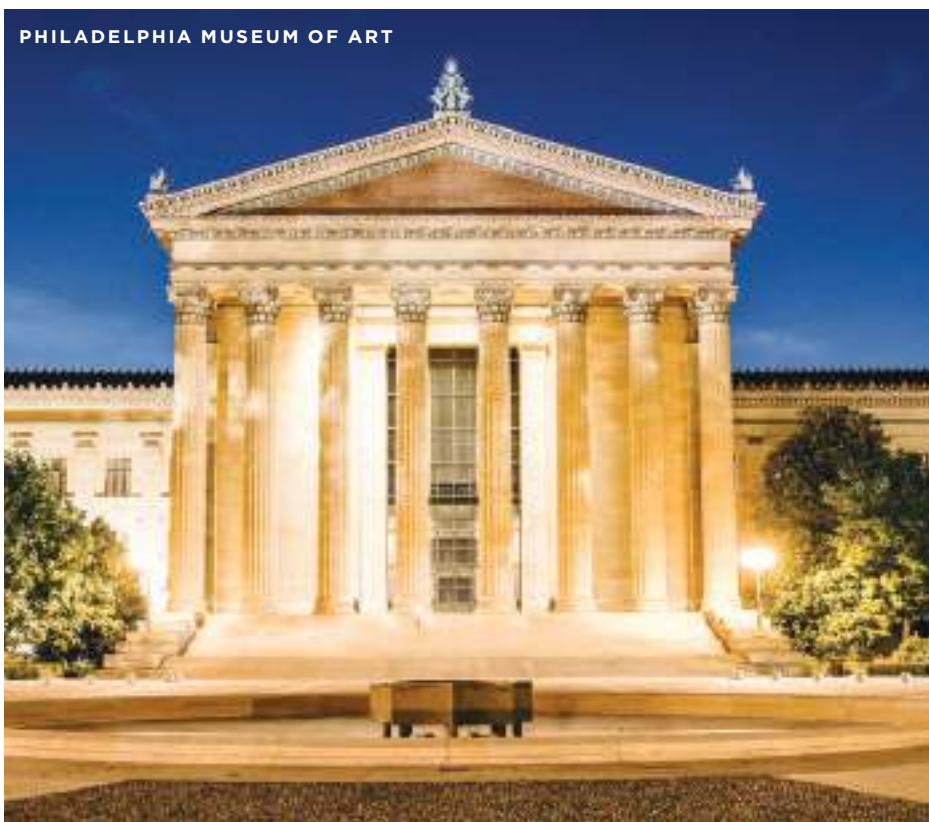
Setting the mood for a formal event comes easy when you have a lavish space already fit with the décor. At the Philadelphia Museum of Art, the centerpiece of any special gathering becomes the esteemed works that encompass every corner of the Art Deco building. Here, you can give a toast from a grand balcony adorned with Renaissance tapestries, dance the night away in the stunning atrium, or mingle in a garden decorated with Rodin's classic bronze sculptures. "No matter the affair, the setting will be unforgettable at the Philadelphia Museum of Art," says Morgan Bedore, vice president of sales, marketing, and creative for Starr Events. "Our spaces offer an array of options for indoor and garden events of all sizes, from photo shoots to business meetings to formal weddings." STARR Events is the exclusive caterer and can create custom menus to match the opulence. In 2017, the museum is also working on curating alternate ceremony and special event locations at the grounds to better capitalize on the experience and flow of entertaining on-site.

*UniqueVenues.com/PhiladelphiaMuseumArt  
(267) 239.5272*

#### **RUNNERS UP:**

The National Archives Museum (Washington, D.C.,  
[UniqueVenues.com/NationalArchives](http://UniqueVenues.com/NationalArchives)),  
Ohio Union at The Ohio State University (Columbus,  
OH, [UniqueVenues.com/OhioUnionOSU](http://UniqueVenues.com/OhioUnionOSU))

PHILADELPHIA MUSEUM OF ART







**BEST CITY CENTER VENUE**

*winner:*

*The Museum of Science and Industry, Chicago, IL*

The Museum of Science and Industry (MSI) may be one of the last remnants of the World's Fair of 1893, but the gilded building also showcases the city of Chicago in all of its modern glory, too. The former Palace of Fine Arts is just steps away from the shores of Lake Michigan and the scenic route known as Lake Shore Drive, which easily transports visitors from the museum's home in Hyde Park (also the site of the University of Chicago) to the attractions of nearby downtown Chicago. "With thousands of exhibits, artifacts, and 'wow' moments, MSI is the premier destination for unique and engaging special events," says Stan Hansen, Sodexo Marketing Manager, which handles event planning at the venue. "[The museum] offers unique and spectacular spaces that can be used alone or in combination for transformative corporate events, holiday parties, picnics, receptions, awards ceremonies, and more." One of newest is the Smart Home, a former exhibit that has been opened up for exclusive use as a special event venue with an energy-efficient, eco-friendly design. It can hold up to 40 people for a seated lunch or dinner, up to 100 for a cocktail party, and up to 150 for picnics in the adjacent Smart Park area outside the building.

*UniqueVenues.com/MSIChicago*  
(773) 753.2583

**RUNNERS UP:**

The Loft at 600 F (Washington, D.C., *UniqueVenues.com/Loftat600F*), National Archives Museum (Washington, D.C., *UniqueVenues.com/NationalArchives*)



**BEST VENUE FOR AN LGBTQ-FRIENDLY EVENT**

*winner:*

*Purdue Conferences, Purdue University, West Lafayette, IN*

In 2016, Purdue University was the host site for the Midwest Bisexual, Lesbian, Gay, Transgender, and Ally College Confer-



THE MUSEUM OF SCIENCE AND INDUSTRY



PURDUE CONFERENCES



MIAMI UNIVERSITY CONFERENCE & EVENT SERVICES

ence, the largest of its kind in the nation representing 13 Midwest states. Since 1993, the conference has grown to offer 90 educational workshops as well as special guest speakers and entertainment, all aimed at bringing people together in a safe and supportive environment to address issues that affect the community. "The Purdue Student Leadership Initiative and the Crossroad Coalition were the driving forces behind, and the ultimate success of, this event," says Nick Bonora, director of Purdue Conferences. "In addition, the Purdue University LGBTQ Center is a great resource and played a key role by offering training to internal and external partners." In the spring of 2017, Purdue LGBTQ Center will also host a two-day event based on education and leadership training for students, faculty, staff, and the larger community. *UniqueVenues.com/Purdue // (800) 955.6385*

**RUNNERS UP:**

Distinction by Sodexo at the Canadian Museum of History (Gatineau, QB, *UniqueVenues.ca/CAMuseumHistory*), President Lincoln's Cottage (Washington, D.C., *UniqueVenues.com/PresidentLincolnsCottage*)



**BEST VENUE FOR UNIQUE OR LOCALLY SOURCED CATERING**

*winner:*

*Miami University Conference & Event Services, Oxford, OH*

Miami University is delivering something fresh to conference guests and visiting groups. The campus in Oxford, Ohio recently unveiled a 35-acre farm that harvests fruits and vegetables used by the on-site Miami Catering staff in developing a variety of seasonal menus. Some of the crops grown include apples, lettuce, radishes, heirloom tomatoes, onions, and pumpkins—and what the campus can't get from the yield, they supply from a series of local vendors. That list includes Young's Jersey Dairy, which is run by Miami University alumni. In addition to sustainably crafting menus, the conference and event services staff also coordinates foodie team-building experiences, such as chili cook-offs and the "Farm to Fork" program where groups actually head to the farm fields to harvest and prepare a meal



  
**BEST VENUE FOR  
 YOUTH/SPORTS GROUPS**

**winner:**  
*University of Maryland,  
 College Park, MD*

Youth-friendly is one of the many ways to describe the University of Maryland, College Park. With more than 8,000 beds on campus, plus two dining halls and an iron-clad, two-layer security program, planners can rest easy bringing their young clients to this sprawling suburban campus near the nation's capital. "Each summer, sports camps that are run by our Big Ten Conference coaches combine with college immersion, special studies, and STEAM programs (Science-Technology-Engineering-Arts-Math) to stimulate young minds," says Joseph E. Criscuoli, marketing and sales coordinator of Conferences & Visitor Services at UMCP. "Our Ropes Challenge Course, Rock Climbing Wall, and TerpZone facility are also must-do add-ons for any youth program." The University of Maryland, College Park can also provide in-house motor coach charters that make ground transportation to nearby Washington, D.C. a breeze for additional educational components.

*UniqueVenues.com/umcollegepark  
 (301) 314.7884*

**RUNNERS UP:**

Florida Gulf Coast University (Ft. Myers, FL, [UniqueVenues.com/floridagulfcoast](http://UniqueVenues.com/floridagulfcoast)), Carleton University (Ottawa, ON, [UniqueVenues.ca/CarletonUniv](http://UniqueVenues.ca/CarletonUniv))

  
**BEST VENUE FOR WHEN THE  
 MEETING'S OVER**

**winner:**  
*The Field Museum, Chicago, IL*

If you want a night at the museum after a long day of meetings, Chicago's Field Museum is the perfect place to convene. While hosting your group in one of the spectacular event spaces (guest counts range from 10 to 8,000), guests can wander off to explore incredible artifacts, like the Evolving Planet exhibition, which looks at 4 billion years of the Earth. Each event space

together. "[Groups] understand the value of global vision, good choices, and the power of teamwork in this group initiative," says Kathy Crowley, senior manager of marketing and sales for conferences and events. *UniqueVenues.com/MUOhio // (513) 529.6918*

**RUNNERS UP:**

University of Colorado Boulder (Boulder, CO, [UniqueVenues.com/CU](http://UniqueVenues.com/CU)), Georgian Conference and Event Services (Barrie, ON, [UniqueVenues.ca/GeorgianConferenceServices](http://UniqueVenues.ca/GeorgianConferenceServices))

  
**BEST VENUE  
 FOR REUNIONS**

**winner:**  
*Silver Bay YMCA Conference  
 and Family Retreat Center,  
 Silver Bay, NY*

When it comes time to gather up the family for a reunion, many come home again to Silver Bay YMCA Conference and Family Retreat Center in upstate New York, which has won this category three years in a row. "Year after

year, we see the same families return because they find Silver Bay an ideal location to form lasting bonds," says Marketing & Communications Director Liz Hinck. Here, groups can choose standard programs and activities or customize programs for their needs. "We take great pride in our multigenerational programming. Each member of the family, no matter their age or interests, will find fun in every corner of Silver Bay," furthers Hinck. Some of the options include craft shops and swim lessons for children, or scavenger hunts and trivia nights for the adults. The idyllic location, set on 700 acres on Lake George in the Adirondack Mountains, is also a key selling point. Encompassing more than 60 buildings (which are on the National Registry for Historic Places), Silver Bay YMCA also plans to break ground in 2017 on a new dining facility with meeting spaces and 22 new guest rooms.

*UniqueVenues.com/SilverBayYMCA  
 (518) 543.8833*

**RUNNERS UP:**

YMCA Camp Elphinstone (Vancouver, BC, [UniqueVenues.ca/CampElphinstone](http://UniqueVenues.ca/CampElphinstone)), American Helicopter Museum (West Chester, PA, [UnqieVenues.com/HelicopterMuseum](http://UnqieVenues.com/HelicopterMuseum))



## BEST OF UNIQUE VENUES

is paired with unique and stunning exhibitions, like Stanley Field Hall, which has SUE the world famous T.Rex, fighting elephants, and Haida totem poles. “Planners are able to add on private viewings of the museum’s temporary exhibits, many of them highlighting artifacts never on display anywhere else,” says Danielle Kosanovich, special events account manager. Trained docents can also interact with your party, allowing for insider knowledge and greater understanding of the museum’s collections, and interactive pop-up stations can also engage guests. The museum (just steps from Lake Michigan), even has its own beer, Tooth & Claw, developed exclusively by Off Color Brewing..

*UniqueVenues.com/FieldMuseum*  
(312) 665.7600

### RUNNERS UP:

Museum of Science and Industry Chicago (Chicago, IL, [UniqueVenues.com/MSIChicago](http://UniqueVenues.com/MSIChicago)), College of William and Mary (Williamsburg, VA, [UniqueVenues.com/WilliamandMary](http://UniqueVenues.com/WilliamandMary))



## BEST VENUE FOR TRAINING AND DEVELOPMENT

*winner:*

*UCLA Lake Arrowhead Conference Center, Lake Arrowhead, CA*

Who better than an internationally renowned university to offer learning-based meeting spaces? In fact, the UCLA Lake Arrowhead Conference Center is so focused on this mission that it does not accept reservations for social events. “We want to provide a unique learning environment for training and development groups and other education-focused conferences and meetings,” says General Manager/UCLA Director Steve Caloca. To accomplish that goal, the conference center offers 10,000 square feet of IACC-certified meeting space in 14 varied meeting rooms, all including a suite of audio-visual services. “Our all-inclusive meeting packages include meeting space, deluxe overnight accommodations, and three complete meals each day,” adds Caloca. The serene setting also offers the opportunity for more concentrated learning—situated on 42 acres along the north shore of Lake Arrowhead in California’s San Bernardino Mountains and National Forest. The



THE FIELD MUSEUM



FLORIDA GULF COAST UNIVERSITY

Arrowhead Adventures team-building program makes use of the natural surroundings, too, with activities that also stimulate cognitive problem solving. When it’s time to retire for the night, guests can enjoy chalet-style guest rooms with fireplaces and impeccable views that encourage reflective time.

*UniqueVenues.com/UCLALakeArrowhead*  
(909) 337.2478

### RUNNERS UP:

The Conference Center at Montclair State University (Montclair, NJ, [UniqueVenues.com/MontclairStateConfCtr](http://UniqueVenues.com/MontclairStateConfCtr)), Georgia Institute of Technology (Atlanta, GA, [UniqueVenues.com/georgiatech](http://UniqueVenues.com/georgiatech))



## BEST EARTH-FRIENDLY VENUE

*winner:*

*Florida Gulf Coast University, Ft. Myers, FL*

Unique Venues isn’t the only one noticing the eco-conscious programs at Florida Gulf Coast University. The campus also was recognized as one of the “25 greenest colleges” in 2015 and was a finalist in Sustainable Florida’s 2016 Best Practice Awards, among many

other accolades. The physical grounds offer 385 acres of conservation lands, five miles of nature trails, and a student-maintained food forest. University officials have made a concerted effort to ensure all buildings (many LEED certified) complement the natural surroundings. “They are undergoing systematic automation and retrofitting of lighting and other fixtures to reduce energy consumption,” says Ruth Rodrigues, director, campus reservations and records management. Other initiatives include a 15-acre solar field that provides approximately 85 percent of the power for three of the campus’ largest academic buildings, a partnership with TrimTrax to reduce consumer food waste in dining halls, Zipcar locations on-site, the use of Green Seal certified cleaning products, biweekly farmers markets to provide students and the public with fresh produce (and recipe cards), and partnerships with local thrift stores and food banks to donate items during move outs each spring.

*UniqueVenues.com/floridagulfcoast*  
(239) 590.1426

**RUNNERS UP:**

The Field Museum (Chicago, IL,  
*UniqueVenues.com/FieldMuseum*),  
Vancouver Aquarium Marine Science Centre (Vancouver,  
BC, *UniqueVenues.ca/VancouverAquarium*)



**BEST VENUE ON  
A PER DIEM**

*winner:*

*St. Lawrence College  
Conference Services, Kingston, ON*

Budgets don’t have to be burdensome when working with a venue like St. Lawrence College that can maximize your dollars—and your bottom line. “We often work with not-for-profits, government groups, and charitable organizations that have strict stipends,” says Conference Service Sales & Marketing Manager Amelia Campbell. “In these situations, we work closely with internal departments to do our best to accommodate the meeting planner’s goals and budget requirements.”

One way they economize services is to go through internal departments for the use of audio/visual equipment, tables and chairs, as well as other additional setup equipment. The college also keeps overhead costs low to allow for flexible room rates in residence buildings.

*UniqueVenues.ca/StLawrence*  
(613) 544.5400

**RUNNERS UP:**

The Conference Center at Montclair State University  
(Montclair, NJ, *UniqueVenues.com/MontclairStateConfCtr*),  
Colorado State University (Fort Collins,  
CO, *UniqueVenues.com/CSU*)



**BEST  
SUBURBAN/RURAL VENUE**

*winner:*

*University of Maryland,  
College Park, MD*

Suburban spots can be just as thrilling as their urban counterparts, especially with a property as unique as the University of Maryland, College Park. “Visitors and guests are amazed by the serenity and open spaces of our secluded and secure campus. That includes a campus-wide arboretum,” says Joseph E. Criscuoli, marketing and sales coordinator of Conferences & Visitor Services. UMCP sits on 1,800 acres in the suburbs of Washington, D.C. with a main gate right on Route 1 and quick access to three international airports, often resulting in competitive airfare for visiting groups. When you do want to get into the city, a series of metro bus stops, trains, and motor coach charters can quickly transport groups to nearby Annapolis, Baltimore, or the nation’s capital.

On-site, UMCP offers a total of 200,000 square feet of meeting space in 100 meeting rooms and five ballrooms along with 8,000 beds in the summer months. In 2017, the campus will welcome The Hotel at University of Maryland, offering 297 guest rooms and 43,000 square feet of conference space.

*UniqueVenues.com/umcollegepark*  
(301) 314.7884

**RUNNERS UP:**

University of Scranton (Scranton, PA,  
*UniqueVenues.com/universityscranton*), Georgia International  
Horse Park (Conyers, GA, *UniqueVenues.com/GAHorsePark*)



**BEST VENUE FOR EXPOS  
AND TRADESHOWS**

*winner:*

*Georgian College Conference  
and Events Services, Barrie, ON*

The winner for best in (trade)show for the third consecutive year is Ontario’s Georgian College Conference and Event Services. Here, the events department transforms the campus’ student athletic center into a 20,000-square-foot, obstruction-free



**ST. LAWRENCE COLLEGE  
CONFERENCE SERVICES**



## BEST OF UNIQUE VENUES

event space with room for up to 100, 8' x 8' booths that can fit banners, displays and furniture. Plus, state-of-the-art technology is included with the rental. To make the experience even more convenient for guests, "Georgian College provides on-site parking, catering within the exhibit hall, and access to numerous meeting and breakout spaces in the same building," says Katie Sleep, manager, conference and event services. As such, the college (just 90 minutes from Toronto) has developed a considerable reputation and hosts around 15 large-scale shows annually. [UniqueVenues.ca/GeorgianConferenceServices](http://UniqueVenues.ca/GeorgianConferenceServices) (705) 728.1968

### RUNNERS UP:

Chase Center on the Riverfront (Wilmington, DE, [UniqueVenues.com/ChaseCenter](http://UniqueVenues.com/ChaseCenter)), Banff Centre (Banff, AB, [UniqueVenues.ca/BanffCtr](http://UniqueVenues.ca/BanffCtr))

## BEST HIGH-TECH VENUE

**winner:**  
*Virginia Tech Executive Briefing Center, Arlington, VA*

Without the right tools, it's hard for anyone to do their job efficiently—and for many, that equates to premium technology. At the Virginia Tech Executive Briefing Center, guests can tap into state-of-the-art platforms at no additional cost, "which translates to seamless meetings," says Center Manager Larissa LaCour, noting that all meeting rooms offer easy access to connect laptops to projection systems with screens ranging from 46" to 103". One of the pieces de resistance is the 20-foot visualization wall in the Foggy Bottom Room that can display 3D images; in the other rental spaces, video conferencing is available, connecting up to three remote sites. On-site tech experts are always available, free of charge, and test connections beforehand. A Hospitality Zone also includes four monitors for further branding and presentation opportunities. One of the most exciting developments, though, is a recent partnership with Cyviz, which donated half a million dollars in highly advanced collaborative technology.

[UniqueVenues.com/VATechResearchCtr](http://UniqueVenues.com/VATechResearchCtr)  
(571) 858.3044

### RUNNERS UP:

Ohio Union at the Ohio State University (Columbus, OH, [UniqueVenues.com/OhioUnionOSU](http://UniqueVenues.com/OhioUnionOSU)), OFFSITE Chicago (Chicago, IL, [UniqueVenues.com/OffsiteChicago](http://UniqueVenues.com/OffsiteChicago))



## BEST VENUE TO FILM A MOVIE OR TV SHOW

**winner:**  
*3 West Club, New York, NY*

It doesn't take much to set a scene at 3 West Club in the heart of New York City, which has been a favorite location of such movies as "Rebel in the Rye" and "The Nanny Diaries" and TV shows including "Mozart in the Jungle," "Dateline NBC," and "20/20." Part of the allure is the historical nature of the buildings with tall ceilings and chandeliers and incredible views of the city offered from an adjacent terrace, according to Director of Marketing and Sales Louise Scrivines. "It's particularly attractive for

period pieces and ballroom scenes." Word of mouth has been key in getting on Hollywood's radar with additional selling points including reduced fees (about 20 percent less than other competitors in Manhattan) and limitless flexibility. "We can do multiple tours so scouts can see the space as many times as they need, and we can work one-on-one to get questions answered quickly," says Scrivines, whose team takes the same approach with meeting and event planners. "We feel the quicker they have the information they need, the better for the decision making process."

[UniqueVenues.com/3West](http://UniqueVenues.com/3West)  
(212) 582.5454 xt. 2183

### RUNNERS UP:

New York Historical Society (New York, NY, [UniqueVenues.com/nyhistoricalsociety](http://UniqueVenues.com/nyhistoricalsociety)), The Nest at UBC (Vancouver, BC, [UniqueVenues.ca/AMS](http://UniqueVenues.ca/AMS))





**BEST VENUE TO GATHER FOR THE DAY**

*winner:*

*OFFSITE, New York, NY*

A good day is when you can have the whole place to yourself—which is exactly what groups can find at OFFSITE in New York City. This convenient turnkey solution offers complete exclusivity for every booked meeting or event, offering full use of the entire three-level, 4,200-square-foot “corporate oasis” for no extra charge. Also included in the package is a dedicated event coordinator that arranges state-of-the-art technology, customized setups, and all snacks, beverages, and office supplies. “We take care of our clients through and through, so that they can focus on the business they are here to do,” says Co-Founder Patrick Everett who notes that the idea of the three OFFSITE locations (two in New York and one in Chicago) is to simplify the meeting rental process without sacrificing quality or amenities. Technology is also a key component—the building is fully equipped with synced projections on five LED HD TVs, and additional features include a digital smart board, surround sound, live music integration, live camera feeds, high speed dedicated fiber Wi-Fi, and award-winning plug-and-play Halcon conference tables. *UniqueVenues.com/offsite // (212) 366.1828*

**RUNNERS UP:**

- Metro Meeting Centers – Boston (Boston, MA, [UniqueVenues.com/MetroMeetingBoston](http://UniqueVenues.com/MetroMeetingBoston)),
- Columbus State Conference Center (Columbus, OH, [UniqueVenues.com/ColumbusStateConfCtr](http://UniqueVenues.com/ColumbusStateConfCtr))



**BEST VENUE FOR SMALL GATHERINGS**

*winner:*

*The Loft at 600 F, Washington, D.C.*

At The Loft at 600 F, the fourth floor is specifically set aside for more intimate and private meetings and events. “Two business rooms and a cozy foyer are perfect for groups of 15-30 in seated panels, and the space transforms beautifully for intimate



THE LOFT AT 600 F



OFFSITE, NY

cocktail parties of up to 75 guests,” says Venue Manager Wyatt Hull. “Our strength for small gatherings is the ease and flexibility for getting attendees in the venue as well as fast responses to questions and attentiveness to event needs.” The Loft at 600 F provides customizable raw space with hardwood floors and high ceilings that can change in size, look, and feel depending on the group size, and the staff is also cognizant of fitting the perfect amount of furniture into each space, so no rentals are required. Says Hull, “The spaces are designed to allow comfortable conversations to unfold naturally, helping

to foster creativity in a space that feels like a very large, beautiful living space.”

*UniqueVenues.com/Loftat600F (202) 431.8516*

**RUNNERS UP:**

- Virginia Tech Executive Briefing Center (Arlington, VA, [UniqueVenues.com/VATechResearchCtr](http://UniqueVenues.com/VATechResearchCtr)),
- Spirit Fire Retreat Center (Leyden, MA, [UniqueVenues.com/SpiritFire](http://UniqueVenues.com/SpiritFire))





**THE ART OF LIVING  
RETREAT CENTER**



**BEST VENUE FOR SPIRITUAL/  
WELLNESS GATHERING**

*winner:*

*The Art of Living Retreat  
Center, Boone, NC*

Although most retreats conjure up ideas of rest and relaxation, The Art of Living Retreat Center taps into another plane with a whole host of mindful programs. “We have several yoga and meditation teachers in residence that have trained both in India and the U.S. that offer workshops in yoga practice, guided meditation, deep relaxation, insights into the mind, holistic nutrition, and more,” says Art of Living Teacher and Director of Digital Media Andrew Keaveney. An outdoor labyrinth offers moving reflection while creative exploration can be found in an on-site pottery studio. But, Keaveney says, “The whole atmosphere promotes wellness, silence, and restoration,” especially with a serene location overlooking the Blue Ridge Mountain Range. “Groups love the pure air and spectacular views.” Menus are designed to be supportive of wellness and the on-site spa offers holistic treatments that complement many of the programs. Plans are also underway to open a School of Ayurveda and School of Yoga in 2017. [UniqueVenues.com/artofliving](http://UniqueVenues.com/artofliving) // (800) 392.6870

**RUNNERS UP:**

Silver Bay YMCA Conference and Family Retreat Center (Silver Bay, NY, [UniqueVenues.com/SilverBayYMCA](http://UniqueVenues.com/SilverBayYMCA)), American University (Washington, D.C., [UniqueVenues.com/AmericanUniv](http://UniqueVenues.com/AmericanUniv))



**YMCA CAMP ELPHINSTONE**



**BEST OUTDOOR/ROOFTOP  
EVENT SPACE**

*winner:*

*YMCA Camp Elphinstone,  
Gibsons, BC*

Enjoying the great outdoors in Canada is second nature, but finding a functional event space that taps into the lush surroundings takes a bit more exploration. Many planners return to YMCA Camp Elphinstone, just a 40-minute ferry ride from Vancouver, which offers a forested chapel and waterfront campfire, popular for wedding and religious ceremonies. “Other groups have utilized the breadth of space to plan outdoor yoga work-

shops, various team-building and leadership retreats, Marine Search and Rescue trainings, family getaways, and birthday parties,” says Nadia Gormley, manager of marketing & communications. “What makes us unique is our ability to cater to a wide range of needs and a wide range of groups.” Although there are indoor meeting spaces on-site, many planners opt to secure a section of the 144 acres for their functions. In addition to space, YMCA Camp Elphinstone offers activities from archery to ropes courses and water sports. [UniqueVenues.ca/CampElphinstone](http://UniqueVenues.ca/CampElphinstone)

(604) 886.2025

**RUNNERS UP:**

Oak Ridge Hotel & Conference Center (Chaska, MN, [UniqueVenues.com/OakRidge](http://UniqueVenues.com/OakRidge)), Lewis & Clark (Portland, OR, [UniqueVenues.com/lewisandclark](http://UniqueVenues.com/lewisandclark))





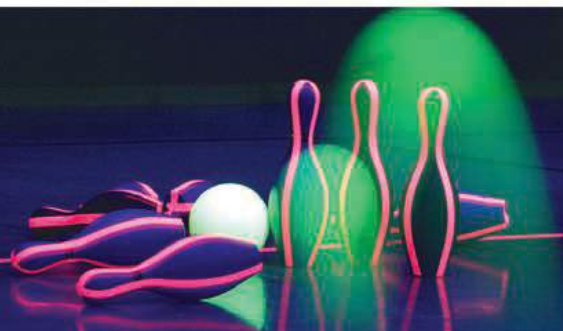
*your partner in effective off-site ministry*



The Christian Retreats Network is committed to being your partner in effective off-site ministry. We understand what it takes to execute a successful off-site event and look forward to providing you with the highest level of professional service in a Christ centered atmosphere.

With properties in Illinois, Missouri, Iowa, Michigan, Virginia, and West Virginia, our goal is to provide excellent facilities and guest services at all properties while maintaining affordable rates for our guests.

**877-833-2272 | [ChristianRetreatsNetwork.org](http://ChristianRetreatsNetwork.org)**







FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



# FALL RETREATS START HERE

## RETREATS at FROST VALLEY YMCA

Whether you are a business developing your long-range plan, a college training for the upcoming Student Orientation, or a church spending time in devotion and celebration, Frost Valley YMCA will work closely with your group to align your goals and expectations and

create a personalized experience. We can

provide programs, conference rooms, audio/visual/technical support,

comfortable lodging, WiFi, and catered meals to meet all of your needs. We

have a wide variety of conference rooms

that can accommodate anywhere from 15-300

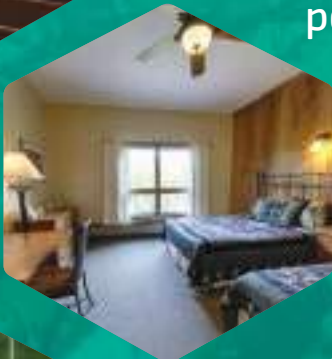
people. We can provide an array of recreational and

educational programming, building the opportunity

for your members to reconnect with each other and

nature. Frost Valley YMCA is an excellent location

to build your team, vision, and future.



TEL 845-985-2291 EMAIL [info@frostvalley.org](mailto:info@frostvalley.org) WEB [frostvalley.org](http://frostvalley.org)

# MEET HERE

**Ideal  
Location**

**Excellent  
Value**

**Superb  
Facilities**

**CHICAGO'S NORTH SHORE... WHERE YOU GET EVERYTHING**

Chicago's North Shore Convention and Visitors Bureau is dedicated to offering you everything you need for a successful meeting or event: location, amenities, superior service, entertainment, ease of transportation and the exquisite style that is the hallmark of Chicago's North Shore.

**Our hotels with meeting space are:**

Crowne Plaza Chicago/Northbrook – Northbrook  
DoubleTree by Hilton Hotel and Conference Center  
Chicago-North Shore – Skokie  
Hilton Chicago/Northbrook – Northbrook  
Hilton Garden Inn Chicago North Shore – Evanston  
Hilton Orrington/Evanston – Evanston  
Holiday Inn Chicago North-Evanston – Evanston  
Holiday Inn North Shore – Skokie  
Renaissance Chicago  
North Shore Hotel – Northbrook  
Westin North Shore – Wheeling  
Wyndham Glenview Suites – Glenview

**Unique meeting and event venues include:**

Chicago Botanic Garden – Glencoe  
The Glen Club – Glenview  
Illinois Holocaust Museum – Skokie  
Lakeview Banquets – Glenview  
Leverie Memorial Temple – Evanston  
North Shore Center for the Performing Arts – Skokie  
Northwestern University – Evanston  
Pinstripes – Northbrook  
Redfield Estate – Glenview  
Winnetka Community House – Winnetka

Proud members of



For personalized assistance, contact Kimberly Wright, CMP at  
847-763-0011 ext. 23 or [kwright@cns cvb.com](mailto:kwright@cns cvb.com)



# Market Value

**THE VENUES AREN'T THE ONLY ONES RECEIVING UNIQUE VENUES BEST OF AWARDS. WE ALSO SALUTE THE CREATIVE WORK THAT WENT INTO THESE SUCCESSFUL MARKETING CAMPAIGNS.**

*By Selena Fragassi*

*Dedicated websites, pragmatic social media, and unique marketing collateral—the work is never done when it comes to getting the word out about non-traditional venues. We honor four of the best campaigns we've seen this year.*

**BEST MARKETING  
COLLATERAL AND BEST  
PRINT AD**

**winner:**

*University of Nebraska–Lincoln  
Conference Services (Lincoln, NE)*

Sometimes, simple can be successful. That strategy paid off for University of Nebraska–Lincoln Conference Services with a memorable campaign that also caught the attention of Unique Venues, which honors the work with two Best of Marketing Awards.

“Our tagline is ‘exceptional made simple,’ and so our goal was to communicate to meeting planners the three main

services we offer—eat, meet, sleep—in a very straightforward manner,” says Tony Rathgeber, conference services and events manager, of a print ad and coordinating marketing collateral push. “Life in Nebraska is simple. It’s easy to get here, there aren’t crowds, people are incredibly friendly, and costs are low,” he furthers. “And in the same way we’ve worked hard to be a full-service venue with streamlined processes that can handle all aspects of an event on campus. We wanted a campaign to reflect that.”

The headline and overall idea were crafted “relatively quickly” during a team brainstorming session, with the concept visually laid out by Andrea Zeiler, a graphic designer from the University

Communications department. In addition to the ad (which was kept clean with just two lines of copy and recognizable icons), UNL Conference Services also decided to send out a promotional item related to each of the three targeted services (dining, meeting space, and residential accommodations).

“The more difficult task was finding the right item to go with each part of the campaign,” Rathgeber admits. “We offer quality services, and we needed items that could match up. At the same time they needed to be mailed relatively easily.” The item for “Meet” was the easiest, says Rathgeber. “The notepad and pen seemed like a no-brainer, but to make the pen more appealing, we upgraded



it to a stylus pen.” For “Eat,” the team scrapped the original idea for a chocolate bar (which they feared could melt) for an Italian Garden Herb Kit that hinted at fine dining. And finally, for “Sleep,” the team settled on a mask that become so popular, says Rathgeber, “We actually ended up ordering more of them because we thought they’d be a nice touch to leave in the rooms of our VIPs.”

Each promotional item is sent two weeks apart (along with an insert with more info) in order to have more contact points with the planner. Because the ticket price of each piece is quite high (about three times the normal budget), UNL Conference Services also narrowed down a list of recipients to include only the planners that the department has had substantive contact with and that they believe will be solid prospects.

“We see this campaign as helping us close a deal by providing tangible, high-quality examples of our services that could help address some common hesitations planners might have about a new venue,” says Rathgeber, who also hopes to continue the campaign into the near future. “Since it isn’t intended

to reach a large number of people, I hope to keep it around for a few years.”

*UniqueVenues.com/UnivNebraska*  
(402) 472.5063

**RUNNERS UP:** For marketing collateral—Boston University (Boston, MA, [UniqueVenues.com/BostonUniv](http://UniqueVenues.com/BostonUniv)), Miami University Conference and Event Services (Oxford, OH, [UniqueVenues.com/MUOhio](http://UniqueVenues.com/MUOhio)); For print ad—Boston University (Boston, MA, [UniqueVenues.com/BostonUniv](http://UniqueVenues.com/BostonUniv)), University of Delaware (Newark, DE, [UniqueVenues.com/UnivDelawareNewark](http://UniqueVenues.com/UnivDelawareNewark))

**BEST WEBSITE**

*winner:*  
*McNamara Alumni Center at the University of Minnesota (Minneapolis, MN)*

One of the great things about the Internet is it can connect people from all over the world in a single place. McNamara Alumni Center at the University of Minnesota took that idea

to heart and designed its official website ([mac-events.org](http://mac-events.org)) with touches of their surroundings to make users feel at home when browsing.

“Our venue is architecturally unique and stunning with rich wood décor, dark copper colors, lots of natural light, and water features. We are very intentional about conveying that beauty and elegance on the website, taking cues from the building’s architectural features to develop design elements and a color palette that is carried throughout,” says Amy T. Leyden, director of marketing and sales. “We want planners to get a sense of what the space feels like before they’ve ever been in it.”

McNamara Alumni Center’s site was most recently redesigned in late 2014, focusing on importing larger photos (and less text) and more seamless navigation. On the homepage, three distinct sections are laid out—impress (for social events), marry (for the wedding market), and meet (for conferences and business functions)—clicking on one of the options funnels prospects to the appropriate section. The user will also find a whole host of relevant information, including sample floor plans and menus, photographs, recommended vendor partners, an FAQ section, availability calendar that pulls directly from the campus’ booking software, package pricing, and virtual tours.

“We created our website with clients’





## BEST OF UNIQUE VENUES

questions in mind, and provided all the information they would need to help them make their decision,” says Leyden, which in turn also helps provide more qualified leads for the more than 850 meetings and events that are held annually at the McNamara Alumni Center. “With that many booked events, we get a lot of inquiries. But now, many questions can be answered on the website, which means sales calls are filtered.”

And the venue is not stopping there. “We will soon be adding video,” says Leyden, and Google Street View. “The footage they shot was excellent and the virtual tours are linked to our meeting rooms.”

*UniqueVenues.com/mcnamara // (612) 625.8876*

**RUNNERS UP:** Harbor Tower Events at Legg Mason Tower (Baltimore, MD, [UniqueVenues.com/HarborTowerEvents](http://UniqueVenues.com/HarborTowerEvents)), Spirit Fire Retreat Center (Leyden, MA, [UniqueVenues.com/SpiritFire](http://UniqueVenues.com/SpiritFire))



## BEST SOCIAL MEDIA PRESENCE

*winner:*

*(TIE) Frost Valley YMCA  
(Claryville, NY) & NOAH's Event  
Venue (South Jordan, UT)*

Social media is here to stay, but in such a crowded marketplace, it's the venues that develop the most unique strategies that end up becoming the leaders in gathering followers. “We use the 80/20 rule,” says Amanda Hinski, director of marketing and communications at Frost Valley YMCA, one of two winners in this category recognized for their Facebook profile. “We provide 80 percent of our content with the goal of audience engagement, while 20 percent of our content is self-promotional,” she explains.

If you do the math, that means the venue relies most on sharing curated features and infographics from sites like Soul Pancake, Kid President, and WHYY, “as well as local news stories that reflect our core values,” says Hinski. “We feel this keeps us top-of-mind for our audience when they see that we're sharing the kinds of things they want to see each and every day.” It's also pragmatic since Facebook doesn't give

as much reach to promotional content as it does to actual storytelling. “When people like, share, or comment on this content, that shows Facebook it belongs in people's newsfeeds.”

These ideals have allowed Frost Valley YMCA to grow to more than 30,000 followers in just the last couple of years. The communications team posts several times a day, including a “Photo of the Day” in the morning, featured reading material in the afternoon, and less frequent evening posts that are boosted to push for event registration. In the future, the venue also helps to create more of its own story-based posts. “This may be more time intensive, but we have inspirational stories happening here every day,”

At NOAH's Event Venue, recognized in this category for their Twitter presence, the idea is to continually tweet and retweet every day, all day—and also share the wealth of posts across all platforms, says Kendalyn Hartsock, the venue's director of social media. “Anything we post to Facebook, Instagram, LinkedIn, Pinterest, and our blog is also shared on Twitter.” Specifically, the event venue conglomerate (with 37 locations in 25 states) has been using Twitter since late

2014 as part of their overall communications strategy. “We are building a brand, not just a following,” says Hartsock.

Her team has come up with five parameters that guide all of their posts. First and foremost, to always include photos and videos. “If your posts don't have visuals, viewers probably won't even see it,” she says. It's also imperative to have unique content every time and always share links to the main blog site. Being consistent is also key to make followers look forward to your posts. And giveaways always help.

In 2017, NOAH's Event Venue will look to expand their reach: “Snapchat is becoming a dominant platform,” says Hartsock. “Our viewers are using it, and we want to be where they are.”

*UniqueVenues.com/FrostValleyYMCA  
(845) 985.2291*

*UniqueVenues.com/NoahsSouthJordan  
(801) 357.9258*

**RUNNER UP:** Morris Inn, University of Notre Dame (Notre Dame, IN, [UniqueVenues.com/notredameconfcenter](http://UniqueVenues.com/notredameconfcenter))

# Make Your Next Event AMC Amazing

Make your screening, seminar, corporate event or private party AMC amazing by adding a touch of movie magic. Just a few of the things we offer:

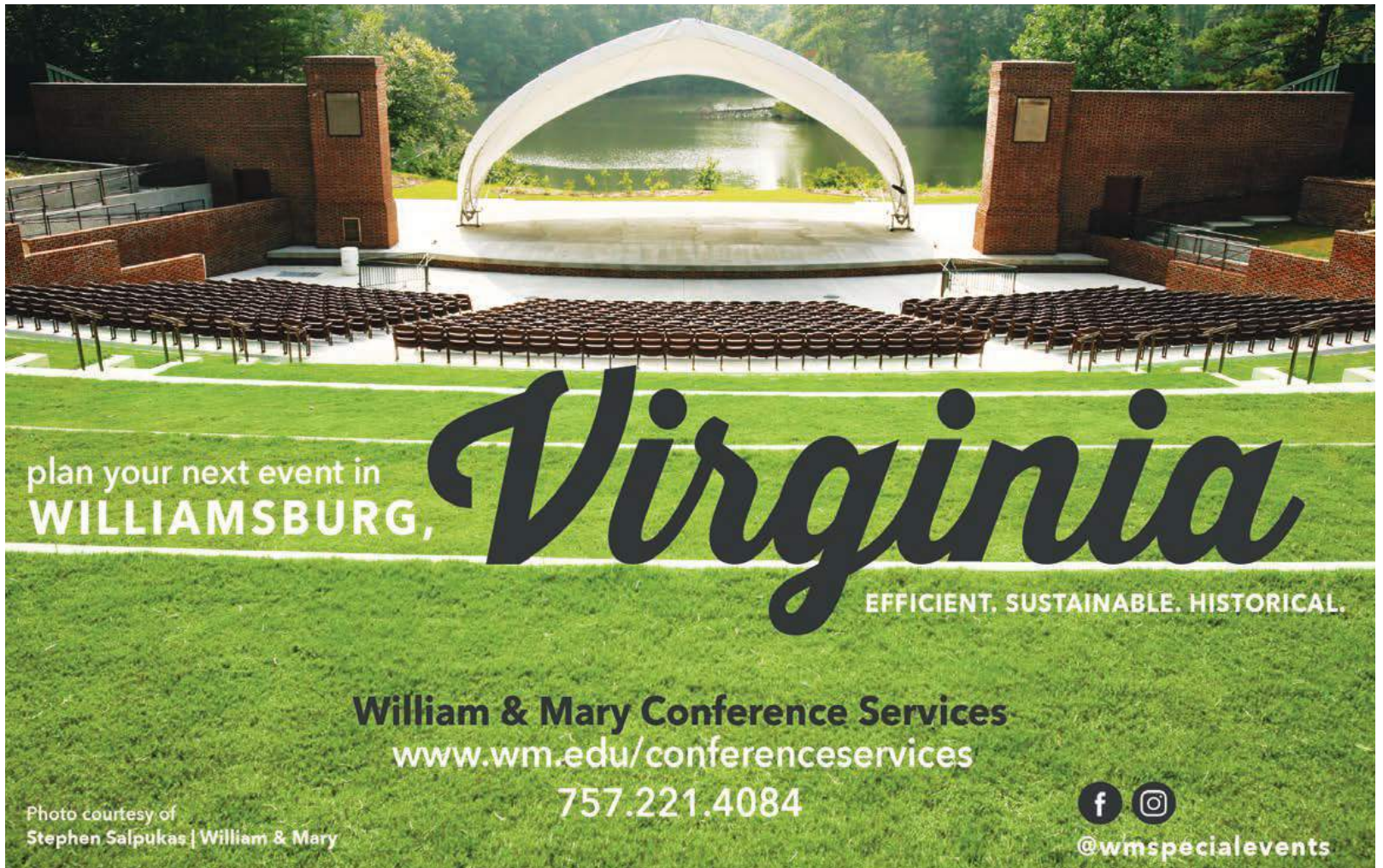
- Customized, Casual Meals\*
- Comfortable Seating
- Unparalleled A/V Capabilities
- Ample Parking



Tailor your space to your needs! Contact an  
**AMC** representative by calling 888-555-1212  
or emailing [Rentals@amctheatres.com](mailto:Rentals@amctheatres.com)







plan your next event in  
**WILLIAMSBURG,**

# Virginia

EFFICIENT. SUSTAINABLE. HISTORICAL.

**William & Mary Conference Services**  
[www.wm.edu/conferenceservices](http://www.wm.edu/conferenceservices)

757.221.4084

Photo courtesy of  
Stephen Salpukas | William & Mary



@wmspecialevents



## Why come to Riverside?

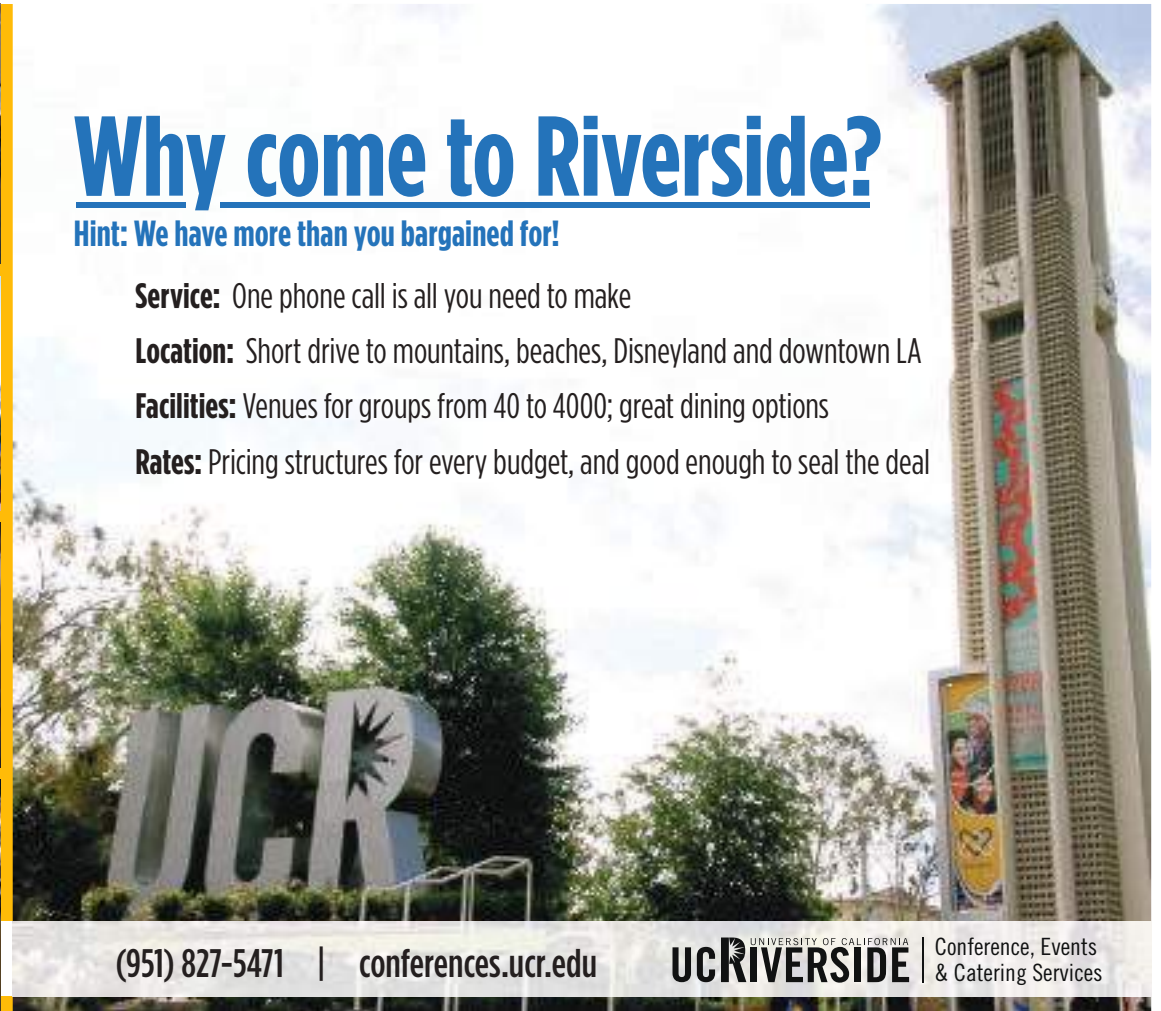
**Hint: We have more than you bargained for!**

**Service:** One phone call is all you need to make

**Location:** Short drive to mountains, beaches, Disneyland and downtown LA

**Facilities:** Venues for groups from 40 to 4000; great dining options

**Rates:** Pricing structures for every budget, and good enough to seal the deal

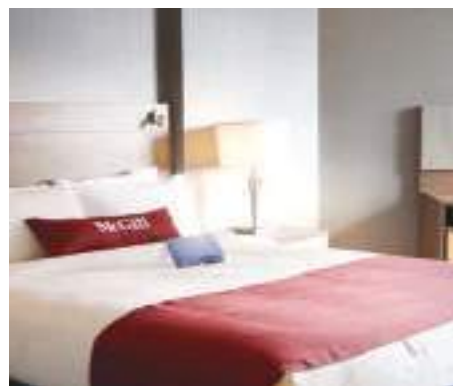


(951) 827-5471 | [conferences.ucr.edu](http://conferences.ucr.edu)

**UCRIVERSIDE**

UNIVERSITY OF CALIFORNIA  
Conference, Events  
& Catering Services





## MEET. STAY. CONNECT ON CAMPUS.

With more than 100 Canadian colleges and universities to choose from we have every room size and style to meet your conference and meeting's needs and budget.

[MeetOnCampus.ca](http://MeetOnCampus.ca)





# HOST YOUR NEXT SUMMER CAMP

at the

# UNIVERSITY OF CENTRAL OKLAHOMA!



UNIVERSITY OF CENTRAL OKLAHOMA  
**Summer Camps**

TO BOOK FOR NEXT SUMMER, CONTACT US!  
EMAIL [SUMMERCAMPS@UCO.EDU](mailto:SUMMERCAMPS@UCO.EDU)  
OR CALL (405) 974-2715



unique  
venues

..REQUEST A QUOTE..

FOR AN UPCOMING

*meeting*

WE'LL SEND YOU A

STARBUCK'S CARD!



[UniqueVenues.com/rfp](http://UniqueVenues.com/rfp) (offer code: starbucks) • 877-244-6110

Meetings Made Simple and Affordable

# AMA Executive Conference Centers

ATLANTA • NEW YORK • SAN FRANCISCO • WASHINGTON, DC AREA



- FLEXIBLE MEETING ROOMS FOR 5 TO 240
- FREE PROJECTOR AND PC USE
- COMPLIMENTARY CONTINUOUS BEVERAGE SERVICE
- EXECUTIVE CHAIRS AND SPACIOUS LOUNGES
- HIGH-SPEED INTERNET ACCESS AND WIFI
- WIDE RANGE OF OPTIONAL CATERING PACKAGES

- **NO** SERVICE CHARGES
- **NO** FOOD AND BEVERAGE MINIMUMS
- **NO** SETUP CHARGES
- **NO** FREIGHT IN/OUT CHARGES
- **NO** SLEEPING ROOM COMMITMENT

**BOOK NOW!**

[www.amaconferencecenters.org](http://www.amaconferencecenters.org)  
212-903-8277  
[meetings@amanet.org](mailto:meetings@amanet.org)



# start your SEARCH *now*

THE FOLLOWING PAGES FEATURE A COMPREHENSIVE INDEX OF ALL THE UNIQUE VENUES MEMBERS ACROSS THE UNITED STATES AND CANADA. EACH LISTING IS ORGANIZED ALPHABETICALLY FOR EASE OF USE AND FEATURES THE NAME OF THE VENUE, CITY AND UNIQUE VENUES WEBSITE ADDRESS, WHICH HOLDS EVEN MORE INFORMATION FOR PLANNERS.

*For in-depth information including photos, video, rental fees and more, visit*

**UniqueVenues.com**  
*and*  
**UniqueVenues.ca**



## USA

### ALABAMA

▶ Tom Bevill Conference Center & Hotel  
// Huntsville  
[uniquevenues.com/BevillConfCenter](http://uniquevenues.com/BevillConfCenter)

### ARIZONA

▶ AMC Esplanade 14 // Phoenix  
[uniquevenues.com/AMCESplanade14](http://uniquevenues.com/AMCESplanade14)

ClubCorp Venues - Phoenix/Scottsdale Metro  
// Scottsdale  
[uniquevenues.com/ClubCorpScottsdale](http://uniquevenues.com/ClubCorpScottsdale)

Livewire // Scottsdale  
[uniquevenues.com/Livewire](http://uniquevenues.com/Livewire)

NOAH'S Event Venue - Chandler  
[uniquevenues.com/NoahsChandler](http://uniquevenues.com/NoahsChandler)

Parsons Center // Phoenix  
[uniquevenues.com/ParsonsCenter](http://uniquevenues.com/ParsonsCenter)

Sea of Glass - Center for the Arts // Tucson  
[uniquevenues.com/seaofglass](http://uniquevenues.com/seaofglass)

The Colonnade at Peoria Sports Complex  
// Peoria  
[uniquevenues.com/PeoriaSportsComplex](http://uniquevenues.com/PeoriaSportsComplex)

The Falls Event Center // Gilbert  
[uniquevenues.com/FallsEventCenter](http://uniquevenues.com/FallsEventCenter)

▶ Thunderbird Executive Inn & Conference  
Center // Glendale  
[uniquevenues.com/ThunderbirdExecutiveInn](http://uniquevenues.com/ThunderbirdExecutiveInn)

### ARKANSAS

▶ Arkansas 4-H Center // Little Rock  
[uniquevenues.com/arkansas4hcenter](http://uniquevenues.com/arkansas4hcenter)

Arkansas State University // State University  
[uniquevenues.com/ArkansasState](http://uniquevenues.com/ArkansasState)

NOAH'S Event Venue - Little Rock  
[uniquevenues.com/NoahsLittleRock](http://uniquevenues.com/NoahsLittleRock)

### CALIFORNIA

AEG Live Special Events // Los Angeles  
[uniquevenues.com/](http://uniquevenues.com/)

▶ AMA San Francisco Conference Center  
// San Francisco  
[uniquevenues.com/amasanfrancisco](http://uniquevenues.com/amasanfrancisco)

▶ AMC Bay Street 16 // Emeryville  
[uniquevenues.com/AMCBayStreet](http://uniquevenues.com/AMCBayStreet)

▶ AMC Burbank 16 // Burbank  
[uniquevenues.com/AMCBurbank16](http://uniquevenues.com/AMCBurbank16)

▶ AMC Mercado 20 // Santa Clara  
[uniquevenues.com/AMCMercado](http://uniquevenues.com/AMCMercado)

# INDEX

▶ AMC Van Ness 14 // San Francisco  
[uniquevenues.com/AMCVanNess](http://uniquevenues.com/AMCVanNess)

Aquarium of The Pacific // Long Beach  
[uniquevenues.com/AquariumofPacific](http://uniquevenues.com/AquariumofPacific)

Art Deco Event Loft // Santa Monica  
[uniquevenues.com/ArtDecoEventLoft](http://uniquevenues.com/ArtDecoEventLoft)

Bently Reserve // San Francisco  
[uniquevenues.com/BentlyReserve](http://uniquevenues.com/BentlyReserve)

Breather 11th St // Santa Monica  
[uniquevenues.com/Breather11thSt](http://uniquevenues.com/Breather11thSt)

Breather Brannan St // San Francisco  
[uniquevenues.com/BreatherBrannan](http://uniquevenues.com/BreatherBrannan)

Breather E. 8th Street // Los Angeles  
[uniquevenues.com/BreatherE8thSt](http://uniquevenues.com/BreatherE8thSt)

Breather Electric Ave // Los Angeles  
[uniquevenues.com/BreatherElectricAve](http://uniquevenues.com/BreatherElectricAve)

Breather Hallidie Plaza // San Francisco  
[uniquevenues.com/BreatherHallidie](http://uniquevenues.com/BreatherHallidie)

Breather Harrison St // San Francisco  
[uniquevenues.com/BreatherHarrison](http://uniquevenues.com/BreatherHarrison)

Breather Howard St // San Francisco  
[uniquevenues.com/BreatherHoward](http://uniquevenues.com/BreatherHoward)

Breather Market St // San Francisco  
[uniquevenues.com/BreatherMarketSt](http://uniquevenues.com/BreatherMarketSt)

Breather Mission St // San Francisco  
[uniquevenues.com/BreatherMission](http://uniquevenues.com/BreatherMission)

Breather New Montgomery // San Francisco  
[uniquevenues.com/BreatherNewMontgomery](http://uniquevenues.com/BreatherNewMontgomery)

Breather Rose Ave // Los Angeles  
[uniquevenues.com/Breather555Rose](http://uniquevenues.com/Breather555Rose)

Breather Wilshire Blvd // Santa Monica  
[uniquevenues.com/Breather631Wilshire](http://uniquevenues.com/Breather631Wilshire)

▶ California State University Channel Islands  
// Camarillo  
[uniquevenues.com/calstatechannelislands](http://uniquevenues.com/calstatechannelislands)

▶ California State University, Northridge  
[uniquevenues.com/CalStateNorthridge](http://uniquevenues.com/CalStateNorthridge)

▶ California State University, Northridge -  
University Student Union  
[uniquevenues.com/CSUNUSU](http://uniquevenues.com/CSUNUSU)

▶ Catalina Island Chamber of Commerce &  
Visitors Bureau // Avalon  
[uniquevenues.com/catalinachamber](http://uniquevenues.com/catalinachamber)

Centre Concord // Concord  
[uniquevenues.com/CentreConcord](http://uniquevenues.com/CentreConcord)

Chapman University // Orange  
[uniquevenues.com/Chapman](http://uniquevenues.com/Chapman)

ClubCorp Venues - Los Angeles/Orange County  
Metro // Costa Mesa  
[uniquevenues.com/ClubCorpCostaMesa](http://uniquevenues.com/ClubCorpCostaMesa)

ClubCorp Venues - San Diego Metro // San Diego  
[uniquevenues.com/ClubCorpSanDiego](http://uniquevenues.com/ClubCorpSanDiego)

▶ Dolce Hayes Mansion // San Jose  
[uniquevenues.com/hayesmansion](http://uniquevenues.com/hayesmansion)

▶ El Rey Theatre // Los Angeles  
[uniquevenues.com/ElReyTheatre](http://uniquevenues.com/ElReyTheatre)

Esports Arena // Santa Ana  
[uniquevenues.com/eSportsArena](http://uniquevenues.com/eSportsArena)

▶ Event Services at U.C. Berkeley // Berkeley  
[uniquevenues.com/UCBerkeleyUnion](http://uniquevenues.com/UCBerkeleyUnion)

Hubble Studio // Los Angeles  
[uniquevenues.com/HubbleStudio](http://uniquevenues.com/HubbleStudio)

▶ Loyola Marymount University // Los Angeles  
[uniquevenues.com/LoyolaMarymount](http://uniquevenues.com/LoyolaMarymount)

▶ Meetings & Events @ Edwards Irvine  
Spectrum 21 IMAX & RPX  
[uniquevenues.com/EdwardsIrvine](http://uniquevenues.com/EdwardsIrvine)

▶ Meetings & Events @ Edwards Mira Mesa  
Stadium 18 IMAX & RPX // San Diego  
[uniquevenues.com/EdwardsMiraMesa](http://uniquevenues.com/EdwardsMiraMesa)

▶ Mountain Winery // Saratoga  
[uniquevenues.com/MountainWinery](http://uniquevenues.com/MountainWinery)

Newport Church // Irvine  
[uniquevenues.com/NewportChurch](http://uniquevenues.com/NewportChurch)

▶ Occidental College // Los Angeles  
[uniquevenues.com/Occidental](http://uniquevenues.com/Occidental)

Pali Retreat // Running Springs  
[uniquevenues.com/PaliMountain](http://uniquevenues.com/PaliMountain)

Pepperdine University // Malibu  
[uniquevenues.com/Pepperdine](http://uniquevenues.com/Pepperdine)

▶ Pickwick Gardens Conference Center  
// Burbank  
[uniquevenues.com/Pickwick](http://uniquevenues.com/Pickwick)

▶ Pomona College // Claremont  
[uniquevenues.com/PomonaCollege](http://uniquevenues.com/PomonaCollege)

Pure Lounge // Sunnyvale  
[uniquevenues.com/purelounge](http://uniquevenues.com/purelounge)

▶ Regency Center // San Francisco  
[uniquevenues.com/RegencyCenter](http://uniquevenues.com/RegencyCenter)

Reuben H. Fleet Science Center // San Diego  
[uniquevenues.com/FleetScienceCtr](http://uniquevenues.com/FleetScienceCtr)

Ripley's Believe It or Not! - Hollywood  
[uniquevenues.com/RipleysHollywood](http://uniquevenues.com/RipleysHollywood)

▶ Roxy Theatre // West Hollywood  
[uniquevenues.com/RoxyTheatre](http://uniquevenues.com/RoxyTheatre)

Saint Mary's College of California // Moraga  
[uniquevenues.com/SaintMarysCA](http://uniquevenues.com/SaintMarysCA)

▶ San Diego State University // San Diego  
[uniquevenues.com/SanDiegoState](http://uniquevenues.com/SanDiegoState)

▶ San Francisco State University Conference  
and Event Services  
[uniquevenues.com/SFSU](http://uniquevenues.com/SFSU)

▶ San Jose State University  
[uniquevenues.com/sjsu](http://uniquevenues.com/sjsu)

▶ San Ramon Valley Conference Center  
[uniquevenues.com/sanramonvalleycc](http://uniquevenues.com/sanramonvalleycc)

▶ Santa Clara University  
[uniquevenues.com/SantaClaraUniv](http://uniquevenues.com/SantaClaraUniv)

▶ Shrine Auditorium & Expo Hall // Los Angeles  
[uniquevenues.com/ShrineAuditorium](http://uniquevenues.com/ShrineAuditorium)

▶ Sonoma State University // Rohnert Park  
[uniquevenues.com/SonomaState](http://uniquevenues.com/SonomaState)

SPiN Los Angeles  
[uniquevenues.com/SpinLA](http://uniquevenues.com/SpinLA)

SPiN San Francisco  
[uniquevenues.com/SpinSF](http://uniquevenues.com/SpinSF)

▶ The Fonda Theatre // Los Angeles  
[uniquevenues.com/FondaTheatre](http://uniquevenues.com/FondaTheatre)

The Lodge Beverly Hills // Beverly Hills  
[uniquevenues.com/LodgeBeverlyHills](http://uniquevenues.com/LodgeBeverlyHills)



▶ The Novo and The Lounge // Los Angeles  
[uniquevenues.com/theNovo](http://uniquevenues.com/theNovo)  
 The Pearl SF // San Francisco  
[uniquevenues.com/thepearlsf](http://uniquevenues.com/thepearlsf)

▶ The Quad at CSU San Marcos  
[uniquevenues.com/quadcsusanmarcos](http://uniquevenues.com/quadcsusanmarcos)

▶ The Warfield // San Francisco  
[uniquevenues.com/TheWarfield](http://uniquevenues.com/TheWarfield)

▶ UCLA Lake Arrowhead Conference Center  
[uniquevenues.com/UCLALakeArrowhead](http://uniquevenues.com/UCLALakeArrowhead)

▶ University of California, Los Angeles  
[uniquevenues.com/ucla](http://uniquevenues.com/ucla)

▶ University of California, Riverside  
[uniquevenues.com/UCRiverside](http://uniquevenues.com/UCRiverside)

University of California, Riverside - Palm Desert Center  
[uniquevenues.com/ucrpalmdesert](http://uniquevenues.com/ucrpalmdesert)

University of California, Santa Barbara  
[uniquevenues.com/UCSB](http://uniquevenues.com/UCSB)

▶ University of Redlands  
[uniquevenues.com/UnivRedlands](http://uniquevenues.com/UnivRedlands)

▶ University of San Diego - Hospitality Services // San Diego  
[uniquevenues.com/USD](http://uniquevenues.com/USD)

▶ Visit West Hollywood  
[uniquevenues.com/VisitWestHollywood](http://uniquevenues.com/VisitWestHollywood)

Whittier College  
[uniquevenues.com/WhittierCollege](http://uniquevenues.com/WhittierCollege)

Yokayo Ranch // Ukiah  
[uniquevenues.com/YokayoRanch](http://uniquevenues.com/YokayoRanch)

## COLORADO

▶ AEG Live Denver  
[uniquevenues.com/AEGLiveDenver](http://uniquevenues.com/AEGLiveDenver)

▶ AMC Flatiron Crossing 14 // Broomfield  
[uniquevenues.com/AMCFlatiron](http://uniquevenues.com/AMCFlatiron)

Boettcher Mansion // Golden  
[uniquevenues.com/BoettcherMansion](http://uniquevenues.com/BoettcherMansion)

Cascade Village // Durango  
[uniquevenues.com/CascadeVillage](http://uniquevenues.com/CascadeVillage)

Church Ranch Event Center // Westminster  
[uniquevenues.com/ChurchRanchEventCtr](http://uniquevenues.com/ChurchRanchEventCtr)

Clock Tower Events // Denver  
[uniquevenues.com/clocktowerevents](http://uniquevenues.com/clocktowerevents)

Colorado Christian University // Lakewood  
[uniquevenues.com/CCU](http://uniquevenues.com/CCU)

▶ Colorado College // Colorado Springs  
[uniquevenues.com/coloradocollege](http://uniquevenues.com/coloradocollege)

▶ Colorado State University // Fort Collins  
[uniquevenues.com/CSU](http://uniquevenues.com/CSU)

Denver Field House // Denver  
[uniquevenues.com/DenverFieldHouse](http://uniquevenues.com/DenverFieldHouse)

Gozo // Denver  
[uniquevenues.com/gozo](http://uniquevenues.com/gozo)

Grant Humphreys Mansion // Denver  
[uniquevenues.com/GrantHumphreysMansion](http://uniquevenues.com/GrantHumphreysMansion)

History Colorado Center // Denver  
[uniquevenues.com/ColoradoHistoryMuseum](http://uniquevenues.com/ColoradoHistoryMuseum)

Howl at the Moon // Denver  
[uniquevenues.com/HowlDenver](http://uniquevenues.com/HowlDenver)

▶ Meetings & Events @ UA Denver Pavilions Stadium 15 & RPX  
[uniquevenues.com/DenverPavilions](http://uniquevenues.com/DenverPavilions)

NOAH'S Event Venue - Westminster  
[uniquevenues.com/NoahsWestminster](http://uniquevenues.com/NoahsWestminster)

Pueblo Community College  
[uniquevenues.com/pueblocc](http://uniquevenues.com/pueblocc)

The Dome at AMG // Greenwood Village  
[uniquevenues.com/TheDome](http://uniquevenues.com/TheDome)

The Falls Event Center Littleton  
[uniquevenues.com/fallseventctrlittleton](http://uniquevenues.com/fallseventctrlittleton)

▶ University of Colorado - Colorado Springs  
[uniquevenues.com/uccs](http://uniquevenues.com/uccs)

University of Colorado Boulder  
[uniquevenues.com/CU](http://uniquevenues.com/CU)

▶ University of Denver  
[uniquevenues.com/uofdenver](http://uniquevenues.com/uofdenver)

Wash Park Studio // Denver  
[uniquevenues.com/WashParkStudio](http://uniquevenues.com/WashParkStudio)

## CONNECTICUT

Albertus Magnus College // New Haven  
[uniquevenues.com/AlbertusMagnus](http://uniquevenues.com/AlbertusMagnus)

The Amber Room Colonnade // Danbury  
[uniquevenues.com/amberroom](http://uniquevenues.com/amberroom)

Toyota Presents Oakdale Theatre // Wallingford  
[uniquevenues.com/OakdaleTheatre](http://uniquevenues.com/OakdaleTheatre)

▶ University of Hartford // West Hartford  
[uniquevenues.com/UnivHartford](http://uniquevenues.com/UnivHartford)

▶ Yale University // New Haven  
[uniquevenues.com/yale](http://uniquevenues.com/yale)

## DELAWARE

▶ Chase Center on the Riverfront // Wilmington  
[uniquevenues.com/ChaseCenter](http://uniquevenues.com/ChaseCenter)

Goodstay Mansion & Gardens // Wilmington  
[uniquevenues.com/UDelWilmington](http://uniquevenues.com/UDelWilmington)

▶ University of Delaware Conference and Event Services // Newark  
[uniquevenues.com/UnivDelawareNewark](http://uniquevenues.com/UnivDelawareNewark)

Virden Retreat Center // Lewes  
[uniquevenues.com/Virden](http://uniquevenues.com/Virden)

## DISTRICT OF COLUMBIA

1331 G Conference Center // Washington  
[uniquevenues.com/1331gconferencectr](http://uniquevenues.com/1331gconferencectr)

▶ 20 F Street NW Conference Center // Washington  
[uniquevenues.com/20fstreetcc](http://uniquevenues.com/20fstreetcc)

▶ AMA Washington, DC Executive Conference Center  
[uniquevenues.com/AMADC](http://uniquevenues.com/AMADC)

▶ AMC Georgetown 14 // Washington  
[uniquevenues.com/AMCGeorgetown14](http://uniquevenues.com/AMCGeorgetown14)

▶ American University // Washington  
[uniquevenues.com/AmericanUniv](http://uniquevenues.com/AmericanUniv)

Arcuri DC Eat + Drink // Washington  
[uniquevenues.com/arcuridc](http://uniquevenues.com/arcuridc)

▶ Arts Club of Washington // Washington  
[uniquevenues.com/ArtsClub](http://uniquevenues.com/ArtsClub)

▶ Bobby McKey's Dueling Piano Bar // National Harbor-MD  
[uniquevenues.com/bobbymckeys](http://uniquevenues.com/bobbymckeys)

Breather 15th Street // Washington  
[uniquevenues.com/Breather15thStDC](http://uniquevenues.com/Breather15thStDC)

# INDEX

Breather Thomas Circle // Washington  
[uniquevenues.com/BreatherThomasCir](http://uniquevenues.com/BreatherThomasCir)

▶ COTERIE DC // District of Columbia  
[uniquevenues.com/CoterieDC](http://uniquevenues.com/CoterieDC)

▶ Corvias Conference Venue at Howard University // Washington  
[uniquevenues.com/CorviasHowardUniv](http://uniquevenues.com/CorviasHowardUniv)

Credit Union House // Washington  
[uniquevenues.com/CreditUnionHouse](http://uniquevenues.com/CreditUnionHouse)

District Architecture Center // Washington  
[uniquevenues.com/DistrictArchitectureCenter](http://uniquevenues.com/DistrictArchitectureCenter)

▶ Downtown DC Event Space - WDCEP // Washington  
[uniquevenues.com/DCPartnership](http://uniquevenues.com/DCPartnership)

Elizabeth's on L // Washington  
[uniquevenues.com/elizabethsonl](http://uniquevenues.com/elizabethsonl)

Event Space DC // Washington  
[uniquevenues.com/EventSpaceDC](http://uniquevenues.com/EventSpaceDC)

▶ Fathom Gallery // Washington  
[uniquevenues.com/FathomGallery](http://uniquevenues.com/FathomGallery)

FHI360 Conference Center // Washington  
[uniquevenues.com/AEDConferenceCenter](http://uniquevenues.com/AEDConferenceCenter)

▶ Georgetown University // Washington  
[uniquevenues.com/Georgetown](http://uniquevenues.com/Georgetown)

Hill Center at the Old Naval Hospital // Washington  
[uniquevenues.com/hillcenter](http://uniquevenues.com/hillcenter)

Hillyer Art Space // Washington  
[uniquevenues.com/hillyerartspace](http://uniquevenues.com/hillyerartspace)

Josephine Butler Parks Center // Washington  
[uniquevenues.com/josephinebutlercenter](http://uniquevenues.com/josephinebutlercenter)

Madame Tussauds Washington DC // Washington  
[uniquevenues.com/MadameTussaudsDC](http://uniquevenues.com/MadameTussaudsDC)

▶ Meetings & Events @ Regal Gallery Place Stadium 14 // Washington  
[uniquevenues.com/RegalGalleryPI](http://uniquevenues.com/RegalGalleryPI)

▶ MESS HALL // Washington  
[uniquevenues.com/MessHallIDC](http://uniquevenues.com/MessHallIDC)

National Cathedral School // Washington  
[uniquevenues.com/NationalCathedralSchool](http://uniquevenues.com/NationalCathedralSchool)



**COCC** Summer Conferences at Central Oregon Community College  
[cocc.edu/summer-groups](http://cocc.edu/summer-groups) • [summergroups@cocc.edu](mailto:summergroups@cocc.edu)

In advance of College events, persons needing accommodation or transportation because of a physical or mobility disability, contact Joe Vitale, ext. 355, 7775. For accommodation because of other disability such as hearing impairment, contact Annie Jenkins, ext. 355, 7343.



## WEDDINGS AS *Unique* AS YOU



BRIDE'S ROOM



GROOM'S ROOM



CEREMONY ROOM

NOAH'S IS A CLASSICALLY BEAUTIFUL EVENT VENUE THAT WAS BUILT WITH YOU IN MIND. AT NOAH'S, WE UNDERSTAND THAT EVERY COUPLE HAS THEIR OWN STYLE, BUDGET AND VISION FOR THEIR WEDDING. NOAH'S PROVIDES ALL OF THE EVENT ESSENTIALS FOR YOUR SPECIAL DAY AS WELL AS THE FLEXIBILITY AND TOOLS TO MAKE THE WEDDING OF YOUR DREAMS A REALITY. WE HAVE A VARIETY OF SPACES FOR YOUR CEREMONY AND RECEPTION AS WELL AS A BRIDE'S ROOM AND GROOM'S ROOM TO MAKE YOUR DAY MEMORABLE FROM START TO FINISH.

**NOAH'S**  
EVENT VENUE

[WWW.NOAHSWEDDINGS.COM](http://WWW.NOAHSWEDDINGS.COM) | 844 NOAH'S EV (844 662 4738)



➤ Nationals Park // Washington  
uniquevenues.com/nationalspark

OpenGov Hub // Washington  
uniquevenues.com/OpenGovHub

Partnership for Public Service Conference Center  
// Washington  
uniquevenues.com/PartnershipConferenceCenter

➤ President Lincoln's Cottage // Washington  
uniquevenues.com/PresidentLincolnsCottage

The Carriage House // Washington  
uniquevenues.com/CarriageHouse

➤ The Catholic University of America  
// Washington  
uniquevenues.com/CUA

The City Club of Washington // Washington  
uniquevenues.com/cityclubwashington

➤ The Grill From Ipanema // Washington  
uniquevenues.com/GrillfromIpanema

➤ The Loft at 600 F // Washington  
uniquevenues.com/Loftat600F

The National Archives Museum // Washington  
uniquevenues.com/NationalArchives

➤ The National Press Club // Washington  
uniquevenues.com/NationalPressClub

The Warner Theatre // Washington  
uniquevenues.com/WarnerTheatre

The Whittemore House // Washington  
uniquevenues.com/WhittemoreHouse

US Navy Memorial // Washington  
uniquevenues.com/USNavyMemorial

➤ Venable Conference Center // Washington  
uniquevenues.com/Venable

## FLORIDA

➤ AMC Altamonte Mall 18 // Altamonte Springs  
uniquevenues.com/AMCAltamonteMall

➤ AMC Aventura Mall 24 // Aventura  
uniquevenues.com/AMCAventura

Building.co // Miami  
uniquevenues.com/building.co

ClubCorp Venues - Tampa/Orlando/Jacksonville  
// Tampa  
uniquevenues.com/ClubCorpTampa

➤ COTERIE Orlando // Orlando  
uniquevenues.com/coterieorlando

➤ Florida Gulf Coast University // Fort Myers  
uniquevenues.com/floridagulfcoast

Gallery J // Winter Springs  
uniquevenues.com/GalleryJ

Lou La Vie Gallery // Miami  
uniquevenues.com/LouLaVie

➤ Meetings & Events @ Regal Kendall Village  
Stadium 16 IMAX & RPX // Miami  
uniquevenues.com/RegalKendallVillage

➤ Meetings & Events @ Regal Pointe Orlando  
Stadium 20 & IMAX // Orlando  
uniquevenues.com/RegalPointeOrlando

➤ Meetings & Events @ Regal South Beach  
Stadium 18 // Miami  
uniquevenues.com/RegalSoBeach

➤ Meetings & Events @ Regal Waterford Lakes  
Stadium 20 & IMAX // Orlando  
uniquevenues.com/RegalWaterfordLakes

NOAH'S Event Venue - Lake Mary  
uniquevenues.com/NoahsLakeMary

Tallahassee Community College  
Conference & Events  
uniquevenues.com/TallahasseeCC

➤ University of Florida Conference Services  
// Gainesville  
uniquevenues.com/UnivFlorida

➤ University of Miami, Division of Student  
Affairs - Conference Services // Coral Gables  
uniquevenues.com/UnivMiami

University of South Florida-St. Petersburg  
uniquevenues.com/USFStPetersburg

## GEORGIA

➤ Abraham Baldwin Agricultural College  
// Tifton  
uniquevenues.com/ABAC

➤ AMA Atlanta Conference Center // Atlanta  
uniquevenues.com/amaatlanta

➤ AMC Parkway Pointe 15 // Atlanta  
uniquevenues.com/AMCParkwayPointe

Armstrong State University - Armstrong Center  
// Savannah  
uniquevenues.com/armstrongcenter

➤ Atlanta Metropolitan State College // Atlanta  
uniquevenues.com/amsc

ClubCorp Venues - Atlanta Metro // Atlanta  
uniquevenues.com/ClubCorpAtlanta

➤ College of Coastal Georgia // Brunswick  
uniquevenues.com/CCGA

➤ Dalton State College // Dalton  
uniquevenues.com/DaltonState

➤ East Georgia State College // Swainsboro  
uniquevenues.com/EGA

➤ Emory University // Atlanta  
uniquevenues.com/EmoryUniv

Food 101 // Atlanta  
uniquevenues.com/Food101

➤ Georgia Institute of Technology // Atlanta  
uniquevenues.com/georgiatech

Georgia International Horse Park // Conyers  
uniquevenues.com/GAHorsePark

➤ Georgia Southern University // Statesboro  
uniquevenues.com/georgiasouthern

➤ Georgia State University Housing -  
Conference Services // Atlanta  
uniquevenues.com/GeorgiaState

➤ Meetings & Events @ Regal Atlantic Station  
Stadium 18 IMAX & RPX  
uniquevenues.com/RegalAtlanticStation

Meetings & Events @ Regal Avalon 12  
// Alpharetta  
uniquevenues.com/RegalAvalon

➤ Meetings & Events @ Regal Perimeter  
Pointe Stadium 10 // Atlanta  
uniquevenues.com/RegalPerimeter

➤ Oxford College of Emory University // Oxford  
uniquevenues.com/oxfordcollegeofemory

➤ Riverside EpiCenter // Austell  
uniquevenues.com/RiversideEpiCenter

# INDEX

Student Activities Center at Clayton State University // Morrow  
[uniquevenues.com/SACClayton](http://uniquevenues.com/SACClayton)

Terminus 330 // Atlanta  
[uniquevenues.com/terminus330](http://uniquevenues.com/terminus330)

The Ark at Lake Lanier // Gainesville  
[uniquevenues.com/ArkatLakeLanier](http://uniquevenues.com/ArkatLakeLanier)

▶ The Classic Center // Athens  
[uniquevenues.com/ClassicCenter](http://uniquevenues.com/ClassicCenter)

▶ The Dennard Conference Center // Atlanta  
[uniquevenues.com/ClevelandDennardCenter](http://uniquevenues.com/ClevelandDennardCenter)

▶ University of Georgia Hotel and Conference Center // Athens  
[uniquevenues.com/ugcce](http://uniquevenues.com/ugcce)

Young Harris College // Young Harris  
[uniquevenues.com/YoungHarrisCollege](http://uniquevenues.com/YoungHarrisCollege)

## HAWAII

Pride of Maui // Wailuku  
[uniquevenues.com/PrideofMaui](http://uniquevenues.com/PrideofMaui)

## IDAHO

North Idaho College // Coeur d'Alene  
[uniquevenues.com/nic](http://uniquevenues.com/nic)

University of Idaho - University Support Services // Moscow  
[uniquevenues.com/UnivIdaho](http://uniquevenues.com/UnivIdaho)

## ILLINOIS

Abraham Lincoln Presidential Library & Museum // Springfield  
[uniquevenues.com/LincolnLibrary](http://uniquevenues.com/LincolnLibrary)

▶ AMC River East 21 // Chicago  
[uniquevenues.com/AMCRiverEast](http://uniquevenues.com/AMCRiverEast)

American Dental Association // Chicago  
[uniquevenues.com/AmericanDentalAssoc](http://uniquevenues.com/AmericanDentalAssoc)

Arrowhead Golf Club // Wheaton  
[uniquevenues.com/ArrowheadGolfClub](http://uniquevenues.com/ArrowheadGolfClub)

Athletico Center // Northbrook  
[uniquevenues.com/acceleratedcenter](http://uniquevenues.com/acceleratedcenter)

Breather W. Erie // Chicago  
[uniquevenues.com/BreatherWestErie](http://uniquevenues.com/BreatherWestErie)

Breather W. Huron St // Chicago  
[uniquevenues.com/BreatherWHuron](http://uniquevenues.com/BreatherWHuron)

## CURRY COLLEGE

Event & Conference Services

Curry College is the ideal location for conferences, corporate retreats, summer camps, educational programs, and more!

### Hosting your next event at Curry College offers:

- A beautiful small town setting with easy access to Boston
- An active partner in providing quality & welcoming experience
- State-of-the-art auditorium, classrooms, athletic facilities, outdoor pool, professional catering, and media services
- Overnight accommodations during summer months
- Affordable and diverse packaged pricing

To learn more, or request a visit please call (617) 333-2993 or email [mdemakis0507@curry.edu](mailto:mdemakis0507@curry.edu)



1071 Blue Hill Ave., Milton, MA  
[curry.edu](http://curry.edu)



## Catering that inspires. Service that elevates. Events that soar.

Corporate and Non-Profit Events, Award Ceremonies, Training Seminars, Business Breakfasts and Luncheons... when you book Louisville's largest downtown property and only waterfront hotel for your next event, you're also booking a culinary staff ready to serve. From intimate gatherings of ten, to galas with 2,000 guests...the Galt House Hotel delivers.

- Customized menu plans
- Dedicated culinary team
- Locally Owned
- 128,000 square feet of flexible, dynamic function space
- Two breathtaking ballrooms
- 53 meeting rooms

Contact our Catering Sales Team at 502.568.4261 today... and put Louisville's leader to work for you.

  
GALT HOUSE HOTEL  
*The Heart of Louisville*



140 N. FOURTH STREET • LOUISVILLE, KY 40202  
(502) 589-5200 • [GALTHOUSE.COM](http://GALTHOUSE.COM)



Breather W. Jackson // Chicago  
uniquevenues.com/BreatherWestJackson

Charles A. Hayes Family Investment Center  
// Chicago  
uniquevenues.com/FamilyInvestmentCenter

Chicago Botanic Garden // Glencoe  
uniquevenues.com/ChicagoBotanicGarden

Chicago Meeting Solutions // Chicago  
uniquevenues.com/OfficeEvolution

Chicago Southland Convention & Visitors  
Bureau // Lansing  
uniquevenues.com/chicagosouthland

Chicago's North Shore Convention and  
Visitor's Bureau // Skokie  
uniquevenues.com/ChicagoNorthShoreCVB

ClubCorp Venues - Chicago Metro  
uniquevenues.com/ClubCorpChicago

Conference Chicago at University Center  
// Chicago  
uniquevenues.com/ConferenceChicago

COTERIE Chicago  
uniquevenues.com/coteriechicago

Elgin Community College // Elgin  
uniquevenues.com/elgincc

Esplanade Lakes at DoubleTree Suites by  
Hilton Hotel & Conference Center // Downers  
Grove  
uniquevenues.com/doubletreecc

Illinois State University // Normal  
uniquevenues.com/IllinoisState

Judson University // Elgin  
uniquevenues.com/JudsonUniversity

Lake Williamson Christian Center  
// Carlinville  
uniquevenues.com/LakeWilliamsonCenter

Lewis University // Romeoville  
uniquevenues.com/LewisUniv

Loyola University Chicago  
uniquevenues.com/loyolachicago

Loyola University Chicago Retreat & Ecology  
Campus // Woodstock  
uniquevenues.com/LUCRetreatCenter

McHenry County College // Crystal Lake  
uniquevenues.com/McHenryCC

Meetings & Events @ Regal City North  
Stadium 14 // Chicago  
uniquevenues.com/RegalCityNorth

Meetings & Events @ Regal Webster Place  
11 // Chicago  
uniquevenues.com/RegalWebster

Museum of Science and Industry // Chicago  
uniquevenues.com/MSIChicago

Navy Pier Chicago  
uniquevenues.com/NavyPier

NOAH'S Event Venue - Lincolnshire  
uniquevenues.com/NoahsLincolnshire

NOAH'S Event Venue - Naperville  
uniquevenues.com/NoahsNaperville

North Central College // Naperville  
uniquevenues.com/NCCCollege

North Shore Conference Center at Double Tree by  
Hilton Chicago North Shore // Skokie  
uniquevenues.com/NorthShoreCC

Northern Illinois University Conference Centers  
// Naperville  
uniquevenues.com/NIUConferenceCenters

Oak Brook Hills Resort and Conference  
Center at Hilton Chicago // Oak Brook  
uniquevenues.com/OakBrookHills

OFFSITE Chicago  
uniquevenues.com/OffsiteChicago

Southern Illinois University Carbondale  
uniquevenues.com/siuc

SPiN Chicago  
uniquevenues.com/SpinChicago

The Grove Redfield Estate // Glenview  
uniquevenues.com/GroveRedfieldEstate

The Student Life Center at East-West  
University // Chicago  
uniquevenues.com/SLC@EWU

The University of Chicago  
uniquevenues.com/UChicago

University of Illinois Conferences and  
Special Events // Champaign  
uniquevenues.com/uillinoisconferences

## INDIANA

AMC Indianapolis 17  
uniquevenues.com/AMCIndianapolis17

Anderson University // Anderson  
uniquevenues.com/Anderson

Ball State University // Muncie  
uniquevenues.com/BallState

Bethel College // Mishawaka  
uniquevenues.com/BethelCollege

Howl at the Moon - Indianapolis  
uniquevenues.com/HowlIndianapolis

Indiana University - Purdue University -  
Indianapolis  
uniquevenues.com/IUPUI

Monroe Convention Center // Bloomington  
uniquevenues.com/bloomingtonmonroecc

Palais Royale at Morris Performing Arts Center  
// South Bend  
uniquevenues.com/PalaisRoyale2

Purdue University // West Lafayette  
uniquevenues.com/Purdue

Saint Mary's College // Notre Dame  
uniquevenues.com/SaintMarysCollege

University of Notre Dame // Notre Dame  
uniquevenues.com/notredameconfcenter

Valparaiso University // Valparaiso  
uniquevenues.com/Valparaiso

Zionsville Performing Arts Center  
uniquevenues.com/ZionsvillePAC

## IOWA

Iowa State Center // Ames  
uniquevenues.com/iowaStateCenter

Iowa State University // Ames  
uniquevenues.com/iowaState

NOAH'S Event Venue - Des Moines  
// West Des Moines  
uniquevenues.com/NoahsDesMoines

Sunstream Retreat Center // Ogden  
uniquevenues.com/Sunstream

# INDEX

## KANSAS

» AMC Studio 28 // Olathe  
[uniquevenues.com/AMCStudio28](http://uniquevenues.com/AMCStudio28)

NOAH'S Event Venue - Overland // Overland Park  
[uniquevenues.com/NoahsOverland](http://uniquevenues.com/NoahsOverland)

NOAH'S Event Venue - Wichita  
[uniquevenues.com/NoahsWichita](http://uniquevenues.com/NoahsWichita)

## KENTUCKY

Buffalo Trace Distillery // Frankfort  
[uniquevenues.com/BuffaloTrace](http://uniquevenues.com/BuffaloTrace)

NOAH'S Event Venue - Louisville  
[uniquevenues.com/NoahsLouisville](http://uniquevenues.com/NoahsLouisville)

» Northern Kentucky University  
// Highland Heights  
[uniquevenues.com/NKU](http://uniquevenues.com/NKU)

» The Galt House // Louisville  
[uniquevenues.com/GaltHouse](http://uniquevenues.com/GaltHouse)

» University of Kentucky Conference Housing  
// Lexington  
[uniquevenues.com/UnivKentucky](http://uniquevenues.com/UnivKentucky)

## LOUISIANA

» AMC Elmwood Palace 20 // Harahan  
[uniquevenues.com/AMCElmwoodPalace](http://uniquevenues.com/AMCElmwoodPalace)

» Tulane University // New Orleans  
[uniquevenues.com/Tulane](http://uniquevenues.com/Tulane)

## MAINE

» Bates College // Lewiston  
[uniquevenues.com/BatesCollege](http://uniquevenues.com/BatesCollege)

» Colby College // Waterville  
[uniquevenues.com/ColbyCollege](http://uniquevenues.com/ColbyCollege)

» Unity College // Unity  
[uniquevenues.com/UnityCollege](http://uniquevenues.com/UnityCollege)

University of Maine // Orono  
[uniquevenues.com/UnivMaine](http://uniquevenues.com/UnivMaine)

University of New England // Biddeford  
[uniquevenues.com/UnivNewEngland](http://uniquevenues.com/UnivNewEngland)

## MARYLAND

Anne Arundel Community College // Arnold  
[uniquevenues.com/AnneArundel](http://uniquevenues.com/AnneArundel)



## THE MOST UNIQUE VENUE IN KANSAS CITY ARROWHEAD STADIUM

- » Awards Banquets
- » Business Meetings
- » Fundraisers
- » Galas
- » Holiday Parties
- » Job Fairs
- » Rallies
- » Retreats
- » Team Building
- » Trade Shows
- » Training

### TAKE A VIRTUAL TOUR OF OUR EVENT SPACES

[chiefs.com/arrowhead/virtualtour/build.html](http://chiefs.com/arrowhead/virtualtour/build.html)

Contact our event team  
to tour the venue, or to  
request a proposal today.

816-920-4896 | [Events@goarrowhead.com](mailto:Events@goarrowhead.com)  
[Chiefs.com/arrowhead/event-spaces.html](http://Chiefs.com/arrowhead/event-spaces.html)  
One Arrowhead Drive, Kansas City, MO 64129



## RYERSON CONFERENCE SERVICES & LODGING

ONE-STOP CONFERENCE FACILITIES IN DOWNTOWN TORONTO

240 Jarvis Street, Toronto, Ontario M5B 2L1  
[meeting@ryerson.ca](mailto:meeting@ryerson.ca) [www.ryerson.ca/conference](http://www.ryerson.ca/conference)



## Meeting Paradise

Visit [CatalinaChamber.com](http://CatalinaChamber.com)  
or call 310-510-1520 to  
book your next event.





▶ Bobby McKey's Dueling Piano Bar  
// National Harbor-MD  
[uniquevenues.com/BobbyMcKeysMD](http://uniquevenues.com/BobbyMcKeysMD)

Chesapeake Bay Maritime Museum  
// St. Michaels  
[uniquevenues.com/ChesapeakeBayMaritime](http://uniquevenues.com/ChesapeakeBayMaritime)

▶ Coppin State University // Baltimore  
[uniquevenues.com/Coppin](http://uniquevenues.com/Coppin)

Frostburg State University // Frostburg  
[uniquevenues.com/Frostburg](http://uniquevenues.com/Frostburg)

Glenview Mansion & F. Scott Fitzgerald Theatre  
// Rockville  
[uniquevenues.com/GlenviewMansion](http://uniquevenues.com/GlenviewMansion)

▶ Harbor Tower Events at Legg Mason Tower  
// Baltimore  
[uniquevenues.com/HarborTowerEvents](http://uniquevenues.com/HarborTowerEvents)

Howl at the Moon // Baltimore  
[uniquevenues.com/HowlattheMoonMD](http://uniquevenues.com/HowlattheMoonMD)

▶ Johns Hopkins University Conference  
Services // Baltimore  
[uniquevenues.com/johnshopkins](http://uniquevenues.com/johnshopkins)

▶ Loyola University Maryland // Baltimore  
[uniquevenues.com/loyolamaryland](http://uniquevenues.com/loyolamaryland)

▶ Meetings & Events @ Regal Bowie Stadium  
14 // Bowie  
[uniquevenues.com/RegalBowieStadium](http://uniquevenues.com/RegalBowieStadium)

▶ Meetings & Events @ Regal Majestic  
Stadium 20 & IMAX // Silver Spring  
[uniquevenues.com/RegalMajesticStadium](http://uniquevenues.com/RegalMajesticStadium)

▶ National 4-H Conference Center  
// Chevy Chase  
[uniquevenues.com/National4-H](http://uniquevenues.com/National4-H)

Notre Dame of Maryland University // Baltimore  
[uniquevenues.com/NotreDame](http://uniquevenues.com/NotreDame)

▶ The Conference Center at the Maritime  
Institute // Linthicum Heights  
[uniquevenues.com/CCMIT](http://uniquevenues.com/CCMIT)

▶ The Grand // Baltimore  
[uniquevenues.com/GrandHistoricVenue](http://uniquevenues.com/GrandHistoricVenue)

University of Maryland Baltimore  
SMC Campus Center  
[uniquevenues.com/SMCCampusCenterUMB](http://uniquevenues.com/SMCCampusCenterUMB)

▶ University of Maryland, College Park  
[uniquevenues.com/umcollegepark](http://uniquevenues.com/umcollegepark)

Woodend Sanctuary & Mansion // Chevy Chase  
[uniquevenues.com/Woodend](http://uniquevenues.com/Woodend)

## MASSACHUSETTS

▶ AMC Boston Common 19 // Boston  
[uniquevenues.com/AMCBostonCommon](http://uniquevenues.com/AMCBostonCommon)

▶ Anna Maria College // Paxton  
[uniquevenues.com/AnnaMariaCollege](http://uniquevenues.com/AnnaMariaCollege)

Boston College Connors Center // Dover  
[uniquevenues.com/BCConnorsCenter](http://uniquevenues.com/BCConnorsCenter)

Boston Conference Center // Wenham  
[uniquevenues.com/BostonCC](http://uniquevenues.com/BostonCC)

▶ Boston University // Boston  
[uniquevenues.com/BostonUniv](http://uniquevenues.com/BostonUniv)

Breather Boylston Street // Boston  
[uniquevenues.com/BreatherBoylston](http://uniquevenues.com/BreatherBoylston)

Breather School Street // Boston  
[uniquevenues.com/BreatherSchoolSt](http://uniquevenues.com/BreatherSchoolSt)

▶ Curry College // Milton  
[uniquevenues.com/CurryCollege](http://uniquevenues.com/CurryCollege)

▶ Fitchburg State College // Fitchburg  
[uniquevenues.com/Fitchburg](http://uniquevenues.com/Fitchburg)

▶ Hampshire College | Event Services &  
Summer Programs // Amherst  
[uniquevenues.com/HampshireCollege](http://uniquevenues.com/HampshireCollege)

Hotel UMass // Amherst  
[uniquevenues.com/UMassAmherst](http://uniquevenues.com/UMassAmherst)

▶ Meetings & Events @ Regal Fenway  
Stadium 13 & RPX // Boston  
[uniquevenues.com/RegalFenway](http://uniquevenues.com/RegalFenway)

▶ Metro Meeting Centers - Boston  
[uniquevenues.com/MetroMeetingBoston](http://uniquevenues.com/MetroMeetingBoston)

▶ Misselwood Events at Endicott College  
// Beverly  
[uniquevenues.com/Endicott](http://uniquevenues.com/Endicott)

▶ MIT Endicott House // Dedham  
[uniquevenues.com/MITEndicott](http://uniquevenues.com/MITEndicott)

▶ Mount Holyoke College and Willits-Hallowell  
Conference Center // South Hadley  
[uniquevenues.com/mountholyoke](http://uniquevenues.com/mountholyoke)

▶ Nichols College // Dudley  
[uniquevenues.com/NicholsCollege](http://uniquevenues.com/NicholsCollege)

Northern Essex Community College // Haverhill  
[uniquevenues.com/NECC](http://uniquevenues.com/NECC)

Simmons College // Boston  
[uniquevenues.com/SimmonsCollege](http://uniquevenues.com/SimmonsCollege)

Spirit Fire Retreat Center // Leyden  
[uniquevenues.com/SpiritFire](http://uniquevenues.com/SpiritFire)

▶ Springfield College // Springfield  
[uniquevenues.com/springfield](http://uniquevenues.com/springfield)

▶ Stonehill College Conference & Event  
Services // Easton  
[uniquevenues.com/Stonehill](http://uniquevenues.com/Stonehill)

The Clark Art Institute // Williamstown  
[uniquevenues.com/ClarkArtInstitute](http://uniquevenues.com/ClarkArtInstitute)

▶ The Conference Center at Waltham Woods  
// Waltham  
[uniquevenues.com/walthamwoods](http://uniquevenues.com/walthamwoods)

The Joseph B. Martin Conference Center at  
Harvard Medical School // Boston  
[uniquevenues.com/harvardmedicalconferencecenter](http://uniquevenues.com/harvardmedicalconferencecenter)

▶ Tufts University // Medford  
[uniquevenues.com/Tufts](http://uniquevenues.com/Tufts)

▶ University of Massachusetts Dartmouth  
[uniquevenues.com/UMassDartmouth](http://uniquevenues.com/UMassDartmouth)

▶ University of Massachusetts Lowell  
[uniquevenues.com/UMassLowell](http://uniquevenues.com/UMassLowell)

UTEC Events & Catering // Lowell  
[uniquevenues.com/UTEC](http://uniquevenues.com/UTEC)

Wylie Inn and Conference Center at Endicott  
College // Beverly  
[uniquevenues.com/WylieInn](http://uniquevenues.com/WylieInn)

## MICHIGAN

▶ AMC Star Southfield 20 // Southfield  
[uniquevenues.com/AMCSouthfield](http://uniquevenues.com/AMCSouthfield)

Calvin College // Grand Rapids  
[uniquevenues.com/calvincollege](http://uniquevenues.com/calvincollege)

▶ Central Michigan University // Mount  
Pleasant  
[uniquevenues.com/CMU](http://uniquevenues.com/CMU)

Faholo // Grass Lake  
[uniquevenues.com/Faholo](http://uniquevenues.com/Faholo)

GENEVA Camp & Retreat Center // Holland  
[uniquevenues.com/Genevacamp](http://uniquevenues.com/Genevacamp)

# *Make It Memorable*



Mount Holyoke College welcomes your conference or meeting to our historic and scenic campus. Our facilities include the Willits-Hallowell Conference Center and Hotel, a full-service facility. We offer central coordination of state-of-the-art classrooms and auditoriums, athletic facilities, professional catering, media services, and residence hall accommodations.

Mount Holyoke College – a premier liberal arts college – is located in the heart of the Pioneer Valley of western Massachusetts, one of the nation's most culturally vibrant regions. We're minutes from interstate highways and 35 miles from Bradley International Airport in Hartford, Connecticut.



CONFERENCE SERVICES

**MEET AT MOUNT HOLYOKE COLLEGE**

WILLITS-HALLOWELL CENTER

50 College Street • South Hadley, MA 01075  
413-538-2333 • [www.meetatmhc.com](http://www.meetatmhc.com)



▶ Grand Valley State University // Allendale  
uniquevenues.com/grandvalleystate

Gull Lake Ministries Conference Center  
// Hickory Corners  
uniquevenues.com/gulllake

▶ Hope College // Holland  
uniquevenues.com/HopeCollege

Irene's Myomassology Institute // Southfield  
uniquevenues.com/irenesInstitute

Lost Valley Retreat Center // Gaylord  
uniquevenues.com/LVRetreat

▶ Michigan State University // East Lansing  
uniquevenues.com/MichiganState

NOAH'S Event Venue - Auburn Hills  
uniquevenues.com/NoahsAuburnHills

Oakland University - Oakland Center  
// Rochester  
uniquevenues.com/OaklandCenter

▶ Royal Oak Music Theatre // Royal Oak  
uniquevenues.com/RoyalOakMusicTheatre

▶ University of Michigan // Ann Arbor  
uniquevenues.com/UnivMichigan

VisTaTech Center at Schoolcraft College  
// Livonia  
uniquevenues.com/vistatechcenter

Washtenaw Community College // Ann Arbor  
uniquevenues.com/WCC

## MINNESOTA

Discover Austin, MN // Austin  
uniquevenues.com/austincvb

▶ Earle Brown Heritage Center  
// Brooklyn Center  
uniquevenues.com/EarleBrownCenter

Macalester College // Saint Paul  
uniquevenues.com/Macalester

▶ McNamara Alumni Center, University of  
Minnesota // Minneapolis  
uniquevenues.com/mcnamara

Oak Ridge Hotel & Conference Center // Chaska  
uniquevenues.com/OakRidge

St. Catherine University // St. Paul  
uniquevenues.com/StCatherineUniv

St. Olaf College // Northfield  
uniquevenues.com/stolaf

▶ University of Minnesota Conference and  
Event Services // Minneapolis  
uniquevenues.com/UnivMinnesota

▶ University of St. Thomas, Minneapolis & St.  
Paul // Minneapolis  
uniquevenues.com/StThomasMinn

Winona State University // Winona  
uniquevenues.com/WSU

## MISSOURI

AMC Theatres // Kansas City  
uniquevenues.com/

▶ Arrowhead Stadium // Kansas City  
uniquevenues.com/arrowheadstadium

▶ Arvest Bank Theatre at the Midland  
// Kansas City  
uniquevenues.com/theMidland

Eagle Rock Retreat Center // Eagle Rock  
uniquevenues.com/EagleRockRetreatCtr

Howl at the Moon St. Louis  
uniquevenues.com/HowlStLouis

▶ Missouri State University // Springfield  
uniquevenues.com/MissouriState

University of Central Missouri // Warrensburg  
uniquevenues.com/UCMO

Washington University Medical Center Eric P  
Newman Education Center // St. Louis  
uniquevenues.com/EPNEC

## MONTANA

#University of Montana // Missoula  
uniquevenues.com/universityofmontana

## NEBRASKA

▶ Lied Lodge & Conference Center  
// Nebraska City  
uniquevenues.com/liedlodge

NOAH'S Event Venue - Omaha  
uniquevenues.com/NoahsOmaha

▶ University of Nebraska // Lincoln  
uniquevenues.com/UnivNebraska

## NEVADA

MEET Las Vegas // Las Vegas  
uniquevenues.com/MeetLasVegas

▶ Meetings & Events @ Regal Downtown  
Summerlin 5 // Las Vegas  
uniquevenues.com/RegalSummerlin

▶ Meetings & Events @ Regal Red Rock  
Stadium 16 & IMAX // Las Vegas  
uniquevenues.com/RegalRedRock

▶ Springs Preserve // Las Vegas  
uniquevenues.com/SpringsPreserve

Temple Sinai Event Center // Las Vegas  
uniquevenues.com/TempleSinai

▶ University of Nevada, Las Vegas  
uniquevenues.com/UNLV

## NEW HAMPSHIRE

Colby-Sawyer College // New London  
uniquevenues.com/ColbySawyerCollege

▶ Saint Anselm College // Manchester  
uniquevenues.com/saintanselmcollege

▶ Southern New Hampshire University  
// Manchester  
uniquevenues.com/SNHU

The Music Hall  
uniquevenues.com/MusicHallINH

▶ University of New Hampshire Conferences  
and Catering // Durham  
uniquevenues.com/UnivNewHampshire

## NEW JERSEY

▶ AMC Garden State 16 // Paramus  
uniquevenues.com/AMCGardenState

College of Saint Elizabeth // Morristown  
uniquevenues.com/CollegeStElizabeth

▶ Conference & Event Services at Rowan  
University // Glassboro  
uniquevenues.com/Rowan

▶ Conference Center at RWJ Hamilton  
// Mercerville  
uniquevenues.com/RWJHamilton

▶ Drew University // Madison  
uniquevenues.com/DrewUniv



d o u b l e t r e e d o w n e r s g r o v e . c o m

unique.

UNIQUE adjective:  
 1. being the only one of its kind; unlike anything else  
 synonyms: distinctive, distinct, individual, special, idiosyncratic



**DOUBLETREE SUITES**  
 BY HILTON  
 HOTEL AND CONFERENCE CENTER  
 CHICAGO - DOWNERS GROVE

Visit [www.doubletreedownersgrove.com](http://www.doubletreedownersgrove.com) for a virtual tour  
 2111 Butterfield Road  
 Downers Grove, Illinois, 60515  
**1-630-971-2000**

- Enjoy a warm and welcoming stay at our all-suite conference hotel located in tranquil surroundings outside bustling Chicago
  - Complimentary shuttle service within five miles
- 35,000 sq. ft. of event space for meeting, weddings, and social events  
 Esplanade Lakes Ballroom  
*Voted One of the Top 10 Unique Venues in Chicagoland (Source: Fox News Chicago)*
  - Lobby Lounge and Esplanade Restaurant
- 25,000 sq. ft. fitness center with basketball court, aerobics studio, pool and spa
  - Conveniently located off I-88 and I-355

We've heard location is everything...  
*but we've added service!*



*Let's discuss your event.*

**LUCIANO CONFERENCE CENTER**  
 AT CUMBERLAND COUNTY COLLEGE  
 VINELAND, NJ

(856) 691-9196   cec@ccnj.edu   [www.ccnj.edu/CEC](http://www.ccnj.edu/CEC)



Facilities for 5 to 500 people



Award winning on-site catering



Perfectly located between Philadelphia and the NJ Shore



Essex County College // Newark  
[uniquevenues.com/EssexCountyCollege](http://uniquevenues.com/EssexCountyCollege)

▶ Georgian Court University // Lakewood  
[uniquevenues.com/GeorgianCourt](http://uniquevenues.com/GeorgianCourt)

Grounds For Sculpture // Hamilton  
[uniquevenues.com/GroundsforSculpture](http://uniquevenues.com/GroundsforSculpture)

Ibis Venue Center // Hamilton  
[uniquevenues.com/Ibis](http://uniquevenues.com/Ibis)

▶ iPlay America's Event Center // Freehold  
[uniquevenues.com/iplay](http://uniquevenues.com/iplay)

Kean University Conference & Event Services // Union  
[uniquevenues.com/keanuniversity](http://uniquevenues.com/keanuniversity)

Luciano Conference Center at Cumberland County College // Vineland  
[uniquevenues.com/CumberlandCC](http://uniquevenues.com/CumberlandCC)

MetLife Stadium // East Rutherford  
[uniquevenues.com/MetLifeStadium](http://uniquevenues.com/MetLifeStadium)

Raritan Valley Community College // Somerville  
[uniquevenues.com/RaritanValleyCC](http://uniquevenues.com/RaritanValleyCC)

Rutgers University Inn & Conference Center // New Brunswick  
[uniquevenues.com/RutgersCSCC](http://uniquevenues.com/RutgersCSCC)

Saint Peter's University // Jersey City  
[uniquevenues.com/SaintPetersUniv](http://uniquevenues.com/SaintPetersUniv)

Seton Hall University School of Law // Newark  
[uniquevenues.com/setonhall](http://uniquevenues.com/setonhall)

Smooth Sailing Celebrations NJ // Weehawken  
[uniquevenues.com/SmoothSailing](http://uniquevenues.com/SmoothSailing)

▶ Starland Ballroom // Sayreville  
[uniquevenues.com/StarlandBallroom](http://uniquevenues.com/StarlandBallroom)

▶ The College of New Jersey - TCNJ // Ewing  
[uniquevenues.com/collegeofnewjersey](http://uniquevenues.com/collegeofnewjersey)

The Conference Center at Mercer // West Windsor  
[uniquevenues.com/ConferenceCenterAtMercer](http://uniquevenues.com/ConferenceCenterAtMercer)

▶ The Conference Center at Montclair State University // Montclair  
[uniquevenues.com/MontclairStateConfCtr](http://uniquevenues.com/MontclairStateConfCtr)

## NEW MEXICO

National Museum of Nuclear Science & History // Albuquerque  
[uniquevenues.com/NuclearMuseum](http://uniquevenues.com/NuclearMuseum)

NOAH'S Event Venue - Albuquerque  
[uniquevenues.com/NoahsAlbuquerque](http://uniquevenues.com/NoahsAlbuquerque)

St. John's College // Santa Fe  
[uniquevenues.com/StJohnsNM](http://uniquevenues.com/StJohnsNM)

▶ University of New Mexico // Albuquerque  
[uniquevenues.com/UNM](http://uniquevenues.com/UNM)

## NEW YORK

▶ 3 West Club // New York  
[uniquevenues.com/3West](http://uniquevenues.com/3West)

▶ Adelphi University // Garden City  
[uniquevenues.com/adelphi](http://uniquevenues.com/adelphi)

▶ AMA New York Conference Center // New York  
[uniquevenues.com/amanewyork](http://uniquevenues.com/amanewyork)

▶ AMC 34th Street 14 // New York  
[uniquevenues.com/AMCLoews34thSt](http://uniquevenues.com/AMCLoews34thSt)

▶ AMC Empire 25 // New York  
[uniquevenues.com/AMCEmpire25](http://uniquevenues.com/AMCEmpire25)

▶ AMC Lincoln Square 13 // New York  
[uniquevenues.com/AMCLincolnSquare](http://uniquevenues.com/AMCLincolnSquare)

▶ Beaver Hollow Conference Center // Java Center  
[uniquevenues.com/BeaverHollow](http://uniquevenues.com/BeaverHollow)

Breather 5th Ave // New York  
[uniquevenues.com/Breather5thAve](http://uniquevenues.com/Breather5thAve)

Breather E 28th St // New York  
[uniquevenues.com/BreatherE28th](http://uniquevenues.com/BreatherE28th)

Breather East 53rd Street // New York  
[uniquevenues.com/BreatherE53rd](http://uniquevenues.com/BreatherE53rd)

Breather Jay Street // Brooklyn  
[uniquevenues.com/BreatherJaySt](http://uniquevenues.com/BreatherJaySt)

Breather Park Avenue South // New York  
[uniquevenues.com/BreatherParkAveSo](http://uniquevenues.com/BreatherParkAveSo)

Breather West 26th Street // New York  
[uniquevenues.com/BreatherW26th](http://uniquevenues.com/BreatherW26th)

Breather West 27th Street // New York  
[uniquevenues.com/BreatherWest27th](http://uniquevenues.com/BreatherWest27th)

Breather West 29th Street // New York  
[uniquevenues.com/BreatherW29th](http://uniquevenues.com/BreatherW29th)

Breather West 37th Street // New York  
[uniquevenues.com/BreatherW37th](http://uniquevenues.com/BreatherW37th)

Breather Wooster // New York  
[uniquevenues.com/BreatherWooster](http://uniquevenues.com/BreatherWooster)

Carnegie Hall // New York  
[uniquevenues.com/CarnegieHall](http://uniquevenues.com/CarnegieHall)

Center for Automotive Education & Training // Queens  
[uniquevenues.com/AutoEdCenter](http://uniquevenues.com/AutoEdCenter)

▶ Frost Valley YMCA Retreat & Conference Center // Claryville  
[uniquevenues.com/FrostValleyYMCA](http://uniquevenues.com/FrostValleyYMCA)

▶ Glen Cove Mansion Hotel and Conference Center // Glen Cove  
[uniquevenues.com/GlenCove](http://uniquevenues.com/GlenCove)

Hofstra University // Hempstead  
[uniquevenues.com/hofstra](http://uniquevenues.com/hofstra)

Hornblower Cruises & Events // New York  
[uniquevenues.com/HornblowerNY](http://uniquevenues.com/HornblowerNY)

▶ Iona College // New Rochelle  
[uniquevenues.com/ionacollege](http://uniquevenues.com/ionacollege)

Ithaca College // Ithaca  
[uniquevenues.com/Ithaca](http://uniquevenues.com/Ithaca)

Keuka College // Keuka Park  
[uniquevenues.com/Keuka](http://uniquevenues.com/Keuka)

LaGuardia Community College // Long Island City  
[uniquevenues.com/LaGuardiaCC](http://uniquevenues.com/LaGuardiaCC)

▶ Manhattan College // Riverdale  
[uniquevenues.com/ManhattanCollege](http://uniquevenues.com/ManhattanCollege)

▶ Meetings & Events @ Regal Battery Park Stadium 11 // New York  
[uniquevenues.com/RegalBatteryPark](http://uniquevenues.com/RegalBatteryPark)

▶ Meetings & Events @ Regal E-Walk Stadium 13 & RPX // New York  
[uniquevenues.com/RegalEWalkStadium](http://uniquevenues.com/RegalEWalkStadium)

▶ Meetings & Events @ Regal Union Square Stadium 14 // New York  
[uniquevenues.com/RegalUnionSquare](http://uniquevenues.com/RegalUnionSquare)

▶ Meetings & Events @ UA Court Street Stadium 12 & RPX // Brooklyn  
[uniquevenues.com/UACourtStreet](http://uniquevenues.com/UACourtStreet)

New York Historical Society // New York  
[uniquevenues.com/nyhistoricalsociety](http://uniquevenues.com/nyhistoricalsociety)

# INDEX

Nyack College // Nyack  
[uniquevenues.com/Nyack](http://uniquevenues.com/Nyack)

Nyack College in Manhattan // New York  
[uniquevenues.com/Nyack2NYC](http://uniquevenues.com/Nyack2NYC)

NYIT Auditorium on Broadway // New York  
[uniquevenues.com/NYITAuditorium](http://uniquevenues.com/NYITAuditorium)

NYU Wasserman Center for Career Development  
// New York  
[uniquevenues.com/NYUWasserman](http://uniquevenues.com/NYUWasserman)

OFFSITE Loft NYC // New York  
[uniquevenues.com/OffsiteLoft](http://uniquevenues.com/OffsiteLoft)

OFFSITE New York // New York  
[uniquevenues.com/offsite](http://uniquevenues.com/offsite)

Output // Brooklyn  
[uniquevenues.com/output](http://uniquevenues.com/output)

Pace University Conferences and Event  
Planning // New York  
[uniquevenues.com/PaceUniv](http://uniquevenues.com/PaceUniv)

Paul Smith's College // Paul Smiths  
[uniquevenues.com/PaulSmithsCollege](http://uniquevenues.com/PaulSmithsCollege)

Playstation Theatre AEG Live // New York  
[uniquevenues.com/PlaystationTheater](http://uniquevenues.com/PlaystationTheater)

Rensselaer Polytechnic Institute // Troy  
[uniquevenues.com/RPI](http://uniquevenues.com/RPI)

Rubin Museum of Art (RMA) // New York  
[uniquevenues.com/RubinMuseum](http://uniquevenues.com/RubinMuseum)

Silver Bay YMCA - Conference and Family  
Retreat Center on Lake George // Silver Bay  
[uniquevenues.com/SilverBayYMCA](http://uniquevenues.com/SilverBayYMCA)

Smooth Sailing Celebrations NY  
[uniquevenues.com/SmoothSailingNewYork](http://uniquevenues.com/SmoothSailingNewYork)

SPiN New York  
[uniquevenues.com/SpinNY](http://uniquevenues.com/SpinNY)

St. John's University - Manhattan  
[uniquevenues.com/stjohnsmanhattan](http://uniquevenues.com/stjohnsmanhattan)

St. John's University - Queens  
[uniquevenues.com/StJohnsQueens](http://uniquevenues.com/StJohnsQueens)

St. John's University - Staten Island  
[uniquevenues.com/StJohnsStatenIsland](http://uniquevenues.com/StJohnsStatenIsland)

SUNY Maritime College // Bronx  
[uniquevenues.com/SUNYMaritime](http://uniquevenues.com/SUNYMaritime)



**FITCHBURG STATE UNIVERSITY**

Located in  
the Heart of  
Massachusetts

Conference Rooms  
Available for Booking

Event Services Available

State of the Art Technology

Recently Renovated  
Facilities

FOR INFORMATION  
PLEASE VISIT US AT

[fitchburgstate.edu/conferences](http://fitchburgstate.edu/conferences)  
[conferences@fitchburgstate.edu](mailto:conferences@fitchburgstate.edu)

OR CALL US AT:  
(978) 665-3163



## INSPIRED MINNESOTA EVENT VENUES

Meetings for the Common Good



[www.stthomas.edu/eventservices](http://www.stthomas.edu/eventservices)





The College at Brockport  
[uniquevenues.com/brockport](http://uniquevenues.com/brockport)

The Cooper Union // New York  
[uniquevenues.com/CooperUnion](http://uniquevenues.com/CooperUnion)

The Graduate Center // New York  
[uniquevenues.com/GraduateCenter](http://uniquevenues.com/GraduateCenter)

▶ Utica College // Utica  
[uniquevenues.com/utica](http://uniquevenues.com/utica)

Y-Clad's Hidden Gem // New York  
[uniquevenues.com/YCladsHiddenGem](http://uniquevenues.com/YCladsHiddenGem)

## NORTH CAROLINA

Art of Living Retreat Center // Boone  
[uniquevenues.com/artofliving](http://uniquevenues.com/artofliving)

Duke University // Durham  
[uniquevenues.com/Duke](http://uniquevenues.com/Duke)

Lenoir-Rhyne University // Hickory  
[uniquevenues.com/LenoirRhyne](http://uniquevenues.com/LenoirRhyne)

▶ Lutheridge Camp and Conference Center  
 // Arden  
[uniquevenues.com/Lutheridge](http://uniquevenues.com/Lutheridge)

Lutherock // Newland  
[uniquevenues.com/Lutherock](http://uniquevenues.com/Lutherock)

▶ Meetings & Events @ Regal Ballantyne  
 Village Stadium 5 // Charlotte  
[uniquevenues.com/RegalBallantyne](http://uniquevenues.com/RegalBallantyne)

NOAH'S Event Venue - Morrisville  
[uniquevenues.com/NoahsMorrisville](http://uniquevenues.com/NoahsMorrisville)

▶ The Graylyn Estate // Winston-Salem  
[uniquevenues.com/Graylyn](http://uniquevenues.com/Graylyn)

University of North Carolina at Wilmington  
[uniquevenues.com/UNCWilmington](http://uniquevenues.com/UNCWilmington)

▶ Wake Forest University // Winston-Salem  
[uniquevenues.com/WakeForest](http://uniquevenues.com/WakeForest)

▶ Western Carolina University // Cullowhee  
[uniquevenues.com/WCU](http://uniquevenues.com/WCU)

## OHIO

▶ AMC Easton Town Center 30 // Columbus  
[uniquevenues.com/AMCEastonTownCenter](http://uniquevenues.com/AMCEastonTownCenter)

Arden Shisler Conference Center // Wooster  
[uniquevenues.com/ShislerConfCtr](http://uniquevenues.com/ShislerConfCtr)

▶ Bowling Green State University  
 // Bowling Green  
[uniquevenues.com/BowlingGreen](http://uniquevenues.com/BowlingGreen)

ClubCorp Venues - Cleveland/Akron Metro  
[uniquevenues.com/ClubCorpCleveland](http://uniquevenues.com/ClubCorpCleveland)

CMBA Conference Center // Cleveland  
[uniquevenues.com/CMBACC](http://uniquevenues.com/CMBACC)

▶ College of Wooster // Wooster  
[uniquevenues.com/CollegeofWooster](http://uniquevenues.com/CollegeofWooster)

▶ Columbus State Conference Center  
 // Columbus  
[uniquevenues.com/ColumbusStateConfCtr](http://uniquevenues.com/ColumbusStateConfCtr)

Corporate College // Warrensville Heights  
[uniquevenues.com/CorporateCollege](http://uniquevenues.com/CorporateCollege)

Denison University // Granville  
[uniquevenues.com/denison](http://uniquevenues.com/denison)

John A. Spitzer Conference Center // Elyria  
[uniquevenues.com/SpitzerConfCenter](http://uniquevenues.com/SpitzerConfCenter)

Kent State University at Stark Conference Center  
 // North Canton  
[uniquevenues.com/KentState](http://uniquevenues.com/KentState)

▶ Kenyon College // Gambier  
[uniquevenues.com/KenyonCollege](http://uniquevenues.com/KenyonCollege)

Lyman Harbor Expo & Conference Center  
 // Sandusky  
[uniquevenues.com/LymanHarbor](http://uniquevenues.com/LymanHarbor)

▶ Miami University Conference and Event  
 Services // Oxford  
[uniquevenues.com/MUOhio](http://uniquevenues.com/MUOhio)

▶ Mount Vernon Nazarene University  
 // Mount Vernon  
[uniquevenues.com/MVNU](http://uniquevenues.com/MVNU)

NOAH'S Event Venue - Mentor  
[uniquevenues.com/NoahsMentor](http://uniquevenues.com/NoahsMentor)

NOAH'S Event Venue - New Albany  
[uniquevenues.com/NoahsNewAlbany](http://uniquevenues.com/NoahsNewAlbany)

Ohio Union at The Ohio State University  
 // Columbus  
[uniquevenues.com/OhioUnionOSU](http://uniquevenues.com/OhioUnionOSU)

Ohio University // Athens  
[uniquevenues.com/OhioUniv](http://uniquevenues.com/OhioUniv)

▶ Saint Mary Macedonian Orthodox Cathedral  
 // Reynoldsburg  
[uniquevenues.com/StMaryOhio](http://uniquevenues.com/StMaryOhio)

▶ The Marcum Hotel & Conference Center  
 // Oxford  
[uniquevenues.com/TheMarcum](http://uniquevenues.com/TheMarcum)

▶ Tinkham Veale University Center // Cleveland  
[uniquevenues.com/tinkhamvealecenter](http://uniquevenues.com/tinkhamvealecenter)

▶ University of Cincinnati  
[uniquevenues.com/ucincinnati](http://uniquevenues.com/ucincinnati)

▶ University of Dayton  
[uniquevenues.com/UnivDayton](http://uniquevenues.com/UnivDayton)

Victory Park Ohio // North Ridgeville  
[uniquevenues.com/victoryparkohio](http://uniquevenues.com/victoryparkohio)

## OKLAHOMA

NOAH'S Event Venue - Oklahoma City  
[uniquevenues.com/NoahsOklahomaCity](http://uniquevenues.com/NoahsOklahomaCity)

NOAH'S Event Venue - Tulsa  
[uniquevenues.com/NoahsTulsa](http://uniquevenues.com/NoahsTulsa)

▶ Oral Roberts University // Tulsa  
[uniquevenues.com/ORU](http://uniquevenues.com/ORU)

▶ University of Central Oklahoma // Edmond  
[uniquevenues.com/UnivCentralOk](http://uniquevenues.com/UnivCentralOk)

## OREGON

Central Oregon Community College // Bend  
[uniquevenues.com/centraloregoncc](http://uniquevenues.com/centraloregoncc)

Lewis & Clark // Portland  
[uniquevenues.com/lewisandclark](http://uniquevenues.com/lewisandclark)

Marylhurst University // Marylhurst  
[uniquevenues.com/Marylhurst](http://uniquevenues.com/Marylhurst)

▶ Meetings & Events @ Regal Pioneer Place  
 Stadium 6 // Portland  
[uniquevenues.com/RegalPioneerPl](http://uniquevenues.com/RegalPioneerPl)

Oregon State University Conference Center  
 // Corvallis  
[uniquevenues.com/OregonState](http://uniquevenues.com/OregonState)

Salem Convention Center // Salem  
[uniquevenues.com/salemconferencecenter](http://uniquevenues.com/salemconferencecenter)

Southern Oregon University // Ashland  
[uniquevenues.com/southernoregonuniv](http://uniquevenues.com/southernoregonuniv)

# INDEX

University Place Hotel and Conference Center // Portland  
[uniquevenues.com/UnivPlaceHotel](http://uniquevenues.com/UnivPlaceHotel)

## PENNSYLVANIA

AFC Fitness // Bala Cynwyd  
[uniquevenues.com/AFCFitness](http://uniquevenues.com/AFCFitness)

Albright College Conference & Event Services // Reading  
[uniquevenues.com/AlbrightCollege](http://uniquevenues.com/AlbrightCollege)

Allegheny College // Meadville/Erie  
[uniquevenues.com/Allegheny](http://uniquevenues.com/Allegheny)

American Helicopter Museum // West Chester  
[uniquevenues.com/HelicopterMuseum](http://uniquevenues.com/HelicopterMuseum)

California University of Pennsylvania // California  
[uniquevenues.com/CalU](http://uniquevenues.com/CalU)

Carnegie Mellon University // Pittsburgh  
[uniquevenues.com/CarnegieMellon](http://uniquevenues.com/CarnegieMellon)

ClubCorp Venues - Philadelphia Metro  
[uniquevenues.com/ClubCorpPhiladelphia](http://uniquevenues.com/ClubCorpPhiladelphia)

ClubCorp Venues - Pittsburgh Metro  
[uniquevenues.com/ClubCorpPittsburgh](http://uniquevenues.com/ClubCorpPittsburgh)

Conference Center at Penn State Great Valley // Malvern  
[uniquevenues.com/PSUGreatValley](http://uniquevenues.com/PSUGreatValley)

COTERIE Pittsburgh  
[uniquevenues.com/coteriepittsburgh](http://uniquevenues.com/coteriepittsburgh)

Drexel University // Philadelphia  
[uniquevenues.com/Drexel](http://uniquevenues.com/Drexel)

Eastern University Conferences // St. Davids  
[uniquevenues.com/EasternUniv](http://uniquevenues.com/EasternUniv)

Elizabethtown College // Elizabethtown  
[uniquevenues.com/ElizabethtownCollege](http://uniquevenues.com/ElizabethtownCollege)

Gettysburg College // Gettysburg  
[uniquevenues.com/Gettysburg](http://uniquevenues.com/Gettysburg)

Indiana University of Pennsylvania // Indiana  
[uniquevenues.com/IUP](http://uniquevenues.com/IUP)

Keswick Theatre // Glenside  
[uniquevenues.com/KeswickTheatre](http://uniquevenues.com/KeswickTheatre)

Lehigh University // Bethlehem  
[uniquevenues.com/Lehigh](http://uniquevenues.com/Lehigh)

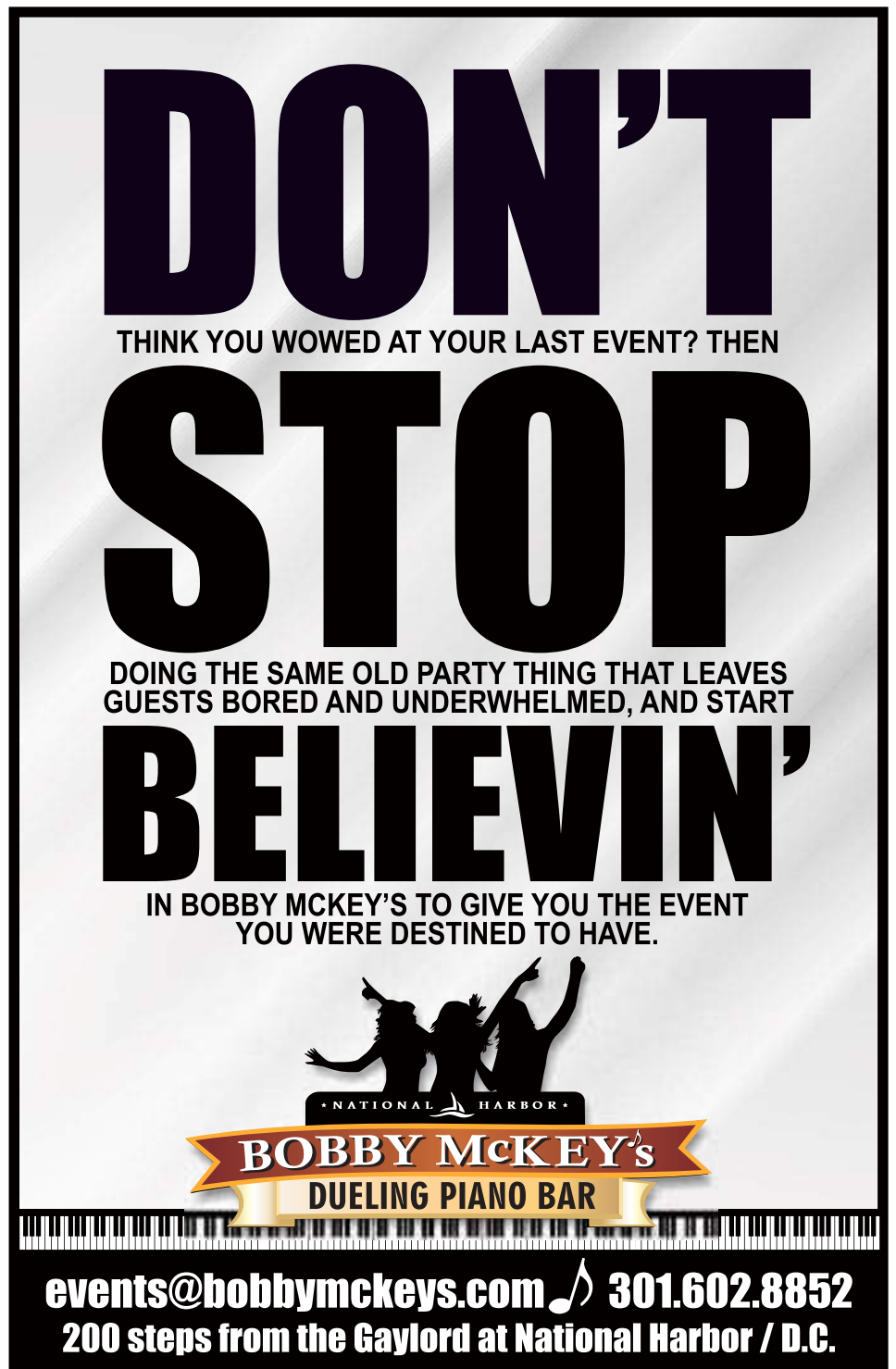


**The Grill from Ipanema**  
**PARTY RIO STYLE!**

The Grill from Ipanema offers your group or party a unique Brazilian experience in the heart of the Adams Morgan.

Samba Dancing • Live Brazilian Music  
Authentic Brazilian Cuisine • Dedicated Party Planner  
Validated Parking Before 5PM - Valet Parking Available  
Fun and Festive Environment

Contact Ester DiGiovanni today to reserve your party date!  
703-571-1007 • [info@the.grillfromipanema.com](mailto:info@the.grillfromipanema.com)



**DON'T**  
THINK YOU WOWED AT YOUR LAST EVENT? THEN

**STOP**

DOING THE SAME OLD PARTY THING THAT LEAVES GUESTS BORED AND UNDERWHELMED, AND START

**BELIEVIN'**

IN BOBBY MCKEY'S TO GIVE YOU THE EVENT YOU WERE DESTINED TO HAVE.

NATIONAL HARBOR

**BOBBY McKEY's**  
DUELING PIANO BAR

[events@bobbymckey.com](mailto:events@bobbymckey.com) 301.602.8852  
200 steps from the Gaylord at National Harbor / D.C.



▶ Meetings & Events @ UA Riverview Plaza 17  
IMAX & RPX // Philadelphia  
[uniquevenues.com/UARiverwalkPlaza](http://uniquevenues.com/UARiverwalkPlaza)

▶ Millersville University of Pennsylvania  
// Millersville  
[uniquevenues.com/Millersville](http://uniquevenues.com/Millersville)

Muhlenberg College // Allentown  
[uniquevenues.com/muhlenbergcollege](http://uniquevenues.com/muhlenbergcollege)

▶ National Museum of American Jewish History  
// Philadelphia  
[uniquevenues.com/nmajh](http://uniquevenues.com/nmajh)

▶ Nittany Lion Inn // State College  
[uniquevenues.com/NittanyLionInn](http://uniquevenues.com/NittanyLionInn)

Pennsylvania Academy of the Fine Arts  
// Philadelphia  
[uniquevenues.com/pafa](http://uniquevenues.com/pafa)

Philadelphia Museum of Art // Philadelphia  
[uniquevenues.com/PhiladelphiaMuseumArt](http://uniquevenues.com/PhiladelphiaMuseumArt)

PNC Park // Pittsburgh  
[uniquevenues.com/pncpark](http://uniquevenues.com/pncpark)

Riverwalck Saloon // Parryville  
[uniquevenues.com/RiverwalckSaloon](http://uniquevenues.com/RiverwalckSaloon)

▶ Slippery Rock University // Slippery Rock  
[uniquevenues.com/SlipperyRockUniv](http://uniquevenues.com/SlipperyRockUniv)

▶ Temple University // Philadelphia  
[uniquevenues.com/TempleUniv](http://uniquevenues.com/TempleUniv)

▶ The Franklin Institute // Philadelphia  
[uniquevenues.com/FranklinInst](http://uniquevenues.com/FranklinInst)

▶ The Penn Stater Hotel and Conference Center  
// State College  
[uniquevenues.com/PennStater](http://uniquevenues.com/PennStater)

▶ University of Pittsburgh at Johnstown  
[uniquevenues.com/upj](http://uniquevenues.com/upj)

▶ University of Scranton // Scranton  
[uniquevenues.com/universityscranton](http://uniquevenues.com/universityscranton)

▶ Villanova University Conferences // Villanova  
[uniquevenues.com/VillanovaUniv](http://uniquevenues.com/VillanovaUniv)

Washington & Jefferson College // Washington  
[uniquevenues.com/WashingtonJefferson](http://uniquevenues.com/WashingtonJefferson)

▶ West Chester University of Pennsylvania  
// West Chester  
[uniquevenues.com/westchester](http://uniquevenues.com/westchester)

## RHODE ISLAND

▶ Bryant University // Smithfield  
[uniquevenues.com/Bryant](http://uniquevenues.com/Bryant)

▶ Salve Regina University // Newport  
[uniquevenues.com/SalveRegina](http://uniquevenues.com/SalveRegina)

## SOUTH CAROLINA

▶ Riverbanks Zoo & Garden // Columbia  
[uniquevenues.com/RiverbanksZoo](http://uniquevenues.com/RiverbanksZoo)

Tanglewood Plantation // Lynchburg  
[uniquevenues.com/TanglewoodPlantation](http://uniquevenues.com/TanglewoodPlantation)

▶ University of South Carolina, Conference and  
Event Services // Columbia  
[uniquevenues.com/UnivSoCarolina](http://uniquevenues.com/UnivSoCarolina)

▶ Younts Conference Center at Furman  
University // Greenville  
[uniquevenues.com/Younts](http://uniquevenues.com/Younts)

## TENNESSEE

Fogelman Executive Conference Center  
// Memphis  
[uniquevenues.com/Fogelman](http://uniquevenues.com/Fogelman)

Maryville College // Maryville  
[uniquevenues.com/Maryville](http://uniquevenues.com/Maryville)

Scarritt-Bennett Center // Nashville  
[uniquevenues.com/ScarrittBennett](http://uniquevenues.com/ScarrittBennett)

Tennessee State University // Nashville  
[uniquevenues.com/TennesseeState](http://uniquevenues.com/TennesseeState)

▶ The Millennium Conference Centre  
// Johnson City  
[uniquevenues.com/millenniumconferencecentre](http://uniquevenues.com/millenniumconferencecentre)

▶ The University of Memphis // Memphis  
[uniquevenues.com/UnivMemphis](http://uniquevenues.com/UnivMemphis)

▶ The University of Tennessee // Knoxville  
[uniquevenues.com/UnivTennessee](http://uniquevenues.com/UnivTennessee)

▶ Vanderbilt University // Nashville  
[uniquevenues.com/Vanderbilt](http://uniquevenues.com/Vanderbilt)

## TEXAS

▶ AMC Grapevine Mills 30 // Grapevine  
[uniquevenues.com/AMCGrapevineMills](http://uniquevenues.com/AMCGrapevineMills)

▶ AMC Stonebriar 24 // Frisco  
[uniquevenues.com/AMCStonebriar](http://uniquevenues.com/AMCStonebriar)

▶ AMC Studio 30 // Houston  
[uniquevenues.com/AMCStudio30](http://uniquevenues.com/AMCStudio30)

Canyon View Event Center // Austin  
[uniquevenues.com/canyonvieweventcenter](http://uniquevenues.com/canyonvieweventcenter)

ClubCorp Venues - Austin Metro  
[uniquevenues.com/ClubCorpAustin](http://uniquevenues.com/ClubCorpAustin)

ClubCorp Venues - Dallas/Fort Worth  
[uniquevenues.com/ClubCorpNSO](http://uniquevenues.com/ClubCorpNSO)

ClubCorp Venues - Houston Metro  
[uniquevenues.com/ClubCorpHouston](http://uniquevenues.com/ClubCorpHouston)

ClubCorp Venues - San Antonio Metro  
[uniquevenues.com/ClubCorpSanAntonio](http://uniquevenues.com/ClubCorpSanAntonio)

▶ Cooper Hotel, Conference Center // Dallas  
[uniquevenues.com/cooperhotel](http://uniquevenues.com/cooperhotel)

Globe Life Park in Arlington // Arlington  
[uniquevenues.com/GlobeLifePark](http://uniquevenues.com/GlobeLifePark)

▶ Meetings & Events @ Edwards Houston  
Marq'e Stadium 23 & IMAX  
[uniquevenues.com/EdwardsHouston](http://uniquevenues.com/EdwardsHouston)

▶ Midlothian Conference Center // Midlothian  
[uniquevenues.com/Midlothian](http://uniquevenues.com/Midlothian)

NOAH'S Event Venue - Dickinson/Bay Area  
[uniquevenues.com/NoahsDickinson](http://uniquevenues.com/NoahsDickinson)

NOAH'S Event Venue - Fairview/Allen  
[uniquevenues.com/NoahsFairview](http://uniquevenues.com/NoahsFairview)

NOAH'S Event Venue - Fort Worth  
[uniquevenues.com/NoahsFortWorth](http://uniquevenues.com/NoahsFortWorth)

NOAH'S Event Venue - Frisco/Plano  
[uniquevenues.com/NoahsFrisco](http://uniquevenues.com/NoahsFrisco)

NOAH'S Event Venue - Katy  
[uniquevenues.com/NoahsKaty](http://uniquevenues.com/NoahsKaty)

NOAH'S Event Venue - Las Colinas  
[uniquevenues.com/NoahsLasColinas](http://uniquevenues.com/NoahsLasColinas)

NOAH'S Event Venue - Richardson  
[uniquevenues.com/NoahsRichardson](http://uniquevenues.com/NoahsRichardson)

NOAH'S Event Venue - San Antonio  
[uniquevenues.com/NoahsSanAntonio](http://uniquevenues.com/NoahsSanAntonio)

NOAH'S Event Venue - Sugar Land  
[uniquevenues.com/NoahsSugarLand](http://uniquevenues.com/NoahsSugarLand)

# INDEX

Ripley's Believe It or Not! Odditorium  
// Grand Prairie  
[uniquevenues.com/RipleysGrandPrairie](http://uniquevenues.com/RipleysGrandPrairie)

San Antonio Meeting Center // San Antonio  
[uniquevenues.com/SanAntonioMeetingCenter](http://uniquevenues.com/SanAntonioMeetingCenter)

▶ Texas Tech University // Lubbock  
[uniquevenues.com/TexasTech](http://uniquevenues.com/TexasTech)

The University of Texas at Dallas // Richardson  
[uniquevenues.com/univtexasdallas](http://uniquevenues.com/univtexasdallas)

▶ The University of Texas at San Antonio  
[uniquevenues.com/UTSA](http://uniquevenues.com/UTSA)

▶ Trinity University // San Antonio  
[uniquevenues.com/trinityuniversity](http://uniquevenues.com/trinityuniversity)

▶ University of Houston // Houston  
[uniquevenues.com/UnivHoustonConfServ](http://uniquevenues.com/UnivHoustonConfServ)

▶ Verizon Theatre // Grand Prairie  
[uniquevenues.com/VerizonTheatre](http://uniquevenues.com/VerizonTheatre)

## UTAH

▶ Dixie Center at St. George  
[uniquevenues.com/dixiecenter](http://uniquevenues.com/dixiecenter)

▶ Miller Conference Center at Salt Lake  
Community College // Sandy  
[uniquevenues.com/MillerConfCenter](http://uniquevenues.com/MillerConfCenter)

NOAH'S Event Venue - South Jordan  
[uniquevenues.com/NoahsSouthJordan](http://uniquevenues.com/NoahsSouthJordan)

NOAH'S Event Venue - Utah County // Lindon  
[uniquevenues.com/NoahsUtahCounty](http://uniquevenues.com/NoahsUtahCounty)

The Tower at Rice-Eccles // Salt Lake City  
[uniquevenues.com/TowerRiceEccles](http://uniquevenues.com/TowerRiceEccles)

▶ University of Utah // Salt Lake City  
[uniquevenues.com/UnivUtah](http://uniquevenues.com/UnivUtah)

## VERMONT

Lyndon State College // Lyndonville  
[uniquevenues.com/LyndonState](http://uniquevenues.com/LyndonState)

▶ The Mountaintop Inn & Resort // Chittenden  
[uniquevenues.com/mountaintoppinn](http://uniquevenues.com/mountaintoppinn)

▶ The University of Vermont // Burlington  
[uniquevenues.com/UVM](http://uniquevenues.com/UVM)

## PEPPERDINE UNIVERSITY

*Malibu, California*



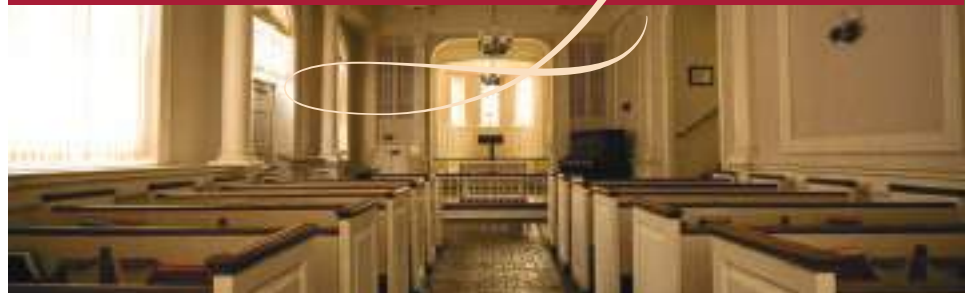
*Ocean washed...Wind swept...Sun kissed...*

Meetings take on another dimension when partnered with Pepperdine and the beauty of the Pacific Coast.

Let us help make your next conference a pleasant and peaceful experience!

Contact: Kanet W. Thomas  
Director, Special Programs  
24255 Pacific Coast Highway  
Malibu, CA 90263  
310-506-4264  
[kanet.thomas@pepperdine.edu](mailto:kanet.thomas@pepperdine.edu)

## CLASSIC Elegance



*Founded in 1856, our beautiful 118-acre campus is rich with history.*



Albright College is rich with tradition and provides an eclectic mix of meeting rooms, lecture halls, and classrooms for any event. Conveniently located near major highways and the PA Turnpike, Albright is neighbor to Philadelphia, Harrisburg, Baltimore, New York City and Washington, D.C. Let us transform your events into beautiful memories.

Call 610-921-7612 or email [lkubinak@albright.edu](mailto:lkubinak@albright.edu)





**VIRGINIA**

- ▶ AEG Live Virginia  
uniquevenues.com/AEGLiveVirginia
- ▶ AMA's Washington Area Executive Conference  
Center at Arlington Virginia  
uniquevenues.com/amaarlington
- ▶ AMC Tysons Corner 16 // McLean  
uniquevenues.com/AMCTysonsCorner
- ▶ Carter Hall Conference Center // Millwood  
uniquevenues.com/carterhall
- CEB Waterview Conference Center // Arlington  
uniquevenues.com/Waterview
- ClubCorp Venues - Virginia/Washington DC  
uniquevenues.com/ClubCorpTysons
- ▶ Eastern Mennonite University // Harrisonburg  
uniquevenues.com/EMU
- Green Acres // Fairfax  
uniquevenues.com/GreenAcres
- Historic Blenheim // Fairfax  
uniquevenues.com/historicblenheim
- ▶ Historic Rosemont Manor // Berryville  
uniquevenues.com/RosemontManor
- James Madison University // Harrisonburg  
uniquevenues.com/JMU
- ▶ Longwood University // Farmville  
uniquevenues.com/Longwood
- ▶ Meetings & Events @ Regal Ballston  
Common Stadium 12 // Arlington  
uniquevenues.com/RegalBallston
- ▶ Meetings & Events @ Regal Potomac Yard  
Stadium 16 // Alexandria  
uniquevenues.com/RegalPotomac
- ▶ Old Dominion University // Norfolk  
uniquevenues.com/OldDominion
- Old Town Hall // Fairfax  
uniquevenues.com/oldtownhall
- Pine Creek Retreat Center // Gore  
uniquevenues.com/PineCreek
- Richmond Raceway Complex // Richmond  
uniquevenues.com/RichmondRaceway

- Roanoke College // Salem  
uniquevenues.com/Roanoke
- ▶ The College of William and Mary  
// Williamsburg  
uniquevenues.com/WilliamandMary
- ▶ The National Conference Center // Leesburg  
uniquevenues.com/nationalconferencecenter
- The Silver Hall // Sterling  
uniquevenues.com/magnoliaplace
- The Stacy C. Sherwood Center // Fairfax  
uniquevenues.com/theshherwood
- The Yummy Pig // Leesburg  
uniquevenues.com/YummyPig
- Tuckahoe Sports Inc // Henrico  
uniquevenues.com/TuckahoeSports
- Virginia Commonwealth University // Richmond  
uniquevenues.com/VCU
- Virginia Tech Executive Briefing Center  
// Arlington  
uniquevenues.com/VATechResearchCtr

- Wild Wolf Brewing Company // Nellysford  
uniquevenues.com/WildWolfBrewing

**WASHINGTON**

- ▶ AMC Factoria 8 // Bellevue  
uniquevenues.com/AMCFactoria8
- ClubCorp Venues - Seattle Metro  
uniquevenues.com/ClubCorpSeattle
- Gonzaga University // Spokane  
uniquevenues.com/GonzagaUniversity
- ▶ Pacific Lutheran University // Tacoma  
uniquevenues.com/PacificLutheran
- Seattle Aquarium // Seattle  
uniquevenues.com/SeattleAquarium
- ▶ Seattle University // Seattle  
uniquevenues.com/SeattleUniv
- ▶ Showbox SoDo: AEG Live // South Seattle  
uniquevenues.com/ShowboxSoDo
- The Parlor Collection // Bellevue  
uniquevenues.com/ParlorCollection
- ▶ The Showbox at Market: AEG Live // Seattle  
uniquevenues.com/ShowboxMarket

- ▶ University of Puget Sound // Tacoma  
uniquevenues.com/UnivPugetSound

- ▶ University of Washington // Seattle  
uniquevenues.com/UnivWashington

**WEST VIRGINIA**

- Potomac Park Retreat & Conference Center  
// Falling Waters  
uniquevenues.com/PotomacPark

**WISCONSIN**

- Carroll University // Waukesha  
uniquevenues.com/CarrollUniv
- Green Lake Conference Center // Green Lake  
uniquevenues.com/GreenLakeCC
- Inspiration Retreat Center // Walworth  
uniquevenues.com/InspirationRetreat
- ▶ Manitowoc Area Visitors & Convention Bureau  
// Manitowoc  
uniquevenues.com/ManitowocCVB
- Marquette University Conference Services  
// Milwaukee  
uniquevenues.com/Marquette
- NOAH'S Event Venue - Madison  
uniquevenues.com/NoahsMadison
- University of Wisconsin-Oshkosh Alumni Welcome  
& Conference Center // Oshkosh  
uniquevenues.com/UWOshkosh
- ▶ University of Wisconsin-Platteville  
// Platteville  
uniquevenues.com/UWPlatteville

- Wayland Academy // Beaver Dam  
uniquevenues.com/WaylandAcademy

**CANADA****ALBERTA**

- Arts Commons // Calgary  
uniquevenues.ca/ArtsCommons
- ▶ Dow Centennial Centre // Fort Saskatchewan  
uniquevenues.ca/dowcentennialcentre
- Glenbow Museum // Calgary  
uniquevenues.ca/Glenbow

# INDEX

Hive Gallery and Gatherings // Canmore  
[uniquevenues.ca/HiveGallery](http://uniquevenues.ca/HiveGallery)

MacEwan University // Edmonton  
[uniquevenues.ca/MacEwanUniv](http://uniquevenues.ca/MacEwanUniv)

Metropolitan Centre // Calgary  
[uniquevenues.ca/MetropolitanCentre](http://uniquevenues.ca/MetropolitanCentre)

Mount Royal University - Event and Theatre Services // Calgary  
[uniquevenues.ca/MRUECS](http://uniquevenues.ca/MRUECS)

Olds College // Olds  
[uniquevenues.ca/Olds-College](http://uniquevenues.ca/Olds-College)

SAIT Polytechnic // Calgary  
[uniquevenues.ca/SAIT](http://uniquevenues.ca/SAIT)

The Banff Centre // Banff  
[uniquevenues.ca/BanffCtr](http://uniquevenues.ca/BanffCtr)

The Kahanoff Conference Centre // Calgary  
[uniquevenues.ca/Kahanoff](http://uniquevenues.ca/Kahanoff)

University of Calgary // Calgary  
[uniquevenues.ca/UnivCalgary](http://uniquevenues.ca/UnivCalgary)

University of Calgary Downtown Campus // Calgary  
[uniquevenues.ca/UCalgaryDowntown](http://uniquevenues.ca/UCalgaryDowntown)

University of Lethbridge // Lethbridge  
[uniquevenues.ca/UnivLethbridge](http://uniquevenues.ca/UnivLethbridge)

## BRITISH COLUMBIA

Anvil Centre // New Westminster  
[uniquevenues.ca/AnvilCentre](http://uniquevenues.ca/AnvilCentre)

Bill Reid Gallery of Northwest Coast Art // Vancouver  
[uniquevenues.ca/BillReidGallery](http://uniquevenues.ca/BillReidGallery)

Deeley Exhibition // Vancouver  
[uniquevenues.ca/deeleymotorcycleexhibition](http://uniquevenues.ca/deeleymotorcycleexhibition)

Diamond Ballroom and Catering // Vancouver  
[uniquevenues.ca/diamondballroom](http://uniquevenues.ca/diamondballroom)

False Creek Yacht Club // Vancouver  
[uniquevenues.ca/FalseCreekYachtClub](http://uniquevenues.ca/FalseCreekYachtClub)

Hard Rock Casino Vancouver // Coquitlam  
[uniquevenues.ca/HardRockCasinoVancouver](http://uniquevenues.ca/HardRockCasinoVancouver)

Hatley Castle at Royal Roads University // Victoria  
[uniquevenues.ca/RoyalRoads](http://uniquevenues.ca/RoyalRoads)



## MAKE YOUR EVENT PART OF HISTORY AT A CHICAGO LANDMARK

170,000 sq. ft. of Exhibition Space  
 18,000 sq. ft. AON Grand Ballroom  
 15,000 sq. ft. Lakeview Terrace  
 36 Flexible Meeting Rooms  
 27,000 sq. ft. Rooftop



[navypier.com](http://navypier.com) • 312.595.5300



Memorable Facilities



Appetizing Menus



Unique Experiences

T: 803.602.0900  
 W: [planyourevent.riverbanks.org](http://planyourevent.riverbanks.org)  
 E: [planyourevent@riverbanks.org](mailto:planyourevent@riverbanks.org)



South Carolina's Largest Gated Attraction

**SJSU SAN JOSÉ STATE UNIVERSITY**

- Affordable, safe housing for groups of all sizes & ages
- Meal plans & classrooms to fit all budgets
- Accommodate up to 1,700 guests
- 4 residence halls

June 7 - August 4, 2017

Conference Services  
 San José State University  
 University Housing Services  
 One Washington Square  
 San José, CA 95192-0133

(408) 705-5672  
[uhs-conferenceservices@sjsu.edu](http://uhs-conferenceservices@sjsu.edu)  
[sjsu.edu/conferences](http://sjsu.edu/conferences)



# Bryant University

Smithfield, Rhode Island • (401) 232-6921 • [conf@bryant.edu](mailto:conf@bryant.edu)

- One-stop shop
- Peaceful, secure campus with free parking
- Air conditioned accommodations, including suites and apartments
- On-campus dining
- Newly renovated air-conditioned, flexible meeting spaces and facilities for up to 1,200
- Modern athletic facilities – turf and grass fields
- Advanced technology (free Wi-Fi)
- Located near Providence, Boston, and NYC



Pacific National Exhibition // Vancouver  
uniquevenues.ca/PNEBC

Painted Boat Resort  
// Madeira Park-Sunshine Coast  
uniquevenues.ca/PaintedBoat

PAL Studio Theatre // Vancouver  
uniquevenues.ca/PALStudio

Residence & Conference Centre - Kamloops  
uniquevenues.ca/ThompsonRiversKamloops

Robert H Lee Alumni Centre UBC // Vancouver  
uniquevenues.ca/LeeAlumniCentre

▶ Simon Fraser University - Burnaby  
uniquevenues.ca/SimonFraser

▶ Simon Fraser University - Downtown  
Vancouver  
uniquevenues.ca/MorrisWosk

The Nest at UBC // Vancouver  
uniquevenues.ca/AMS

▶ University of British Columbia - Vancouver  
uniquevenues.ca/UBC

Vancouver Aquarium Marine Science Centre  
// Vancouver  
uniquevenues.ca/VancouverAquarium

Vancouver Art Gallery // Vancouver  
uniquevenues.ca/VancouverArtGallery

Vancouver Island University // Nanaimo  
uniquevenues.ca/VIU

Vancouver Lookout // Vancouver  
uniquevenues.ca/VancouverLookout

Waterview // Vancouver  
uniquevenues.ca/WaterviewBC

YMCA Camp Elphinstone // Gibsons  
uniquevenues.ca/CampElphinstone

## MANITOBA

Canadian Museum for Human Rights // Winnipeg  
uniquevenues.ca/CanadianMuseumforHumanRights

The University of Winnipeg // Winnipeg  
uniquevenues.ca/UnivWinnipeg

## NEW BRUNSWICK

Huntsman Fundy Discovery Aquarium // St.  
Andrews  
uniquevenues.ca/HuntsmanFundy

▶ University of New Brunswick Conference  
Services // Fredericton  
uniquevenues.ca/UNB

## NEWFOUNDLAND

Memorial University of Newfoundland - St. John's  
Campus // St. John's  
uniquevenues.ca/MemorialUnivStJohns

Memorial University, Grenfell Campus  
// Corner Brook  
uniquevenues.ca/MemorialUniv

## NOVA SCOTIA

Mount Saint Vincent University // Halifax  
uniquevenues.ca/MSVU

Namaste Esperanza // Newport  
uniquevenues.ca/NamasteEsperanza

▶ University of King's College // Halifax  
uniquevenues.ca/UnivKingsCollege

## ONTARIO

BMO Education & Conference Centre // Toronto  
uniquevenues.ca/BMOEducationCC

Breather 330 Bay Street // Toronto  
uniquevenues.ca/Breather330BaySt

Breather 357 Bay Street // Toronto  
uniquevenues.ca/Breather357BaySt

Breather 555 Richmond Street // Toronto  
uniquevenues.ca/Breather555Richmond

Breather Spadina Ave // Toronto  
uniquevenues.ca/BreatherSpadina

Brescia University College // London  
uniquevenues.ca/BresciaUniv

Brock University // St. Catharines  
uniquevenues.ca/Brock

▶ Carleton University, Conference Services -  
Ottawa  
uniquevenues.ca/CarletonUniv

CN Tower // Toronto  
uniquevenues.ca/CNTower

CUCCOA Central Region  
uniquevenues.ca/CUCCOA

Distinction by Sodexo at Canadian War Museum  
// Ottawa  
uniquevenues.ca/CanadianWarMuseum

▶ Fanshawe College Conference Services  
// London  
uniquevenues.ca/fanshawecollege

▶ Georgian Conference and Event Services  
// Barrie  
uniquevenues.ca/GeorgianConferenceServices

Glendon College - Accommodation and  
Conference Services // Toronto  
uniquevenues.ca/Glendon

▶ Golden Beach Resort // Roseneath  
uniquevenues.ca/GoldenBeach

▶ Humber Accommodations & Conference  
Services // Toronto  
uniquevenues.ca/Humber

Ivey Tangerine Leadership Centre // Toronto  
uniquevenues.ca/iveying

Long Point Eco-Adventures // St. Williams  
uniquevenues.ca/LongPointEcoLodge

▶ NAV Centre // Cornwall  
uniquevenues.ca/NAVCentre

Residence & Conference Centre - Hamilton  
uniquevenues.ca/MohawkHamilton

Residence & Conference Centre - Niagara-on-  
the-Lake  
uniquevenues.ca/NiagaraNOTL

▶ Residence & Conference Centre - Oshawa  
uniquevenues.ca/DurhamCollege

Residence & Conference Centre - St. Clair College  
// Windsor  
uniquevenues.ca/rccstclaircollege

Residence & Conference Centre - Toronto  
uniquevenues.ca/SenecaNewnham

▶ Ryerson Conference Services and Lodging  
// Toronto  
uniquevenues.ca/ryerson

# INDEX

➤ Sheridan Conference Centre & Residence  
- Oakville  
[uniquevenues.ca/SheridanOakville](http://uniquevenues.ca/SheridanOakville)

SPiN Toronto  
[uniquevenues.ca/SpinToronto](http://uniquevenues.ca/SpinToronto)

St. Andrew's Club & Conference Centre // Toronto  
[uniquevenues.ca/standrewsclub](http://uniquevenues.ca/standrewsclub)

St. Lawrence College Conference Services  
// Kingston  
[uniquevenues.ca/StLawrence](http://uniquevenues.ca/StLawrence)

The Second City Toronto  
[uniquevenues.ca/secondcitytoronto](http://uniquevenues.ca/secondcitytoronto)

TMX Broadcast Centre // Toronto  
[uniquevenues.ca/TMXBroadcast](http://uniquevenues.ca/TMXBroadcast)

➤ Trent University // Peterborough  
[uniquevenues.ca/TrentUniv](http://uniquevenues.ca/TrentUniv)

➤ University of Toronto at Scarborough  
[uniquevenues.ca/utorontoscarborough](http://uniquevenues.ca/utorontoscarborough)

University of Waterloo // Waterloo  
[uniquevenues.ca/UnivWaterloo](http://uniquevenues.ca/UnivWaterloo)

➤ Western University // London  
[uniquevenues.ca/uwesternontario](http://uniquevenues.ca/uwesternontario)

## QUEBEC

➤ Bishop's University // Sherbrooke  
[uniquevenues.ca/BishopsUniversity](http://uniquevenues.ca/BishopsUniversity)

Centre Mont-Royal // Montreal  
[uniquevenues.ca/CentreMont-Royal](http://uniquevenues.ca/CentreMont-Royal)

➤ Distinction by Sodexo at the Canadian  
Museum of History // Gatineau  
[uniquevenues.ca/CAMuseumHistory](http://uniquevenues.ca/CAMuseumHistory)

## SASKATCHEWAN

Kinasao Lutheran Bible Camp // Christopher Lake  
[uniquevenues.ca/Kinasaolutheran](http://uniquevenues.ca/Kinasaolutheran)

La Troupe du Jour // Saskatoon  
[uniquevenues.ca/LaTroupe](http://uniquevenues.ca/LaTroupe)



## OCCIDENTAL COLLEGE

Enjoy a small town atmosphere just minutes from downtown Los Angeles

- ◆ Summer housing for up to 1,200
- ◆ Beautiful park-like setting
- ◆ 1-stop conference planning
- ◆ Close to major attractions

Contact us for more information:  
[conference@oxy.edu](mailto:conference@oxy.edu) ◆ 323-259-2795  
[www.oxy.edu/conference-services](http://www.oxy.edu/conference-services)



Our beautiful campus provides an array of accommodations for your event.

### FEATURES

Bates College in Lewiston, Maine, is one of America's **leading private liberal arts institutions** — a **perfect setting** for a New England conference or special event, whether you're here for a day, a week or longer. The Bates Conference Office can create a **customized package**. Contact **Christine Schwartz**, Assistant Vice President for Dining, Conferences and Campus Events: 207-786-8272; [cschwartz@bates.edu](mailto:cschwartz@bates.edu)

- Meeting rooms for 15 to 300, with the latest in classroom technology.
  - An excellent dining service and venue that can accommodate a seated dinner for up to 800.
  - Summer housing facilities for up to 500 guests.
- Nothing like summer in Maine!*



- ★ Small Town Hospitality.
- ★ State-of-the-Art Facility.
- ★ On-site Courtyard by Marriott hotel.
- ★ Groups of a handful up to 1,000.

**Midlothian Conference Center**  
1 Community Circle Drive  
Midlothian, TX 76065  
972.775.7125  
[midlothiancenter.com](http://midlothiancenter.com)



- Overnight accommodations for conferences, youth camps, and interns during the summer months.
- Providing all of your dining and meeting space needs.
- Located along the St. Charles streetcar line, providing access to downtown attractions.



**Cynthia Metcalfe**  
*Conferences and Assignments Coordinator*  
Tulane University, Housing & Residence Life  
27 McAlister Dr  
New Orleans, LA 70118

tel 504.865.5724 | fax 504.862.8944  
[cmetcalf@tulane.edu](mailto:cmetcalf@tulane.edu)



unique  
venues

..REQUEST A QUOTE..

FOR AN UPCOMING

*meeting*

WE'LL SEND YOU A

STARBUCK'S CARD!



[UniqueVenues.com/rfp](https://UniqueVenues.com/rfp) (offer code: starbucks)

877-244-6110

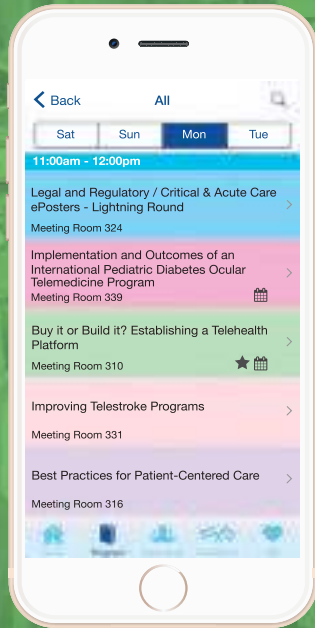
# AGENDAPOP™

Tap the mobile conference app solution that's easy-to-use, provides superior customer service, and delivers the best value for your event budget.

## SET THE AGENDA

## DRIVE INTERACTIVITY

## PROMOTE EXHIBITORS



## PERSONALIZE

## SPARK SOCIAL ENGAGEMENT

## MAKE SESSIONS MORE EFFECTIVE

## INTUITIVE NETWORKING

- Chat 1-to-1 & within Groups
- Make Connections
- Post Photos
- View Instant Poll Results
- Link to Social Media
- Pose Questions to Speakers
- Rate Speakers & Sessions
- Book Appointments with Exhibitors

## INFORMATION GATHERING

- Personalize Schedules
- Download Presentations
- Take Notes
- Access Venue & Exhibit Hall Maps
- Mark Favorite Speakers & Exhibitors
- Refer to Posters & Abstracts

## PLANNER BENEFITS

- Have Your Own Branded App
- Switch Conferences within the Same App
- Post Alerts / Push Notifications
- Generate Revenue via Sponsor Ads
- Collect Lead Retrieval Data
- Capture CEU Credits / Session Check-ins
- Link to Videos
- Import Registration & Session Data
- Review Post-Event Analytics
- Receive Unlimited Tech Support
- Earn Praise from Your Attendees

## THE POPULAR EVENT APP

*"Our attendees were very pleased. My favorite function: the real-time polling results used during the session. AgendaPop is a very powerful resource."*

*Chuck Salem, President  
Unique Venues*

Request a Free Virtual Demo Today  
[info@agendapop.com](mailto:info@agendapop.com)

active member of

[agendapop.com](http://agendapop.com)





# PEOPLE OF INTEREST

BY SELENA FRAGASSI

## unique venues People of the Year

We couldn't choose just one person to recognize in 2016; instead, we honor our original members who have stuck by us for 30 years.

*This year is a special one for Unique Venues.* We are celebrating our 30th anniversary, which we could not have done without the support and collaboration of our earliest members. They were pioneers with us and stuck it out through recessions, uncertain times, and even as we moved from representing campuses to more market segments.

Our list begins with Cathy Grieve, the executive director of conference and event services at the University of Denver who has been with the university for nearly 40 years and was our very first client. Without her reaching out to ask how the university could get their name in the marketplace, we might not be here. We ask her, and our other early partners, to reflect back and tell us:

**"WHAT IS THE BIGGEST CHANGE YOU'VE SEEN IN THE INDUSTRY OR YOUR VENUE OVER THE PAST 30 YEARS?"**

### University of Denver

*Thirty years ago, we struggled to have non-traditional events recognized as integral and valuable components of the university culture. Traditional events like commencements, convocations, athletics, and award ceremonies have always been recognized as important. However, over the years, high profile events such as the 2012 presidential debate, international conferences, and community outreach programs have all become imbedded within the mission. These events have increased exponentially and have been woven into the culture of the university. Now, Conference and Event Services manages a robust summer conference season, providing housing, dining, and event services to over 4,000 guests each season.*



**-CATHY GRIEVE**, PhD, Executive Director,  
Conference and Event Services  
[UniqueVenues.com/uoofdenver](http://UniqueVenues.com/uoofdenver) // (303) 871.4333

## UNIVERSITY OF WASHINGTON

Twenty years ago, conference housing assignments at our university were planned and scheduled on huge, handwritten paper charts that filled whole walls from floor to ceiling. Changes could be a nightmare, entailing the messy erasing of penciled-in entries and manually moving assignments. As technology has become ubiquitous at all levels of our business, and subsequently streamlined our processes, it has raised the productivity of our operations by allowing our staff to provide more services and information more quickly and accurately to more clients. The leveraging of technology has helped grow our business at a rate inconceivable in the analog era: We are better at what we do, and we do more of it.



**-LEONARD O'CONNOR**, General Manager, Conference Services  
*UniqueVenues.com/UnivWashington // (206) 543.7636*

## CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Conference schedules 20-30 years ago were primarily filled with internal campus groups or external athletic/cheerleading camps. Over the years we have added many professional organizations and international groups. Our level of service has changed significantly as well. We used to have a crew of students turn over units in between conference groups, and our idea of providing amenities was to put room keys on keychains. Now, we provide linens, professionally cleaned units, access to coffee shops and convenience stores on-site, and state-of-the-art meeting spaces to provide comfortable facilities for our clients.



**-CLAIRE DAVIS**, Associate Director of Administrative Services  
*UniqueVenues.com/CalStateNorthridge // (818) 677.4986*

## UNIVERSITY OF NEBRASKA, LINCOLN

I feel like planners used to think that holding an event on a college campus meant they had to make a sacrifice, perhaps in quality of sleeping accommodations, meeting spaces, catering, or A/V equipment. Today, however, colleges and universities rival, or surpass, traditional meeting venues in all of these areas while still being budget-friendly and providing outstanding service.

I'm really proud of the progress we've made.



**-TONY RATHGEBER**, Assistant Director for Conference Services  
*UniqueVenues.com/UnivNebraska // (402) 472.5063*

## UMASS AMHERST CONFERENCE SERVICES

In the early years, our biggest challenge was being able to work "outside the box" for groups that were not the traditional conference. So the biggest change we have noticed is the ability to be more flexible with the types of business we book, as well as being able to offer more competitive pricing when the need arises by working closely with our on-campus partners like Dining

Services, which was just ranked #1 Best Campus Food in the Nation by the *Princeton Review*.



**-JENNYLYN FONTAINE**, Director of Sales  
*UniqueVenues.com/UMassAmherst // (413) 577.8100*

## UNIVERSITY OF GEORGIA CENTER FOR CONTINUING EDUCATION, HOTEL AND CONFERENCE CENTER

Thirty years ago women were an obvious minority of the executives attending conferences. As well, events in general were longer, and educational content often utilized the resources of the university. Conference "homework assignments" meant that providing desks in hotel rooms for writing was important since there were no laptops or smart devices yet. Today, our mission continues as a facility for adult education, but we have adapted our business model to meet the needs of the many organizations that now create their own educational content. In addition to continuing to provide programs, we also offer our facility to the public to engage in this mission.



**-ELIZABETH J. HOWELL**, JD, CGMP, Department Head, Sales and Event Coordination Division  
*UniqueVenues.com/hugece // (706) 542.1044*

## TRINITY UNIVERSITY

Certainly the entire evolution of technology has had an incredible impact on the venues and the industry as a whole when print materials were primary and contact was done via telephone and/or fax. What is now called "networking" was even a challenge because the technology was just not there. Thirty years ago, it was also a challenge to "sell" conference office operations to one's administration. Now, a meeting planner can go to a venue's website and get the information they need to begin the decision-making process.



**-ANN KNOEBEL**, Former Assistant Vice President  
*UniqueVenues.com/trinityuniversity // (210) 999.7601*



# PEOPLE OF INTEREST

BY SELENA FRAGASSI

## “WHAT IS THE BIGGEST CHANGE YOU’VE SEEN IN THE INDUSTRY OR YOUR VENUE OVER THE PAST 30 YEARS?”

### THE COLLEGE OF WILLIAM AND MARY

One of the biggest changes is that on-campus conferences, camps, and events have grown from fledgling program offices into full-service meeting planning departments. We’ve emerged as an asset to colleges and universities and become part of a multi-million dollar industry. When we were first starting out, we were a small independent office that really only did events in the summer working around construction and other projects. Now we are an integral part of the planning process for the campus and hold events year-round. Conference planning is a much more collaborative experience now, which benefits the campus as well as our many guests.



**- MARIELLYNN D. MAURER**, CCEP,  
Director of Conference Services  
*UniqueVenues.com/WilliamandMary // (757) 221.4084*

### OREGON STATE UNIVERSITY

In 1979, OSU opened The LaSells Stewart Center, a conference and performing arts center, based on the vision of a group of alumni. The first year of business, the center hosted maybe 50 events, but over time we built the business and showed its value on campus. In 2002, Conference Services was born out of the need for faculty and staff to host regional, national, and international conferences, events, and symposia. It’s amazing to think that from the idea of alumni wanting to have a performing arts center, we now have two venues and a headquarter hotel each hosting more than 150,000 people through our doors.

**-DONNA WILLIAMS**, Associate Director, Conference Services  
*UniqueVenues.com/OregonState // (541) 737.9820*

### UCLA

When I started in collegiate conferencing, the majority of communication was still done through fax machines, mail, and phone calls. Today, fax machines have been replaced by pictures taken with an iPhone. Contracts are still handled via e-mail, but they are just as often photographed and sent via iPhone. So, communications have become a lot easier and cheaper. In addition, there is a never-ending number of summer teen programs that are trying to reach every possible niche in experiential education while the tour business has dried up.



Teens want more exotic or unique experiences because they have become more sophisticated.

**-JASON WALLEY**, Director of Sales at UCLA  
Conference Services & UCLA Catering  
*UniqueVenues.com/ucla // (888) 825.5305*


### HOFSTRA UNIVERSITY

Not long ago, planners only needed mailers, print ads, and brochures to market their venue. Today, it’s important to add a social media component, including a Facebook page, Instagram, Flickr, and other online outlets for marketing and promotion. Many planners miss the old way of doing business and actually handing someone a sales kit, but keeping up with the times and maintaining an online presence is a more efficient way of networking and promotion—potential clients can easily see our spaces on our website from anywhere in the country and around the world. This opens up our venue for more opportunities. At the same time, however, for the new generation of planners it’s important to remember that a phone call or a face-to-face interaction with a customer helps to build stronger and long-lasting business relationships.



**-JESSIE GARCIA**, Associate Director  
of Event Management  
*UniqueVenues.com/hofstra // (516) 463.5066*

### PURDUE UNIVERSITY

Online registration is by far the biggest and best change the industry has seen. The transition to digital technology and on demand services through mobile apps has been a positive change in general. But the ability for attendees to register online, from anywhere that is convenient to them, and also get instant confirmation has been the real difference maker. Not only does it allow for drastic reductions in pre-event accounts receivable, but as event producers, we are able to begin the customer experience long before they arrive on-site, which sets the stage for the rest of the event. It also allows for better control of space usage, transportation needs, and food and beverage to eliminate waste and keep costs down—all in real time. 



**-NICK BONORA**, Director, Purdue Conferences  
*UniqueVenues.com/Purdue // (765) 496.6632*





## You won't find a bored room anywhere.

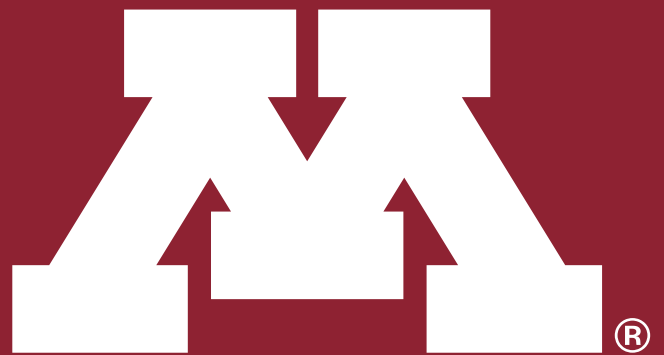
With both indoor and outdoor meeting spaces, say goodbye to stuffy work meetings. The Springs Preserve offers numerous unique, fully equipped venue options across a lush 180-acre campus. Add a little life to your next meeting.







UNIVERSITY OF MINNESOTA  
CONFERENCE & EVENT SERVICES



SMALL, MEDIUM, OR LARGE: **WE'VE GOT YOU COVERED.**



[UCES.UMN.EDU](https://uces.umn.edu)



612.625.9090



[UCES@UMN.EDU](mailto:uces@umn.edu)