



To learn and participate, people must be safe and comfortable and included.



unique  
venues  
you belong here™



**WELCOME**  
**Michele Nichols and Chuck Salem**



**WELCOME**  
**Unique Venues Staff!**



**WELCOME**  
**Unique Venues Staff Who Aren't**  
**Here for the Conference!**

unique  
venues  
you belong here™

# Ann McKenzie





# Mandy Volpe



# Conner, Mandy and (brand new) Parker Volpe



**Thank you**

 IDCC  
RENTAL





# Why We're Here!

unique  
venues  
you belong here™

Previous Focus:



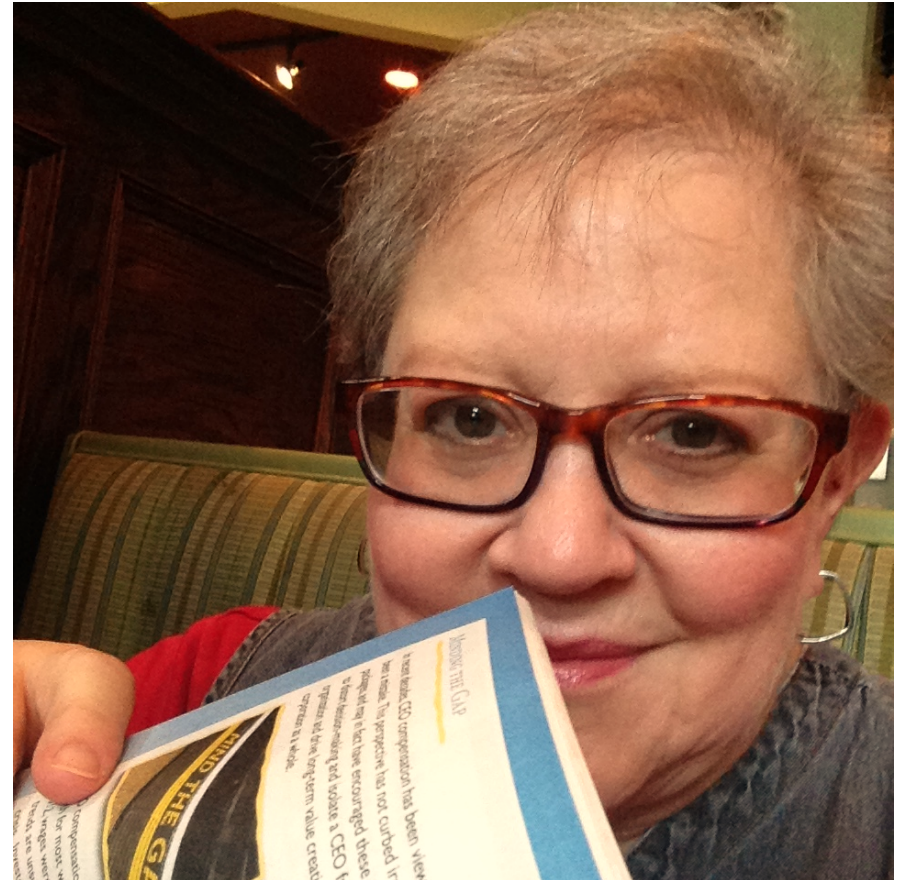
Now



**Human  
Touch!**

## Goals

- **Expand creativity** and sales/  
marketing abilities.
- **Improve ability to partner** with  
customers.
- **Become better sales consultants.**
- **Create different solutions** to  
respond to requests.



Meeting Designer  
Trainer  
AND Meeting Professional

**“Creativity is intelligence having fun.”**

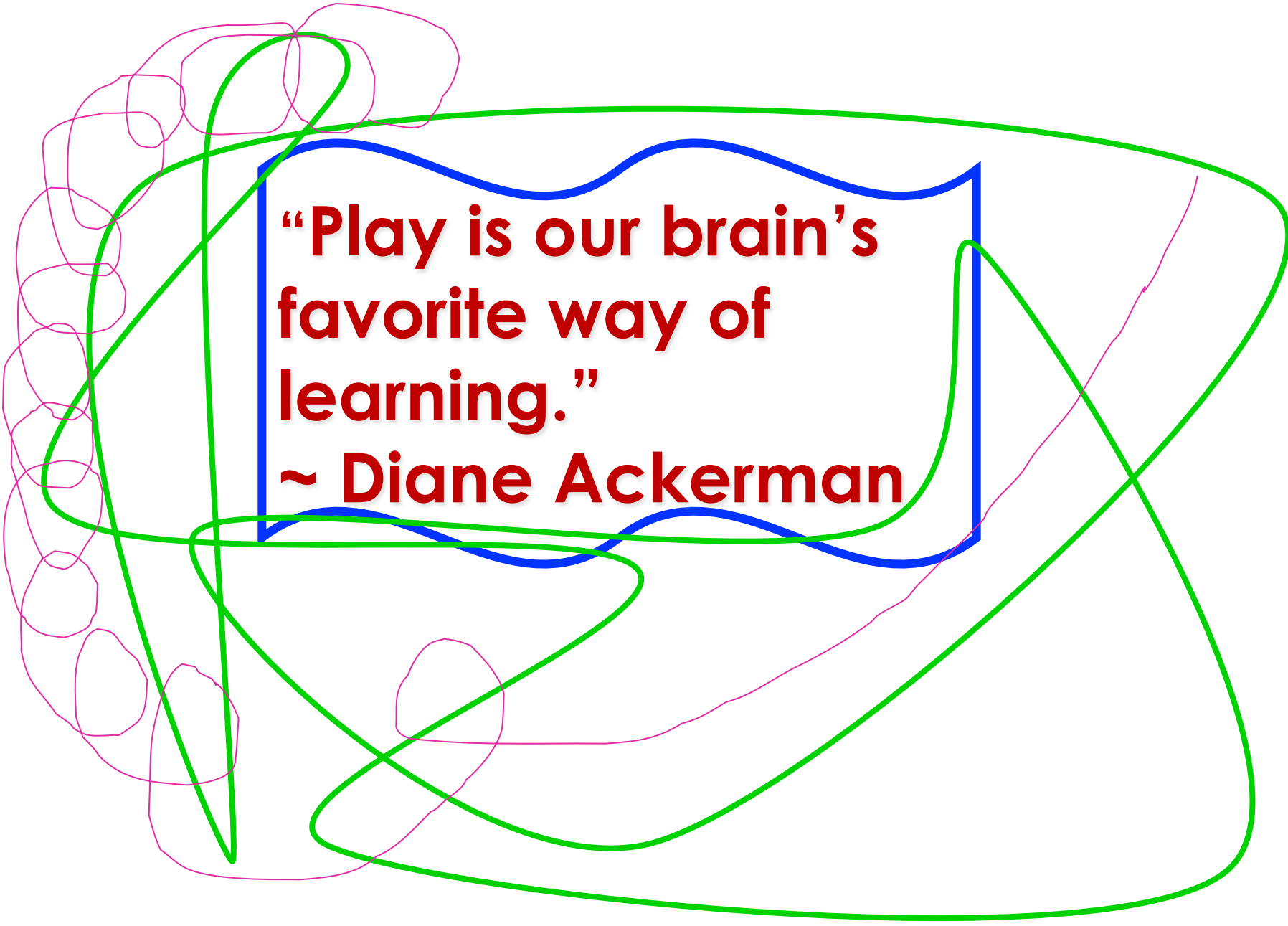
~~ Albert Einstein

- **Think differently.**
- **Learn in a way that works for you.**
- **Please, phones (smart or not) & other devices that beep, ring, sing, etc., on silent. Social media encouraged!**
- **“Motion and Responsibility”**



## Keep track of

- **what you learn or confirm.**
- **the impact of what you learn and the applications.**



**“Play is our brain’s  
favorite way of  
learning.”  
~ Diane Ackerman**







**Model Magic™ Breakfast**



**Model Magic™ Tableau**



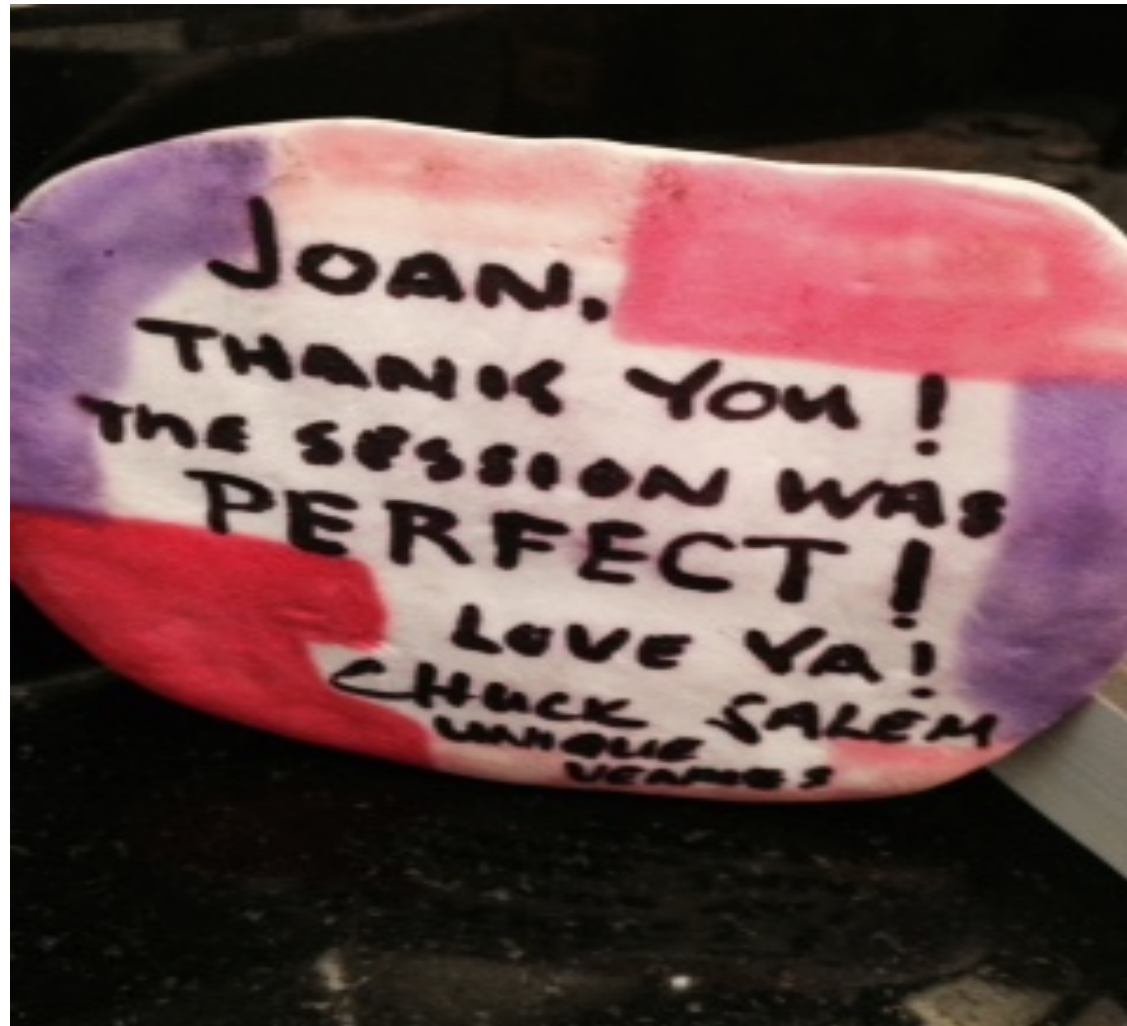
**WikkiStix™ or Bendaroo Island Scene**



**WikkiStix™ Tentcard Decoration**



**WikkiStix™ & Playfoam™ Purse**



**Model Magic™ & Mr. Sketch™ Thank You Plaque**



**Izzy Gesell**  
**Organizational Alchemist**  
**Group Facilitator**  
**Cute Guy!**

# **Innovative Thinking in Sales & Marketing:**

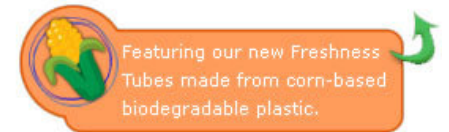
Techniques, Tips & Tactics  
Borrowed from Improvisational  
Theatre©  
with Izzy Gesell



**We'll start the  
program again at  
1:10 p.m.**



# Meetings Beyond Logistics: Principles, Practices and Play © Joan E. Little



Featuring our new Freshness  
Tubes made from corn-based  
biodegradable plastic.



# **Becoming a Consultative Marketing Professional with Richard B. Green**



# What's new at Unique Venues!

**“Play is the exultation of the  
possible.”**

**~~ Martin Buber**