



February 2014

Spending the Night . . . On Campus

Our new magazine gives the full picture of overnight accommodations

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If you've been to a college or university lately, you know how advanced the technology is in smart classrooms and meeting spaces; but are you still curious or skeptical about overnight accommodations and wondering if they are the right fit for your group?

We give you the straight story in the latest issue of Unique Venues Magazine, released this month. Our cover feature gives you an exclusive, in-depth tour of four different types of housing options (such as traditional residence halls and deluxe hotel-style accommodations) that cater to various group's needs and budgets.

In the article, we quiz campuses across the country, from the University of California Davis to Indiana University of Pennsylvania, as well as planners to get the full picture of what you can expect when hosting overnight groups in this setting - and the honest truth comes out, disclosing the pros and cons of each situation and what may (or may not) be provided.

It's the first-ever story of its kind and a must-read for planners considering campuses for a multi-day event. Other features in this all-campus magazine issue include a rundown of the latest technology universities have to offer, a tour through the University of Florida school system and expert advice on hosting faith-based meetings on collegiate properties.

Get your free copy by calling (970) 926.7676 or read the [digital version](#).

Adopt a Meeting Planner Program Finds a Home at This CVB

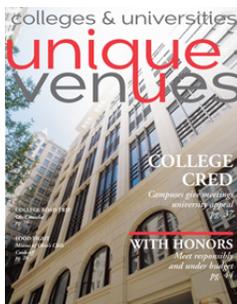
There are twenty lucky meeting and event planners in Florida. That's because they've been selected as the first few in the new ["Adopt a Meeting Planner" program](#). "Every two months, each planner will receive an 'Old Florida' style suitcase-box with a gift from a local business and a letter from the Visitor & Convention Bureau highlighting the area's amenities and other relevant information" to attract more business.

What if Meeting Planning Were an Olympic Sport? Who'd Win Gold?

Sochi's got nothing on the competitive world of meeting planning! Such is the inspiration for a [new article by PCMA](#) that looks at how Olympic sports mirror the skills of everyday planners. In one example, the article says,



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"Much like negotiations, pairs skating is about balance. Push too hard in negotiations and things are bound to go wrong, push too hard in figure skating and your partner might end up in the judges' laps.

Venue Hot Deals

Virginia's Longwood University Touts Half Off Pricing



Half off is the full deal at [this campus](#) in Farmville, Virginia.

For events from June 1-13, 2014, planners will receive 50% off the per person conference fee for a group of 50 or more participants that stay overnight for a minimum of 3 nights. Call Allison Allgood at (434) 395.2780 or e-mail conferences@longwood.edu to reserve your dates.

High Country Conference Center at Northern Arizona University Offers Special Day Meeting Package Pricing

Hurry to book! The [High Country Conference Center](#) in Flagstaff, Arizona is offering special day meeting pricing and partial day meeting pricing until the end of March 2014 for new bookings. Call Chris Shields at (928) 523.7778 or e-mail christopher.shields@sodexo.com to get more details.



Featured Venues

University of Florida Gets Roped Into New Team-Building Challenge

The [campus' Lake Wauburg setting, near Gainesville](#), introduces a new team-based High Ropes Challenge Course. It features a new zip line and power pole and offers groups a unique team-building experience. Paid reservations are available to non-UF organizations and private companies.



Metro Meeting Centers - Boston Welcomes Special Event This Month



Boston's [premier day meeting center](#) will host the launch of the EAO (Executive Assistants Organization) on February 27, 2014 at 6:30 p.m. EAO is an association for Executive Assistants and Administrative Professionals.

University of Pittsburg at Johnstown Welcomes New Building, Award

Opened in September 2013, [the campus'](#) 26,000-square-foot Nursing and Health Sciences Building is the first new academic construction at the university since 1995. The \$11.8 million project also earned the university the Greater Johnstown/Cambria County Chamber of Commerce's Beautification Award for adding to the aesthetics of the community.



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