

MEDIA KIT

editorial deadlines & distribution, print specs & digital specs

E-BLAST INFORMATION

- Send your marketing information to Unique Venues' database of meeting & event planners.
- Schedule e-blasts with Member Services, membership@uniquevenues.com or 814.254.1310.
- E-blasts must be scheduled for Tuesdays or Thursdays.
- Examples of e-blasts can be provided if needed.
- E-Blasts can only be sent to a specific region, market segment, or, in some cases, nationwide.

E-BLAST SPECS

- HTML email width must be no wider than 600px.
- Text version of the email must accompany.
- No external or inline style sheets.
- No frames, page anchors, script or div tags accepted.
- Some mail agents ignore bgcolor attribute in the body tag so specify bgcolor in a (td) table cell.
- Use absolute links only.
- Total file size including images and html should not exceed more than 80K in file size.

RECIPIENT OPTIONS

E-Blast Regions:

- Canada
- Mid-Atlantic
- New England
- South East
- South Central
- Midwest
- Mountain
- West

Market Segments:

- Corporate planners
- Association planners
- Educational planners
- Fraternal planners
- Government/Military planners
- Non-profit planners
- Religious planners
- Special Event planners
- Youth Camps/Youth Sports planners